Our Statement of Financial Position and Statement of Activities is available upon request.

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A LETTER FROM THE BOARD CHAIR AND PRESIDENT & CEO

100 years. An era filled with hope. A century full of compassion.

As we enter our centennial year, we catch ourselves reflecting on profound moments. Moments where we are filled with immense gratitude.

Together, our commitment to a healthy quality of life will continue tomorrow and for the next 100 years to come. Because of you.

It’s because of you that we can share the gift of life for 100 years and more. Without you, United Way of Central Oklahoma, United Way of Canadian County and United Way of Logan County would not be stable resources to more than 70 Partner Agencies. Without you, our Partner Agencies would not be able to serve our neighbors with life-changing programs.

The past 100 years built us in strength, in collaboration, but most of all, in compassion. Our Partner Agencies have always been a tight-knit family, working together to tackle some of our community’s most challenging health and human services issues. Throughout 2022, our agencies worked closer than ever before to discuss the greatest needs coming out of the pandemic.

Last year also showed us the intense resiliency of our Oklahoma City Public Schools students. We’re humbled to report continued growth in youth behavioral health services from EmbraceOKC.

We are proud to also note we added a brand new agency in The CARE Center to our ever-expanding network in addition to three new programs funded by our fourth-annual WayFinder Innovation Grant. Since 2019, 13 unique programs have emerged from area nonprofits to solve stubborn health and human services issues in our community. Including this year’s WayFinder recipients, $882,000 has been committed to the initiative.

2022 also brought us immense gratitude for completely returning to in-person celebrations. We are incredibly grateful for the support of our 2022 Pacesetter companies for raising $3.3 million. Our Pacesetters always give us the leg-up we need when kicking off our campaign. We had the best time celebrating their dedication at the second annual The Hole Shebang!, which also served as our Campaign Kickoff, raising nearly $30,000. Chesapeake Energy dethroned Duncan Oil Properties, Inc. for the Cornhole Cup in our corporate cornhole tournament.

Under the superb leadership of Shane and Lori Wharton, $19 million was raised to support more than 100 programs that provide the gift of hope to our neighbors who need it most. Our 2022 Campaign would not have been as ‘rockin’ without the addition of 2,731 new donors who contributed $552,714 new dollars to our campaign.

Our donors, volunteers and Partner Agencies have our most sincere thanks. With your endless support, we know we’ll successfully serve this community for 100 years more.

Thank you for a Century of Compassion.

Sherri Lance  
Board Chair

Debby Hampton  
President & CEO

2022 Campaign Total

$19,055,547
## Board Members and Trustees

### 2022 Officers of the Board

**Board Chair**
Sherri Lance, Gaming Capital Group

**Board Chair-Elect**
Shane Wharton, Love's Travel Stops & Country Stores, Inc.

**Secretary**
Judy Love, Love's Travel Stops & Country Stores, Inc.

**Assistant Secretary**
Lane R. Neal, Durbin, Larimore & Bialick, P.C.

**Treasurer**
Matt McGuire, Parallel Advisors

**Assistant Treasurer**
Rick McCune, Presbyterian Health Foundation

### 2022 Executive Committee Chairs

**Administration Chair**
Natalie Shirley, Community Leader

**Audit Chair**
Jennifer Grigsby, State of Oklahoma

**Campaign Co-Chair**
Shane Wharton, Love's Travel Stops & Country Stores, Inc.

**Communications & Events Chair**
Hillary Farrell, Farrell Consulting

**Community Investment Chair**
Heather Scott, Continental Resources, Inc.

**Ethics & Diversity Chair**
Jerome A. Holmes, U.S. Tenth Circuit Court of Appeals

**Human Resources Chair**
Roberta Fields, McAfee & Taft

**Investment Chair**
Mark Wood, Oklahoma Tax Commission

**Labor Chair**
Jimmy Curry, Oklahoma State AFL-CIO

**Nominating Chair**
Ed Martin, Ackerman McQueen

**Research & Community Initiatives Chair**
Dave Carpenter, American Fidelity Corporation

**Strategic Growth Chair**
Dave Lopez, Community Leader

### 2022 Board of Directors

- Craig Abbott, Manhattan Construction
- Danny Barth, Oklahoma City Thunder
- M.T. Berry, City of Oklahoma City (Retired)
- Dan Boren, First United Bank
- Justin Brady, Chesapeake Energy Corp.
- Gary D. Brooks, Cornerstone Development
- C. Michael Carolina, Oklahoma Center for the Advancement of Science and Technology (OCAST)
- Dave Carpenter, American Fidelity Corporation
- Michelle Chapple, Guthrie Public Schools
- Jason Clark, CompSource Mutual Insurance Company
- Robert Clements, Clements Foods Company
- Jim Couch, Retired City Manager
- Doug Coughlan, Enterprise Holdings
- Sean Cummings, Cummings Oil Co.
- Jimmy Curry, Oklahoma State AFL-CIO
- Nick Dell’Osso, Chesapeake Energy Corp.
- Todd Dobson, MidFirst Bank
- Jim English, Lopez Food / Dorada Foods
- Tricia Everest, State of Oklahoma
- Clay Farha, B.D. Eddie Enterprises
- Hillary Farrell, Farrell Consulting
- Mohammad Farzaneh, Home Creations
- Roberta Fields, McAfee & Taft
- Craig Freeman, City of Oklahoma City
- Mark Funke, MWF Management, LLC
- Jennifer Grigsby, State of Oklahoma
- Dave Hager, Devon Energy Corporation
- Kirk Hall, Hall Capital
- David Harlow, BancFirst Corporation
- Mark Helm, Dolese Bros. Co.
- Brent Hensley, KOCO-TV
- Jerome A. Holmes, U.S. Tenth Circuit Court of Appeals
- Caroline Ikard, American Fidelity
- Aaron Jack, “AJ,” Heritage Trust Company
- Reggie Johnson, Merrill Lynch
- Brad Krieger, Arvest Bank
- Michael Laird, Crowe & Dunlevy
- Sherri Lance, Gaming Capital Group
- Jean C. Leger Jr., Community Leader
- Mark Lisle, BancFirst
- Jenee Nafeh Lister, Merrill Lynch
BOARD MEMBERS AND TRUSTEES

Dave Lopez, Community Leader
Judy Love, Love’s Travel Stops & Country Stores, Inc.
Ed Martin, Ackerman McQueen
Rick McCune, Presbyterian Health Foundation
Sean McDaniel, Oklahoma City Public Schools
Matt McGuire, Parallel Advisors
John McNamara, PricewaterhouseCoopers LLP
Craig McVay, El Reno Public Schools
Wes Milbourn, KFOR-TV and KAUT-TV
Rick Muncie, Devon Energy Corporation
Rick Nagel, Acorn Growth Companies
Lane R. Neal, Durbin, Larimore & Bialick, P.C.
Larry Nichols, Devon Energy Corporation
Tim O’Connor, Central Oklahoma AFL-CIO Labor Council
Cynda Ottaway, Crowe & Dunlevy
Frank Patterson, Community Leader
Kristin Peck, Cox Communications
Tim Pehrson, INTEGRIS
David Rainbolt, BancFirst Corporation
Lindy Ritz, The Ritz Group
Robin Roberson, Wilber.io
Sarah Roberts, Inasmuch Foundation
Meg Salyer, Broadway Realty
Nick Samarripas, Watermark Bank
William Schonacher, IBC Bank
Heather Scott, Continental Resources, Inc.
Natalie Shirley, Community Leader
Gregory Smith, Northrop Gruman
Perry Sneed, SMART #124 (Retired)
Chuck Spicer, Community Leader
Lee Symcox, First Fidelity Bank
David Thompson, The Thompson Group, LLC
Marcus Tilley, Traditions Spirits
Sean Trauschke, OGE Energy Corp.
Mike Turpen, Riggs, Abney, Neal, Turpen, Orbison & Lewis
Shane Wharton, Love’s Travel Stops & Country Stores, Inc.
Greg Wheeler, Bank of Oklahoma
Mark L. Whitman, EY
Kathy Williams, Community Leader
Roy Williams, Greater Oklahoma City Chamber (Retired)
Ron Witherspoon, Arvest Bank
Mark Wood, Oklahoma Tax Commission
George E. Young Sr., Oklahoma State Senator

EX-OFFICIO MEMBERS
Cathy Gritts, OGE Energy Corp.
Anthony Herron, Remnant Church, Inc.

2022 ADVISORY BOARD OF TRUSTEES
Chris Anoatubby, The Chickasaw Nation
John Armitage, Oklahoma Blood Institute
Mike Coats, IBC Bank
Luke Corbett, Corbett Management, LLC
Todd Edmonds, HSE Architects
Carl Edwards, Price Edwards & Company
Eric Eissenstat, Phillips Murrah
Jim Gebhart, Mercy Hospital Oklahoma City
Judy Hatfield, Equity Commercial Realty Advisors, LLC
John Higginbotham, Community Leader
Cliff Hudson, Crowe & Dunlevy
Marsha Ingersoll, Community Leader
Dennis Jaggi, EnCap Flatrock Midstream
Michael E. Joseph, McAfee & Taft
Linda Lambert, Enertree LLC
Doug Lawler, Continental Resources, Inc.
Bruce Lawrence, Lawrence Strategic Solutions
Rick Lippert, Lippert Bros., Inc.
C. Michael Ming, Ming Energy Partners, LLC
Polly Nichols, Community Leader
Catherine O’Connor, The Alliance for Economic Development of Oklahoma City
Dave Ortloff, Dillingham Benefits
Randy Roper, MidFirst Bank
Jim Roth, Oklahoma City University School of Law
David Schroedter, FAA (Retired)
Tony Shinn, Bank of America
Kent Shortridge, Oklahoma Natural Gas
Doug Stussi, Love’s Travel Stops & County Stores, Inc.
Jean Wallace, Buttery Company LLP

2022 UNITED WAY OF CENTRAL OKLAHOMA LEADERSHIP STAFF
Debby Hampton, President & CEO
Pam Cox, Chief Financial Officer
Nina Daylor, Executive Vice President
Kelly M. Williams, PhD, Chief Operations Officer
## 2022 Campaign Results

Thanks to the leadership of Shane & Lori Wharton and our Campaign Cabinet volunteers, we raised $19 million for our community in 2022. In conjunction with the United Way of Central Oklahoma campaign, we are proud to administer the State Charitable Campaign, the Heart of the City Campaign, the United Way of Canadian County campaign, and the United Way of Logan County campaign. Additional funds were also raised through a variety of initiatives as described below.

### Campaign

<table>
<thead>
<tr>
<th>Campaign</th>
<th>Total Raised</th>
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<tbody>
<tr>
<td>United Way of Central Oklahoma</td>
<td>$13,467,180</td>
</tr>
<tr>
<td>Funds contributed through our traditional annual campaign.</td>
<td></td>
</tr>
<tr>
<td>State Charitable Campaign</td>
<td>$336,453</td>
</tr>
<tr>
<td>Funds contributed through State of Oklahoma employee campaigns.</td>
<td></td>
</tr>
<tr>
<td>Heart of the City Campaign</td>
<td>$554,613</td>
</tr>
<tr>
<td>Funds contributed through City of Oklahoma City employee campaigns.</td>
<td></td>
</tr>
<tr>
<td>United Way of Canadian County</td>
<td>$200,486</td>
</tr>
<tr>
<td>Funds contributed to support 17 Partner Agencies serving Canadian County.</td>
<td></td>
</tr>
<tr>
<td>United Way of Logan County</td>
<td>$206,086</td>
</tr>
<tr>
<td>Funds contributed to support 10 Partner Agencies serving Logan County.</td>
<td></td>
</tr>
<tr>
<td>CFC</td>
<td>$78,253</td>
</tr>
<tr>
<td>Funds contributed through federal employee campaigns.</td>
<td></td>
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### Campaign Total

- **$14,843,071**

### EmbraceOKC

- **$350,253**
  - Funds contributed to support behavioral health improvements in Oklahoma City Public Schools.

### Donor-Directed Donations

- **$3,068,160**
  - Funds contributed by donors and directed to specific Partner Agencies through board-approved programs. United Way maintains accountability.

### Restricted Grants

- **$413,323**
  - Funds contributed to support specific initiatives as outlined by grant agreements. United Way maintains accountability.

### Endowment Gifts

- **$378,996**
  - Funds contributed to support United Way of Central Oklahoma’s endowment fund. Please see page 13 for more information about the endowment.

### COVID-19 Response Fund

- **$1,744**
  - Funds contributed to support United Way Partner Agencies in addressing COVID-related needs.

### Grand Total

- **$19,055,547**
United Way of Central Oklahoma’s Leadership Giving Association is comprised of members who prioritize giving back to their community year after year. Through annual gifts of $500 or more, these donors lead the way in guiding us toward a stronger, healthier and more compassionate community.

2022 LEADERSHIP COMMITTEE CHAIRS
MARK FUNKE, JUDY LOVE, ED MARTIN, DAVID THOMPSON, MIKE TURPEN

Members of United Way’s Leadership Giving Association have the opportunity to participate in exclusive networking, community service and educational events throughout the year through three affinity groups:

Tocqueville Society
Women’s Leadership Society
Emerging Leaders

Leadership gifts make up 44.39% of United Way of Central Oklahoma’s campaign total.

After two long years, we were thrilled to finally gather again for our Leadership Giving Reception in May, honoring more than 200 Leadership Giving Association members in attendance for their support of our United Way.

Tocqueville Society
United Way of Central Oklahoma’s Tocqueville Society has enhanced the definition of giving. Made up of 150 members who annually give $10,000 or more, the society is the epitome of philanthropic leaders. Their profound generosity is celebrated and honored at the annual Tocqueville Gathering in December.

Women’s Leadership Society
The focus of United Way of Central Oklahoma’s Women’s Leadership Society is to ensure equal access to intergenerational opportunities for all. This powerhouse group of 460 leaders gives $2,500 or more annually and are committed to strengthening the community through various educational and networking events. Throughout the year, WLS members experienced several Cocktails & Conversations, an Annual Recruitment Luncheon featuring special guest speaker, OU Head Softball Coach Patty Gasso, and a Jingle Mingle holiday event and toy drive benefiting a United Way Partner Agency.

Emerging Leaders
United Way of Central Oklahoma’s Emerging Leaders are dedicated to cultivating innovative leadership for years to come. That’s why with an annual gift of $500 or more, Emerging Leaders are the philanthropists of tomorrow. These 630 members are devoted to community involvement — partaking in Partner Agency tours, professional development conversations, volunteer opportunities and more. Plus, they know how to have a good time. Emerging Leaders successfully recruit more young professionals each year with their biggest event, Raising the Stakes.

15 NEW MEMBERS IN 2022
63 NEW MEMBERS IN 2022
222 NEW MEMBERS IN 2022
2022 LEADERSHIP COMMITTEE CHAIRS
MARK FUNKE, JUDY LOVE, ED MARTIN, DAVID THOMPSON, MIKE TURPEN

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15 NEW MEMBERS IN 2022
63 NEW MEMBERS IN 2022
222 NEW MEMBERS IN 2022

In 2023, United Way of Central Oklahoma will celebrate its centennial milestone – standing strong as a community pillar for 100 years.

100th Anniversary planning spanned the duration of 2022, beginning with the production of a commemorative book generously sponsored by The Chickasaw Nation and written by Ackerman McQueen. The book chronicles “A Century of Compassion,” outlining significant moments in United Way of Central Oklahoma’s history as well as the incredible leaders that guided us along the way.

To further commemorate our 100th Anniversary, an endowment fund was established to provide an opportunity for donors to continue making an impact through United Way for generations to come. This endowment is invested for long-term growth and ensures future support for United Way’s work in our community. The goal for this fund is to cover operating expenses, allowing every donated dollar to be 100% committed to funded programs and initiatives.

With an original goal of partnering with 10 donors to each contribute $100,000, we are proud to announce that we will be starting our next 100 years off strong with more than $2.5 million in pledged contributions to our endowment.

The success of our endowment campaign will be celebrated at our Centennial Gala on April 27, 2023. This special event will offer guests an opportunity to look back on United Way of Central Oklahoma’s century of compassion – the dollars raised, the lives impacted, the incredible people that guided us along the way, and most importantly, why our organization is so important to our community’s future.

Your gift to United Way of Central Oklahoma’s endowment ensures a stable and reliable financial resource for our organization’s future. To learn how you can contribute, email uw100@unitedwayokc.org.

Nearly 1,000 copies of the 100th Anniversary commemorative book will be distributed in 2023, sharing United Way’s impactful history with community stakeholders, emerging generations and key leaders throughout central Oklahoma.

Thanks to Tyler Media, bus benches and shelters across Oklahoma City will promote “A Century of Compassion,” and United Way flags will fly high at the buildings of our greatest champions. A specially designed Love’s Travel Stops tanker truck will even be seen traveling the city, sharing our momentous occasion with the masses.
The **Administrative Committee** determines, establishes, and approves the information technology, insurance and employee benefit plan policies that directly impact the financial affairs of the organization, including those relating to the organization’s information technology assets, employee benefit plans and risk management to properly safeguard the assets of the organization.

**BUILDING FLOOD**

On Sunday, October 9, 2022, there was a flood at the United Way office due to a plumbing malfunction. Most of the building was impacted, resulting in drywall, furniture and carpet damages. Thanks to the swift action from our Administration Committee, we are on the road to building repairs.

**COMMITTEE MEMBERS**

Danny Barth  
Craig Freeman  
Rick McCune  
Sean McDaniel  
Greg Smith  
Lee Symcox  
Jeff Napoliello

The **Audit Committee** determines, establishes and approves all material aspects of financial reporting policies that directly impact the financial reporting of the organization. This committee is authorized to employ, monitor and remove any accounting firm or other consultant retained to provide expert advice regarding financial reporting, tax and audit services. The Audit Committee meets with the organization’s audit firm to review the annual audit and presents the report to the Board of Directors.

**COMMITTEE MEMBERS**

Craig Freeman  
John Higginbotham  
Rick Nagel  
Robin Roberson  
Bill Schonacher  
Doug Stussi  
Mark Whitman  
Ron Witherspoon

**ADMINISTRATION COMMITTEE**

**AUDIT COMMITTEE**

NATALIE SHIRLEY, COMMITTEE CHAIR

JENNIFER GRIGSBY, COMMITTEE CHAIR
INVESTMENT COMMITTEE

The Investment Committee is responsible for developing a sound investment policy and ensuring that it is implemented efficiently and effectively. The Investment Committee may be responsible for hiring and evaluating professional advisors, and monitoring the organization’s investment performance for the organization’s portfolio and endowment funds, and reporting investment developments to the board.

COMMITTEE MEMBERS
Tim Doty
AJ Jack
Charles Johnson
Jenee Lister
Dave Lopez

Randy Roper
Tony Shinn
Doug Stussi
David Thompson
Shane Wharton

MARK WOOD, COMMITTEE CHAIR

NOMINATING COMMITTEE

The Nominating Committee recommends qualified candidates to serve as members of the Board of Directors, Advisory Board of Trustees, Executive Committee and officers of the Board – prioritizing diversity in life experience, ethnicity, profession and expertise. This committee resolves any conflicts of interest involving a director and assists the Board in fulfilling its corporate governance and oversight responsibilities.

In 2022, the Nominating Committee conducted its standard review of the United Way of Central Oklahoma bylaws.

COMMITTEE MEMBERS
Nick Dell’Osso
Clay Farha
Judy Hatfield
Caroline Ikard

Rick Muncrief
Sean Trauschke
Kathy Williams
Roy Williams

ED MARTIN, COMMITTEE CHAIR

COMMITTEE MEMBERS
Nick Dell’Osso
Clay Farha
Judy Hatfield
Caroline Ikard

Rick Muncrief
Sean Trauschke
Kathy Williams
Roy Williams

In 2022, the Nominating Committee conducted its standard review of the United Way of Central Oklahoma bylaws.
The Human Resources Committee reviews and approves salary ranges and benefit packages for United Way staff. The committee advises on the design and implementation of employee programs and practices, enabling United Way to recruit, retain, reward and engage a workforce capable of advancing its strategic objectives.

The Finance Committee determines, establishes and approves the financial, investment and other policies that directly impact the financial affairs of the organization, including those relating to the organization’s financing arrangements, government funding, employee benefit plans, endowments, and any separate accounts established in the name of or on behalf of the organization.
Donor-Directed Donations are funds directed by donors to a specific Partner Agency or program – offering a unique opportunity to assist with investing in solutions to our community’s most pressing needs. While they are distinct from the Community Investment process, United Way of Central Oklahoma ensures that these investments are used in compliance with our proven standards of program and donor accountability.

The following Partner Agencies received Donor-Directed Donations in 2022:

- Boys & Girls Clubs of Oklahoma County
- Calm Waters Center for Children & Families
- Camp Fire Heart of Oklahoma
- CASA of Oklahoma County, Inc.
- Catholic Charities
- Citizens Caring for Children
- EARC, Inc.
- HeartLine
- Latino Community Development Agency
- Mental Health Association Oklahoma
- Oklahoma Foundation for the Disabled
- Oklahoma Medical Research Foundation (OMRF)
- Pivot, Inc.
- Positive Tomorrows
- ReMerge
- The Education & Employment Ministry (TEEM)
- The Salvation Army, Central Oklahoma Area Command
- Upward Transitions
- Urban League of Greater Oklahoma City, Inc.
- YMCA of Greater Oklahoma City

**PROGRAM SPOTLIGHT**

The Salvation Army of Central Oklahoma provides emergency financial assistance to families in crisis. In efforts to relieve financial burdens and prevent homelessness, funds can offset the cost of rent, electric, gas, or water bills.

Being the proud recipient of a United Way Donor-Directed Donation, The Salvation Army is initiating “Utility Fairs,” anticipating a minimum impact of 200 households. Providing not only relief from hardship but also hope for the future.
EmbraceOKC is a comprehensive approach to providing a school-based system of supports for OKCPS students and families that involves community partnerships, high-quality tiered academic and behavioral strategies, and mental health services that range from prevention to treatment.

EMBRACEOKC PARTNERS
EmbraceOKC is part of the OKC Chamber’s Compact, a collective impact model whose partners work together to enact and support vital improvements identified by Oklahoma City Public Schools.

EmbraceOKC means that we have come together, as a community:
• To embrace mental health as preventable and treatable
• To protect children’s mental health for life
• To achieve maximum social and emotional wellbeing for children and their families
• To hold the school and community as a sanctuary of safety and support.

In 2022, $350,253 was raised for the benefit of EmbraceOKC.

To learn more about EmbraceOKC, visit EmbraceOKC.org.

EmbraceOKC partners meet regularly to identify and discuss emerging needs and challenges faced by OKCPS students.
The Community Investment Committee provides direction and oversight to the annual Community Investment process. Through reviewing subcommittee findings and funding recommendations, the committee determines allocable dollars for each Partner Agency program. In 2022, the Community Investment Committee evaluated applications for new Partner Agencies. Following a thorough review of applicants, we were thrilled to welcome The CARE Center to our Partner Agency network in September.

The CARE Center is Oklahoma County's only child advocacy center and provides education and healing services to thousands of children and families affected by child abuse.

United Way is committed to integrity, accountability, transparency and excellence in all aspects of our work. Upholding the trust of our donors and community to responsibly allocate and manage donations is a duty we take very seriously.

Driven by our core values, United Way of Central Oklahoma continually exceeds the United Way Worldwide Standards of Excellence and is consistently ranked as a Four Star Charity by Charity Navigator. We strive to maintain low administrative and fundraising costs, and we hold our Partner Agencies to those same standards.

Each year, our Partner Agencies renew their association with United Way through the Community Investment process. This process is administered by our board and donor volunteers. Partner Agencies and their programs are closely analyzed to ensure that contributions are allocated to only those nonprofits that uphold the highest standards of excellence.

The following outlines the steps of the Community Investment process, and you’ll be able to see exactly where your donations were allocated on the next pages.

1. United Way of Central Oklahoma raises funds.
2. Approximately 200 donor volunteers spend over 5,000 combined hours reviewing agency applications, budgets, audits, financials, performance histories and program outcomes. Current research about health and human service needs also informs the review.
3. Volunteers visit Partner Agencies to see firsthand the work accomplished with United Way funds.
4. Volunteers meet to discuss funding recommendations for each program under consideration.
5. The Community Investment Committee, made up of board members, reviews and balances funding recommendations from the volunteers to the funds available for allocation.
6. When the funding balance is complete, the Community Investment Committee submits a final recommendation to United Way's board for approval.
7. Following approval, funds are distributed among our Partner Agencies.
8. Volunteers conduct follow-up evaluations through reports on results achieved.
## 2022 Community Investments

### Distribution Base

<table>
<thead>
<tr>
<th>Pledge</th>
<th>Amount</th>
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<tbody>
<tr>
<td>2021 Campaign Pledges</td>
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<tr>
<td>Board Designated Funds</td>
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<td>Allowance for Pledge Loss</td>
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<td>EmbraceOKC</td>
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<tr>
<td>WayFinder Innovation Grant</td>
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<td>COVID Response Fund</td>
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<td>ARPA Funds</td>
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<td>Endowment Gifts &amp; Restricted Grants</td>
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<td>Donor Directed Designations</td>
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<td><strong>Net Available for Distribution</strong></td>
<td><strong>$14,876,012</strong></td>
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### Other United Ways/Agencies Designations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
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<tbody>
<tr>
<td>American Red Cross, Central &amp; Southwest Oklahoma*</td>
<td>$3,073</td>
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<tr>
<td>Areawide Aging Agency, Inc</td>
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<tr>
<td>Bethesda, Inc.</td>
<td>$64,000</td>
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<tr>
<td>Big Brothers Big Sisters of Oklahoma, OKC</td>
<td>$160,000</td>
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<td>Boy Scouts of America, Last Frontier Council</td>
<td>$432,296</td>
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<tr>
<td>Boys &amp; Girls Clubs of Oklahoma County</td>
<td>$202,500</td>
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<td>Calm Waters Center for Children &amp; Families</td>
<td>$67,957</td>
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<tr>
<td>Camp Fire Heart of Oklahoma</td>
<td>$197,000</td>
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<td>Cardinal Community House*</td>
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<td>The CARE Center</td>
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<td>CASA of Oklahoma County, Inc</td>
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<td>Catholic Charities</td>
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<td>A Chance to Change</td>
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<td>Citizens Caring for Children</td>
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<td>City Care</td>
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<td>Coffee Creek Riding Center*</td>
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<td>Community Literacy Centers, Inc</td>
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<td>Daily Living Centers, Inc</td>
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<td>EARC, Inc.</td>
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<td>Family Builders, Inc</td>
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<td>Girl Scouts - Western Oklahoma</td>
<td>$265,000</td>
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<tr>
<td>Goodwill Industries of Central Oklahoma</td>
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<tr>
<td>Health Alliance for the Uninsured</td>
<td>$69,654</td>
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<td>HeartLine</td>
<td>$223,655</td>
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<td>The Homeless Alliance</td>
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<td>INTEGRIS Hospice</td>
<td>$140,250</td>
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<tr>
<td>John W. Keys Speech &amp; Hearing Center</td>
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<td>Latino Community Development Agency</td>
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<td>Legal Aid Services of Oklahoma, Inc</td>
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<td>Moore Youth &amp; Family Services</td>
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<td>NewView Oklahoma</td>
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<td>NorthCare</td>
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<td>Oklahoma Foundation for the Disabled, Inc.</td>
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<tr>
<td>Oklahoma Medical Research Foundation (OMRF)</td>
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<tr>
<td>Oklahoma United Methodist Circle of Care, Inc</td>
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<tr>
<td>Pivot, Inc</td>
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<td>Positive Tomorrows</td>
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<td>Possibilities, Inc</td>
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<td>ReMerge</td>
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<td>RSVP of Central Oklahoma, Inc</td>
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<td>The Salvation Army, Central Oklahoma Area Command</td>
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<td>Special Care, Inc</td>
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<td>Sunbeam Family Services, Inc</td>
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<td>The Education &amp; Employment Ministry (TEEM)</td>
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<td>Tinker AFB Youth Center</td>
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<td>Upward Transitions</td>
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<tr>
<td>Urban League of Greater Oklahoma City, Inc</td>
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<td>Variety Care</td>
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<tr>
<td>YMCA of Greater Oklahoma City</td>
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<tr>
<td>Youth &amp; Family Services, Inc</td>
<td>$51,050</td>
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<tr>
<td>YWCA Oklahoma City</td>
<td>$894,000</td>
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</table>

**Net Available for Distribution:** **$14,876,012**

### Subtotal

$10,090,613

### Other Distributions

<table>
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<tr>
<th>Organization</th>
<th>Amount</th>
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<tbody>
<tr>
<td>United Way of Logan County</td>
<td>$220,192</td>
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<tr>
<td>United Way of Canadian County</td>
<td>$260,037</td>
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<tr>
<td>Heart of the City Campaign Designations</td>
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<tr>
<td>State Charitable Campaign Designations</td>
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<td>Combined Federal Campaign Designations</td>
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<td>Other United Ways/Agencies Designations</td>
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<td>United Way Worldwide Dues</td>
<td>$235,488</td>
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<tr>
<td>United Way Operating Budget</td>
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</table>

**Total:** **$14,876,012**

*Designations from 2021 campaign. No longer a Partner Agency.*
United Way of Central Oklahoma values health, education, financial stability and quality of life. We believe these core elements are critical to our success as individuals, as families and as a community. In order to achieve our vision of a stronger, healthier and more compassionate community, we are working to provide access to these essentials to all people in central Oklahoma through our Five Focus Areas.

**COMMUNITY PREPAREDNESS**

Our community is prepared to respond to individual and community emergencies.

**INDEPENDENT LIVING**

Older adults and those living with disabilities are engaged in the community with access to independent living, job skills, volunteer positions and dynamic relationships while their primary caregivers receive respite and support.

**HEALTHY CITIZENS**

Central Oklahomans have access to physical and mental health care and adopt healthy lifestyles. Important health research is also funded.

**STRONG FAMILIES**

Individuals and families have resources to achieve financial stability as well as access to counseling, debt management, education, job training and housing.

**SUCCESSFUL KIDS**

Infants, children and youth are nurtured and given the opportunity to succeed in school, develop life skills and become productive citizens.

**PROGRAM FUNDING**

United Way of Central Oklahoma funds a network of vital health and human service programs throughout the community, referring clients in need to multiple agencies when necessary.

When you give to United Way of Central Oklahoma, your contribution supports more than 100 life-changing programs at 54 highly credible nonprofit Partner Agencies that provide services to Oklahoma’s most vulnerable citizens. Funds raised each year are used to address our community’s most critical needs.

Here is how your donations were allocated in 2022 to make an impact in the lives through more than 600,000 service connections to central Oklahomans, broken down by each focus area.

**COMMUNITY PREPAREDNESS**

<table>
<thead>
<tr>
<th>PARTNER AGENCY</th>
<th>2022-2023 FUNDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Salvation Army, Central Oklahoma Area Command</td>
<td>Disaster Services ...........................................................................................$35,000</td>
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<tr>
<td>Skyline</td>
<td>Food Pantry ...................................................................................................$64,500</td>
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</table>
## SUCCESSFUL KIDS
2022-2023 Allocable Dollars

### 22%

### PARTNER AGENCY

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2022-2023 Funding</th>
</tr>
</thead>
</table>
| Bethesda, Inc. | Therapeutic Counseling Program: $44,000  
Stop Go, Tell Education: $20,000 |
| Big Brothers Big Sisters of Oklahoma, Oklahoma City | One-to-One Mentoring: $160,000 |
| Boy Scouts of America, Last Frontier Council | Comprehensive Youth Development: $432,296 |
| Boys & Girls Clubs of Oklahoma County, Inc. | Boys & Girls Clubs: $202,500 |
| Calm Waters Center for Children & Families | Center-based Support Groups: $51,000  
School-based Support Groups: $16,097 |
| Camp Fire Heart of Oklahoma | Educational Sustainability: $14,000  
OKC Comprehensive Youth Development: $95,000  
Outdoor Education: $88,000 |
| The CARE Center | Victim Services: $30,000 |
| CASA of Oklahoma County, Inc. | Case Management: $100,223 |
| A Chance to Change | A Chance to Succeed: $30,600 |
| Circle of Care | Foster Care Services: $30,000 |
| Citizens Caring for Children | Resource Center: $104,130 |
| DRTC (Dale Rogers Training Center, Inc.) | Camp Tumbleweed: $10,200  
Camp Tumbleweed: $10,200 |
| Family Builders, Inc. | Community Education: $3,000 |
| Girl Scouts – Western Oklahoma | Leadership Development: $265,000 |
| John W. Keys Speech & Hearing Center | Language Preschool: $13,000 |
| Latino Community Development Agency | Tony Reyes Child Development: $47,903 |
| Moore Youth & Family Services | Moore Alternative School and Treatment Program: $82,315 |
| NewView Oklahoma | Pediatric Low Vision: $34,000 |
| Pivot, Inc. | Supporting Kids in Independent Living (SKIL): $65,000  
The Point @ Pivot: $30,000 |
| Positive Tomorrows | Education: $133,612  
Extracurricular Program: $13,800 |
| The Salvation Army, Central Oklahoma Area Command | Boys & Girls Club: $172,000 |
| Special Care, Inc. | Childcare-Special Needs: $390,000  
Management & General: $29,345 |
| Sunbeam Family Services, Inc. | Contracted Foster Care (CFC): $50,500  
Early Childhood Services: $310,000 |
| Tinker AFB Youth Center | Social Programs: $15,700  
Sports Program: $10,600 |
| Urban League of Greater Oklahoma City, Inc. | Education & Family Development: $88,500 |
| YMCA of Greater Oklahoma City | Teens: $17,312 |
| Youth & Family Services, Inc. | Community Counseling: $25,000  
The Caring Center: $25,175  
Management & General: $875 |
## STRONG FAMILIES

### 2022-2023 Allocable Dollars

<table>
<thead>
<tr>
<th>PARTNER AGENCY</th>
<th>2022-2023 FUNDING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Possibilities, Inc.</strong></td>
<td>Participatory Community Capacity Building ........................................... $24,250</td>
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<td><strong>ReMerge</strong></td>
<td>Diversion Program ............................................................... $45,000</td>
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<td><strong>The Salvation Army, Central Oklahoma Area Command</strong></td>
<td>Emergency Shelter ................................................................. $202,000</td>
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<td>Social Services ................................................................. $225,000</td>
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<td><strong>The Education &amp; Employment Ministry (TEEM)</strong></td>
<td>Job Placement ................................................................. $49,010</td>
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<td><strong>Upward Transitions</strong></td>
<td>Community Outreach Program ................................................... $350,000</td>
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<td><strong>Urban League of Greater Oklahoma City, Inc.</strong></td>
<td>Housing &amp; Financial Literacy .................................................... $103,000</td>
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<td>Workforce &amp; Career Development ............................................ $118,830</td>
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<td>Community Convening &amp; Social Justice ........................................ $27,000</td>
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<tr>
<td><strong>YWCA Oklahoma City</strong></td>
<td>CARE (Crisis, Advocacy, Emergency Residential &amp; Exams) .............. $874,000</td>
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<td></td>
<td>HOPE (Healing, Opportunities, Prevention &amp; Education) ................ $20,000</td>
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</tbody>
</table>

### Catholic Charities of the Archdiocese of Oklahoma City
- **Family Support Services** ......................................................... $86,625
- **Homeless Services** ................................................................ $22,440
- **Immigration** .......................................................................... $170,000

### City Care
- **Supportive Housing** ............................................................... $44,000

### Community Literacy Centers, Inc.
- **LEAP** ...................................................................................... $67,980

### Family Builders, Inc.
- **Family Services (Child Abuse Prevention)** ................................ $168,000

### Goodwill Industries of Central Oklahoma
- **Job Connection Center** .......................................................... $24,000

### HeartLine
- **2-1-1 24/7 Services** ............................................................... $186,379

### The Homeless Alliance
- **WestTown Resource Center** .................................................. $56,400

### Latino Community Development Agency
- **Prevention** ............................................................................ $51,050

### Legal Aid Services of Oklahoma, Inc.
- **Oklahoma City Law Office** ................................................... $92,700

### Neighborhood Services Organization
- **Housing & Community Development** .................................... $293,934

### Positive Tomorrows
- **Family Support Services** ....................................................... $90,000

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A WayFinder Innovation Grant recipient, Goodwill Industries of Central Oklahoma’s Virtual Reality Training Center offers five forklift simulators that allow individuals to learn essential operating skills.
HEALTHY CITIZENS
2022-2023 Allocable Dollars

19%

PARTNER AGENCY

2022-2023 FUNDING

A Chance to Change
A Chance to Recover .................................................. $68,205

D-DENT, Inc.
Preventative ................................................................. $4,500
Restorative ................................................................. $73,000

Family Builders, Inc.
Violence Prevention .................................................... $32,500

Health Alliance for the Uninsured
Cooperative Central Pharmacy .................................... $36,220
Care Connection .......................................................... $33,434

HeartLine
Suicide Prevention ..................................................... $37,276

The Homeless Alliance
Capacity Building ....................................................... $43,900
Horizon HMIS ............................................................ $26,648

INTEGRIS Hospice
Hospice of Oklahoma County ....................................... $140,250

John W. Keys Speech & Hearing Center
Hearing Aid Bank ........................................................ $12,000

Latino Community Development Agency
Health ................................................................. $20,200
Treatment ............................................................ $38,872

Mental Health Association Oklahoma
SunBridge Counseling ............................................... $17,860
Student Mental Health ............................................ $60,348

Neighborhood Services Organization
Palo Duro ....................................................................... $38,598

NorthCare
Adult Services .......................................................... $302,000

Oklahoma Medical Research Foundation (OMRF)
Research Program .................................................... $85,000

Sunbeam Family Services, Inc.
Mental Health Services ............................................... $218,000

Variety Care
Dental Clinic .............................................................. $24,000
Family Planning ........................................................ $48,000
Obstetric Clinic ........................................................... $185,000
Pediatric Clinic ............................................................ $266,000

YMCA of Greater Oklahoma City
Lincoln Park Senior Center ........................................... $51,500
INDEPENDENT LIVING
2022-2023 Allocable Dollars

14%

PARTNER AGENCY                  2022-2023 FUNDING

**Areawide Aging Agency, Inc.**
Senior Stabilization Program .................................................. $53,597

**Daily Living Centers, Inc.**
Adult Day Health Care ............................................................. $197,545
Elderly & Disabled Community Transportation .................. $20,424

**DRTC (Dale Rogers Training Center, Inc.)**
Adult Rehab ......................................................................... $111,000
Special Needs ....................................................................... $14,400

**EARC, Inc.**
The Trails .............................................................................. $72,143

**Metropolitan Better Living Center**
Adult Day Health ................................................................. $128,960

**NewView Oklahoma**
OKC Low Vision Rehabilitation .............................................. $37,500

**Oklahoma Foundation for the Disabled, Inc.**
Oklahoma Foundation for the Disabled ................................. $223,000

**RSVP of Central Oklahoma, Inc.**
Provide-A-Ride Transportation ............................................... $75,000
Volunteer Recruit & Placement ............................................. $60,000

**The Salvation Army, Central Oklahoma Area Command**
Senior Services .................................................................... $208,000
Transportation ....................................................................... $97,000

**Sunbeam Family Services, Inc.**
Senior Services ...................................................................... $159,500

WAYFINDER INNOVATION GRANT
United Way of Central Oklahoma is committed to innovative ways in solving challenging health and human services issues within the community. Since 2019, its WayFinder Innovation Grant has turned possibilities into realities with 13 new programs from area nonprofits that address stubborn social issues.

In 2022, three new programs emerged, receiving a total of $232,000 in funding.

**$125,000 – PRESERVES BY PIVOT**
Funding will provide first-time jobs for Pivot youth to learn important business skills by developing and marketing Pivot Preserves – an artisanal jam product that will be specially made at Pivot.

**$75,000 – INCARCERATED OKLAHOMANS GRIEF SUPPORT GROUP**
Funding will establish support group curriculum for detainees at the Oklahoma County Jail to provide an opportunity for them to process their grief and care for their mental wellbeing.

**$32,000 – YOUTH LEADERSHIP FORUM FOR COMMUNITY TRANSFORMATION**
This three-day workshop will offer an opportunity for high school students from the Oklahoma City Metro area to discuss and learn how to process difficult topics, developing their awareness and skills to lead in a diverse society.
We look forward to our United Way Gala each year to celebrate the hard work and dedication of our annual campaign. It was a beautiful night honoring our 2022 Volunteer Award winners — David J. Schroeder, Clayton I. Bennett and Mark Funke — as well as more than $17.8 million raised for our community.

The second annual The Hole Shebang! returned to Scissortail Park for a ‘hole’ lot more fun. The corporate cornhole tournament also served as our 2022 Campaign Kickoff, raising $30,000. Duncan Oil Properties, Inc. secured the title of two-time Boss Toss champion, but Chesapeake Energy dethroned them for the Cornhole Cup!

PACESetter Luncheon & PACesetter Games

Our Pacesetters set the tone for the success of our campaign each year. In 2022, $3.3 million was raised across more than 50 Pacesetter Campaigns. We’re beyond thankful for their rockin’ dedication to our mission!

This summer, Pacesetters enjoyed a special Pacesetter Luncheon followed by the long-awaited return of the Pacesetter Games. Congratulations to our winners from Team Pivot, Team YMCA and Team OG&E!

Thank you to our generous media partners who donated more than $1.7 million in advertising contributions to our 2022 campaign!

The Communications & Events Committee focuses on promoting the impact and activities of United Way of Central Oklahoma through media outreach and annual events. In 2022, the committee helped secure more than $1.7 million worth of in-kind advertising donations and creative services from our media partners.

United Way of Central Oklahoma honors its donors, volunteers and Partner Agencies with several annual events. Our United Way Gala, Campaign Kickoff and Pacesetter events are just a few ways we celebrate our many successes together.
United Way of Canadian County funds 21 results-oriented programs focused on Successful Kids, Strong Families, Healthy Citizens, Independent Living and Community Preparedness.

17 outstanding local Partner Agencies proudly bear the United Way seal of approval.

**UNITED WAY OF CANADIAN COUNTY**

**ADVISORY BOARD**

**PRESIDENT**
Craig McVay, Community Volunteer

**MARKETING & SPECIAL EVENTS CHAIR**
Sam Sims, Sims Group

**TREASURER**
Dr. Jason Brunk, Yukon Public Schools

**SECRETARY**
Chuck Hood, Maple School District

**COMMUNITY INVESTMENT CHAIR**
Braden Pollard, Midwest Land Group

**COMMUNITY INVESTMENT VICE CHAIR**
Karli Stroh, INTEGRIS Health

**IMMEDIATE PAST PRESIDENT**
Jan Foreman, Old Republic Title

Company of Oklahoma

Dave Anderson, Canadian County
Josh Atkinson, F&M Bank
Jim Harris, Clear Springs Church
Debbie Harrison, Stockyards Main Street
Brian Heim, Flint Energy
Justin Holliday, Holliday Law Firm
John Koons, OGE Energy Corp.
Spence Laird, OGE Energy Corp.

Terry Martin, Nina Willingham Senior Housing
Jason Pennington, El Reno Public Schools
Jon Pennington, BancFirst
Sherry Poage, Community Volunteer
Tangi Smith, Devon Energy
Jim Stengle, Community Volunteer
Dr. James White, Piedmont Public Schools
Donna Dyer, El Reno Blessing Baskets

**UNITED WAY OF CANADIAN COUNTY ADVISORY BOARD MEMBERS**

Craig McVay, Community Volunteer
Sam Sims, Sims Group
Dr. Jason Brunk, Yukon Public Schools
Chuck Hood, Maple School District

Braden Pollard, Midwest Land Group
Karli Stroh, INTEGRIS Health
Jan Foreman, Old Republic Title
Company of Oklahoma

**UNITED WAY OF CANADIAN COUNTY ADVISORY BOARD ANNOUNCE THE 2022 CAMPAIGN GOAL**

$200,486 was raised for the 2022 Campaign!

**UNITED WAY OF CANADIAN COUNTY ADVISORY BOARD MEMBERS ANNOUNCE THE CAMPAIGN GOAL AT THE 2022 CAMPAIGN KICKOFF.**

United Way of Canadian County Advisory Board Members announce the campaign goal at the 2022 Campaign Kickoff. $200,486 was raised for the 2022 Campaign!
United Way of Logan County was founded in 1986 by local volunteers seeking a unified solution to critical needs in the community. Now serving thousands of Logan County residents annually, UWLC funds 11 programs at 10 local Partner Agencies.

**ADVISORY BOARD**
- **PRESIDENT**
  - Dr. Michelle Chapple, Guthrie Public Schools
- **PRESIDENT-ELECT**
  - Dana Hornbeck, Oklahoma State Bank
- **TREASURER**
  - Jessie Bryan, City of Guthrie
- **SPECIAL EVENTS CHAIR**
  - Kristal Flury, Environmental Management
- **COMMUNITY INVESTMENT CHAIR**
  - Jed Waggoner, F&M Bank Guthrie
- **NOMINATING CHAIR**
  - Linda Millet, Edward Jones

**PARTNER AGENCIES & PROGRAM FUNDING**

**2022-2023 Allocable Dollars** .............................................................. $220,192

<table>
<thead>
<tr>
<th>PARTNER AGENCY</th>
<th>2022-2023 FUNDING</th>
</tr>
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<tbody>
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<td>American Red Cross, Logan County*</td>
<td>Disaster Services ................................................................. $7,348</td>
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<td>Boy Scouts of America, Last Frontier Council</td>
<td>Comprehensive Youth Development ......................................... $8,000</td>
</tr>
<tr>
<td>CASA for Kids / Logan County</td>
<td>Volunteer Program ................................................................. $12,000</td>
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<tr>
<td>Central Oklahoma Camp &amp; Conference Center</td>
<td>Make Promises Happen ............................................................. $7,000</td>
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<tr>
<td>Girl Scouts – Western Oklahoma</td>
<td>Leadership Development ......................................................... $4,500</td>
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<tr>
<td>God’s Food Bank</td>
<td>Food Assistance ................................................................. $65,000</td>
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<tr>
<td>HeartLine</td>
<td>2-1-1 Helpline ................................................................. $1,000</td>
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<td>Logan Community Services</td>
<td>Maudi Hirschi Children’s Shelter ................................................. $39,000</td>
</tr>
<tr>
<td>Logan County Council on Aging</td>
<td>Senior Meal Program .............................................................. $40,000</td>
</tr>
<tr>
<td>The Saville Center</td>
<td>Clinical Services ................................................................. $3,000</td>
</tr>
<tr>
<td>YMCA of Greater Oklahoma City, Logan County Branch</td>
<td>School Aged Child Care ......................................................... $30,844</td>
</tr>
<tr>
<td></td>
<td>Sports ................................................................. $2,500</td>
</tr>
</tbody>
</table>

*Designations from 2021 campaign. No longer a Partner Agency.*

**LOGAN COUNTY OPEN**

United Way of Logan County raised more than $4,000 at its sixth annual Logan County Open. The golf tournament, put on in partnership with Guthrie Golf & Country Club and Mercy Hospital, benefitted the United Way of Logan County and its 10 Partner Agencies.

Congratulations to our first place team – Oklahoma Natural Gas!
UNITED WAY OF CENTRAL OKLAHOMA

EQUITY & MISSION STATEMENT

OUR MISSION: Connecting people and resources to improve the wellbeing of those in our community.

OUR VISION: A stronger, healthier and more compassionate community.

At United Way of Central Oklahoma, we value diversity, as well as the dignity and worth of every person. These values are an integral part of our organization and are reflected in the work we do every day. The United Way of Central Oklahoma fights for the health, education and financial stability of every person in every community. Now, more than ever, we must stand together to champion equity and reinforce our commitment to addressing our community’s toughest challenges. We will continue to empower our partner agencies to support and care for every person, without regard to race, religion, color, gender, nationality, sexual orientation, disability or age. And we will listen with empathy to learn how we can WORK UNITED to make our communities the places that we need them to be – equitable, respectful and opportunity-filled.

VOLUNTEER CENTER

United Way of Central Oklahoma’s Volunteer Center aims to connect community-centric individuals and corporate teams with opportunities to give back at its 54 Partner Agencies. The center’s guidance of service opportunities allows individuals and companies to give the gift of volunteering to agencies that make their community a better place to live every day.

In 2022, the Volunteer Center referred more than 5,500 volunteers who spent more than 16,000 hours giving back to central Oklahoma.

DAY OF CARING

In the fall of 2022, central Oklahoma companies rallied together for United Way’s annual Day of Caring. Projects ranged from structure improvements to quality time spent with clients. More than 400 volunteers from the following organizations participated in Day of Caring this year:

A Chance to Change   Echo Global
American Fidelity   Grant Thornton
BancFirst          Inspire Brands Foundations
Benham             Love’s Travel Stops
Canvas Energy      National Tire Wholesale

GIVE BACK

The Volunteer Center is ready to connect you with ways to give back to your community. We encourage you to visit VolunteerCentralOklahoma.org or email volunteer@unitedwayokc.org to learn more.