



**WayFinder**  
Innovation Grant  
United Way of Central Oklahoma



**A new approach  
to solving our community's  
biggest challenges.**

- Funding for new and innovative ideas
- Addressing health and human service needs in central Oklahoma
- Recipients selected through 'Shark Tank' panel of community leaders
- Up to \$250,000 in one-time funding for local nonprofits
- \$1,119,270 awarded to 17 groundbreaking programs since 2019

## 2023 WayFinder Innovation Grant Recipients

### **Calm Waters Center for Children and Families** Grief support groups for medical residents: \$40,000

Funding to create a grief support group and education program for medical students and residents at the University of Oklahoma College of Medicine.

### **Health Minds Policy initiative**

#### **Multi-year initiative to address Oklahoma City's systemic behavioral health challenges: \$113,850**

Funding for a multi-year initiative to strategically align Oklahoma City's resources, services and funding with the growing mental health needs of its residents. The program will build a comprehensive, population-level strategy.

### **Newview Oklahoma**

#### **Newview Print House: \$69,926**

Funding to develop a one-of-a-kind NewView Print House that will allow NewView Oklahoma to create tactile coloring books for all ages, educational materials, children's books and other print materials designed specifically for Oklahoma's low-vision and blind population.

### **Thick Descriptions, a science empowerment and cultural intelligence agency**

#### **Check Out a Human program: \$13,500**

Funding for a special program to offer a camp to tweens and teens teaching them how to become preservers of Oklahoma history.

**For more information visit:**  
**[UnitedWayOKC.org/wayfindergrant](https://UnitedWayOKC.org/wayfindergrant)**

WayFinder Grant Designation #6999





## 2022 WayFinder Innovation Grant Recipients



**Calm Waters Center for Children and Families | Incarcerated Oklahomans Grief Support Group: \$75,000**

Funding for this program will establish support group curriculum for detainees at the Oklahoma County Jail to provide an opportunity for them to process their grief and care for their mental well-being.



**Pivot, Inc. | Preserves by Pivot: \$125,000**

Preserves by Pivot will provide first-time jobs for Pivot youth to learn important business skills by developing and marketing Pivot Preserves - an artisanal jam product that will be specially made at Pivot.



**The Oklahoma Center for Community and Justice | Youth Leadership Forum for Community Transformation: \$32,000**

This three-day workshop will offer an opportunity for high school students from the Oklahoma City Metro area to discuss and learn how to process difficult topics, developing their awareness and skills to lead in a diverse society.

## 2021 WayFinder Innovation Grant Recipients



**Goodwill Industries of Central Oklahoma | Virtual Reality Forklift Operations Training: \$100,000**

This technology-focused approach to job training helps prepare clients for a high-demand field through virtual reality software design that teaches skills needed to operate forklifts. This training format teaches technical, digital and soft skills to participants with different learning needs.



**NewView Oklahoma | Mobile Low Vision Clinic: \$45,294**

NewView's mobile low vision clinic will help remove barriers to eye care by offering free exams to a variety of underserved populations and communities in central Oklahoma. The mobile clinic also helps detect early signs of eye disease and help prevent future blindness.



**Youth & Family Services | Intergenerational Living at Entrada: \$95,000**

This program creates structured, intentional opportunities for low-income seniors, other vulnerable adults and independent living program youth to connect and bond through shared social, recreational, educational and volunteer activities at an affordable housing complex in El Reno.

## 2020 WayFinder Innovation Grant Recipients

**Mental Health Association Oklahoma | Mobile Medical Intervention: \$100,000**  
**Urban League of Greater Oklahoma City | Real Talk, Brother: \$59,700**

## 2019 WayFinder Innovation Grant Recipients

- City Care | Samaritan App: \$55,000**
- The Homeless Alliance | Curbside Apparel: \$39,200;**
- Mental Health Association Oklahoma | Homeless Street Outreach OKC: \$60,000;**
- ReMerge | Catalyst Cookies: \$70,800**
- YWCA Oklahoma City | Raise the Bar: \$25,000**