

# IN-PERSON EVENT IDEAS



## 50-50 RAFFLE FUNDRAISING

50-50 raffle fundraising involves the sale of raffle tickets with the proceeds being split evenly between the winner and United Way. Your only fundraising expense is the raffle tickets, and all you need is one or more ticket sellers. Raffle tickets normally sell for \$1 apiece, with an incentive for multiple purchases, such as 3 tickets for \$2 or 5 tickets for \$4. Using a price incentive for multiple tickets can increase your total sales and builds a larger prize. The 'take' is tallied and one-half awarded to the holder of the lucky number.

## 100 YARD DASH

For outdoor fun, coordinate an employee 100-yard dash tricycle race to win prizes or 100 minutes time off work. Employees pay entry fee, supporting the campaign.

## 100 CUPCAKES BAKE SALE

Encourage employees to collectively bake a 100 cupcakes to sell during your campaign. All proceeds from the sale benefit your campaign. Have a "Top Chef" competition between floors/departments, or have a contest to see who makes the best cupcakes.

## BALLOON POP

Employees donate prizes for this event – a variation of a traditional raffle. Before filling a balloon with air, put a note inside with the name of the prize. Employees pay \$1 - \$5 to buy a balloon and pop it to find out what prize they've won. Include a United Way fact in each balloon.

## BASKET RAFFLE

Ask each department to sponsor, create and fill a theme basket (spa, chocolate, lottery, gourmet cooking, home improvement, entertainment, sports, night on the town, dog/cat oriented, kids/game oriented, etc.). Sell raffle tickets for \$1 - \$5 each. Employees can select which basket(s) they'd like to win.

## CHILI COOK-OFF CONTEST

Ask employees to cook a favorite chili recipe and enter it into a cook-off contest. Invite employees to pay \$10 for lunch (a sample of each chili dish). Each participant casts one vote for their favorite and the chili with the most votes wins a prize.

## COMPANY CARNIVAL

Invite employees to an old-fashioned carnival, complete with a bake sale, bubble blowing and 50 cent hot dogs. Have a hula hoop contest and hoop-shoot. Charge participants a fee to enter contests. Have a dunk tank with your favorite executives. Have a pie-throwing booth.

## COMPANY OLYMPICS/MINUTE TO WIN IT

Teams participate in Olympic or Minute to Win-It type events, such as wastebasket paper ball free throws, breakroom obstacle courses, paper airplane contests, or make the longest paper clip chain in one minute. Teams pay to participate and the company buys prizes or lunch for the winning team.

## 100 RECIPES COOKBOOK

Collect 100 recipes from employees, and compile them into sections and into a cookbook. Sell the cookbook for a reasonable fee. Books can be printed and bound by a local business. This would also be a great way to highlight the "Top Chefs" at your organization.

## MINIATURE GOLF

Create a mini-golf course that takes players through your building – even up and down in elevators! The lowest score will take home a prize. Interested employees return an entry form, pay a fee and bring a putter the day of the event.

## SILENT AUCTION

Ask vendors and employees to donate items, or solicit gift cards from local restaurants. Put the items on display online or in a prominent location. At a designated time, close the bidding. Then let employees know of the highest bid and continue the auction with one hour left to outbid it to win it.

## BIRTHDAY PARTY

In honor of United Way's 100th anniversary, host a "Happy 100th Birthday Party!" Offer birthday punch, treats, cake, or other goodies. Play "Pin the Tail on the Donkey." Pass out party favors, goody "grab bags," and decorate with balloons and party hats.

# VIRTUAL EVENT IDEAS



## STAFF SUPERLATIVES - AN ONLINE VOTING CONTEST

Host a virtual United Way Centennial Photo contest where every dollar donated is a “vote” to select a winner. It’s great if you can tie to your theme/campaign. For instance, the cutest kitten or best nature photography. Or feature your employees, staff and supporters with ideas like best dressed, best joke, funniest dance move or best piece of art.

## A VIRTUAL CENTENNIAL CHARITY RUN / SUBSTITUTE ANOTHER ACTIVITY (YOGA, CRAFTS, MEDITATION, JUMP ROPE, OR CYCLING)

Can’t run in groups outside? No problem! The idea here is for supporters to pledge to run or walk any number of miles or a number of consecutive days, whether by themselves outdoors, with their family or their dog or on a treadmill at home.

## VIRTUAL SCAVENGER HUNT

Identify a number of United Way trivia points that can be located on shared United Way material, the United Way website, or on the United Way brochure.

## ONLINE LEARNING ACTIVITIES

Cook like a chef, flower decorating and learn a new skill (led by celebrity contacts, professional volunteers or colleagues and a list of supplies for participants to buy can be sent or purchased in advance).

## ONLINE POP-UP SHOP

Shop could sell custom shirts, jackets, sweatshirts and masks with a portion of the proceeds benefiting United Way of Central Oklahoma.

## VIRTUAL DRIP BALLOON POP

Employees donate prizes for this event – a variation of a traditional raffle. Before filling a balloon with helium, put a note inside with the name of the prize. Employees pay \$1-\$5 to buy a balloon and pop it to find out what they’ve won.

## VIRTUAL LEADERSHIP GIVING OLYMPICS

Employees form teams across company locations and are charged an entry fee to participate. Teams compete in different events: office chair relays, company trivia, archery (with rubber bands), finger skating (typing), coffee cup relay, etc., spaced over several days or all at once. The winning team takes home the gold medal and office bragging rights.

## VIRTUAL DRESS UP THROUGH THE DECADES

In honor of United Way's centennial year, employees can get all dressed up at home (versus casual days at the office) and post pictures of themselves to create awareness about the campaign and compete for best dressed award. Award a prize for each decade...such as "Best dressed for the Roaring '20s."

## ONLINE AUCTION

## VIRTUAL COOKING CLASS

Cooking class with a ‘celebrity chef.’ Companies can provide an ingredient list ahead of time so items can be purchased. Partner with local farmers and curate special ingredient boxes that can be distributed beforehand.

## BINGO IN DAILY COMMUNICATIONS

Sell online bingo cards, clue in daily communications.

## HOST A DRIVE-IN MOVIE