



WayFinder Innovation Grant

United Way of Central Oklahoma



**A new approach
to solving our community's
biggest challenges.**

- Funding for new and innovative ideas
- Addressing health and human service needs in central Oklahoma
- Recipients selected through 'Shark Tank' panel of community leaders
- Up to \$250,000 in one-time funding for local nonprofits
- \$882,000 awarded to 13 groundbreaking programs since 2019

2022 WayFinder Innovation Grant Recipients



Pivot, Inc. Preserves by Pivot: \$125,000

Preserves by Pivot will provide first-time jobs for Pivot youth to learn important business skills by developing and marketing Pivot Preserves – an artisanal jam product that will be specially made at Pivot.

The Oklahoma Center for Community and Justice Youth Leadership Forum for Community Transformation: \$32,000

This three-day workshop will offer an opportunity for high school students from the Oklahoma City Metro area to discuss and learn how to process difficult topics, developing their awareness and skills to lead in a diverse society.



Calm Waters Center for Children and Families Incarcerated Oklahomans Grief Support Group: \$75,000

Funding for this program will establish support group curriculum for detainees at the Oklahoma County Jail to provide an opportunity for them to process their grief and care for their mental well-being.

**For more information visit:
UnitedWayOKC.org/wayfindergrant**
WayFinder Grant Designation #6999



2021 WayFinder Innovation Grant Recipients



Goodwill Industries of Central Oklahoma | Virtual Reality Forklift Operations Training: \$100,000

This technology-focused approach to job training helps prepare clients for a high-demand field through virtual reality software design that teaches skills needed to operate forklifts. This training format teaches technical, digital and soft skills to participants with different learning needs.



NewView Oklahoma | Mobile Low Vision Clinic: \$45,294

NewView's mobile low vision clinic will help remove barriers to eye care by offering free exams to a variety of underserved populations and communities in central Oklahoma. The mobile clinic also helps detect early signs of eye disease and help prevent future blindness.



Youth & Family Services | Intergenerational Living at Entrada: \$95,000

This program creates structured, intentional opportunities for low-income seniors, other vulnerable adults and independent living program youth to connect and bond through shared social, recreational, educational and volunteer activities at an affordable housing complex in El Reno.

2020 WayFinder Innovation Grant Recipients



Mental Health Association Oklahoma | Mobile Medical Intervention: \$100,000

Oklahoma City's first street medicine team provides episodic medical care to individuals experiencing homelessness and living in supportive housing units, improving access to care and mitigating expenses that would otherwise be incurred by emergency and hospital systems.



Urban League of Greater Oklahoma City | Real Talk, Brother: \$59,700

Mental health professionals train local Black barbers to become mental health advocates for their clients, building a culture of emotional health for boys and men of color and removing the stigma and barriers to treatment.

2019 WayFinder Innovation Grant Recipients



City Care | Samaritan App: \$55,000

"Good Samaritans" in Oklahoma City can download the free mobile Samaritan App to view the stories and goals of individuals experiencing homelessness and provide funding to invest in their journey toward stable housing, employment and good health.



The Homeless Alliance | Curbside Apparel: \$39,200

The supportive employment program provides job skills training and a source of income for individuals seeking to transition out of homelessness through a custom screen printing business.



Mental Health Association Oklahoma | Homeless Street Outreach OKC: \$60,000

A mobile street outreach team connects with individuals experiencing chronic homelessness to provide resources and services to help them obtain housing and become self-sufficient.



ReMerge | Catalyst Cookies: \$70,800

The social enterprise bakery provides job skills and entrepreneurship opportunities to women in the ReMerge diversion program to help them successfully re-enter society.



YWCA Oklahoma City | Raise the Bar: \$25,000

The preventive training and awareness program educates local restaurant and bar workers to recognize and intercede in potential sexual assault situations.