



## *How to Incorporate the Campaign Theme*

### *Rock & Roll: "Rock on For Our Community"*

- Karaoke
- Air guitar contest
- Feather boa limbo
- Freeze dance
- Dance contest
- Rock Band/Guitar Hero contest
- Guess the song title game
- Music trivia
- SINGO (like BINGO)
- Pay the Paparazzi: pay to have the "paparazzi" leave your office
- Song writing contest
- Best Record awards
- Pin the guitar on the rock star
- Local music-themed restaurant gift cards for raffle
- Pie in the face
- Rock & roll costume contest
- Themed food items:
  - Fleetwood Mac & Cheese
  - Guac & Roll
  - Rolling Scones
- Rock Star of the Day: host daily small prize drawings throughout your campaign for those who have donated
- Photo booth: rock & roll costume items, wigs, blow up guitars, etc.
- Host a rock & roll themed employee lunch & learn
- Chili cook-off