Our Statement of Financial Position and Statement of Activities is available as an insert upon request.
A LETTER FROM THE BOARD CHAIRMAN AND PRESIDENT AND CEO

We know that when times are challenging, central Oklahomans shine the brightest, and 2016 was no exception. The giving spirit of our community was evidenced by the hard work of everyone involved in United Way of Central Oklahoma over the past year. We couldn’t have continued providing essential services to citizens in need without each and every one of you. We are so pleased to share some of the past year’s accomplishments with you.

It was a very special year for us when United Way of Central Oklahoma received the 2016 Charles Schusterman Award for Excellence from the Oklahoma Center for Nonprofits, the organization’s highest honor. The award honors not only our efforts to better the community with lasting change, but also recognizes the quality of process toward reaching our organization’s goals.

John and Charlotte Richels spearheaded the annual fundraising campaign, overcoming challenging economic times, and provided exceptional leadership throughout the year. Through their hard work, dedication of time and resources, and enthusiastic attitudes, the campaign raised more than $19.1 million. John and Charlotte saw the campaign through until the very end, and for that, we are so thankful for their leadership.

The third class of Board Serve graduated and these civic-minded community leaders are now serving on various Partner Agency boards. It’s through the Board Serve program and our affinity groups, including Emerging Leaders and Women’s Leadership Society, that United Way is keeping the spirit of philanthropy and civic leadership alive in central Oklahoma.

The Volunteer Center continues to flourish, placing or referring thousands of volunteers to various community projects. This was the inaugural year for our Stockings of Joy holiday program. More than 6,000 stockings were distributed to children and adults, bringing holiday joy to some that may have otherwise gone without. United Way plans to continue this project for years to come.

United Way staff continue to be actively engaged in the community, searching for ways to be of assistance to others. Last year, our staff participated in countless community initiatives, committees and task forces. One of those initiatives is called Seeking Opportunities for Collaboration. Staff began convening groups of Partner Agencies with similar programs to improve working relationships, share resources and build partnerships. Three groups, consisting of 21 nonprofit agencies, have already met to discuss collaboration regarding food assistance, housing and utility assistance, and services needed for at-risk youth.

Research is at the forefront of United Way’s mission. Thanks to a generous gift from Boeing, United Way was able to improve and underwrite research on health and social services in central Oklahoma again this year. The most recent edition of Vital Signs, an ongoing United Way of Central Oklahoma research project, sheds light on the effects
of high rates of incarceration in the state, with Oklahoma having the second highest incarceration rate in the nation. United Way continues to support programs aimed at prevention efforts, treatment and re-entry services to help strengthen the families of our community. Our goal is that this issue of Vital Signs will serve as a tool to educate and connect those in need to proven resources.

As we reflect on the year, we recognize that United Way of Central Oklahoma is an organization led by volunteers in every facet. Without the passion each and every one of those individuals exude, we couldn’t do what we do in the community each year. We’d like to acknowledge three of those individuals who have gone above and beyond for United Way, serving our organization with leadership, valuable experience and priceless amounts of time. At the annual Snowflake Gala, the following awards were presented: Dave Carpenter, Ray Ackerman Leadership Award; George E. Young Sr., John and Berta Faye Rex Community Builder Award; and Dennis Jaggi, Richard H. Clements Lifetime Achievement Award.

We sincerely thank these individuals for their dedicated service to United Way. We also thank you, all of our volunteers, donors, board members and service providers for the tireless work devoted to United Way in providing our most vulnerable citizens with the health and human services they need. Together, we are creating a stronger, healthier and more compassionate community!

Larry Nichols  
Board Chairman  
United Way of Central Oklahoma

Debby Hampton  
President and CEO  
United Way of Central Oklahoma
2016 OFFICERS OF THE BOARD

Chairman of the Board
Larry Nichols, Devon Energy Corporation

Chairman Elect
Carl Edwards, Price Edwards & Company

Secretary/Treasurer
Shane Wharton, Love’s Travel Stops & Country Stores, Inc.

Assistant Secretary/Treasurer
Matt McGuire, Heritage Trust Company

2016 EXECUTIVE COMMITTEE

Administration Chair
David Harlow, BancFirst

Audit Chair
Mark Wood, Ernst & Young LLP

Campaign Co-Chair
Charlotte Richels, Community Volunteer

Campaign Co-Chair
John Richels, Devon Energy Corporation

Community Investment Chair
Kris Rogers, Love’s Travel Stops & Country Stores, Inc.

Ethics Chair
George E. Young Sr., Oklahoma House of Representatives

Human Resources Chair
Cathy O’Connor, The Alliance for Economic Development of Oklahoma City

Labor Chair
Jim Curry, Oklahoma State AFL-CIO

Legal Counsel
Cynda C. Ottaway, Crowe & Dunlevy

Marketing Chair
Hillary Farrell, Ackerman McQueen

Nominating Chair
Ed Martin, Ackerman McQueen

Research and Community Initiatives Chair
Robert Clements, Clements Foods Company

Special Events Chair
Chris Reen, The Oklahoman Media Company
2016 BOARD OF DIRECTORS

Chris Anoatubby, Chickasaw Nation
Angie Aubrey, Bank of Oklahoma
Matt Beavers, Devon Energy Corporation
Joy Reed Belt, Joy Reed Belt Search Consultants
M.T. Berry, City of Oklahoma City
Don Betz, University of Central Oklahoma
Bev Binkowski, Blue Cross and Blue Shield of Oklahoma
Dave Carpenter, American Fidelity
Robert Clements, Clements Foods Company
Michelle Coppedge, Mike Monroney Aeronautical Center
Jim Curry, Oklahoma State AFL-CIO
Mark Davies, Oklahoma City University
Tim Doty, Love’s Travel Stops & Country Stores, Inc.
Steve Eddy, City of Moore
Todd Edmonds, HSE Architects
Carl Edwards, Price Edwards & Company
Eric Eissenstat, Continental Resources
Brad Ezell, Benham
Clay Farha, B.D. Eddie Enterprises
Hillary Farrell, Ackerman McQueen
Mohammad Farzaneh, Home Creations
Jim Gebhart, Mercy Hospital Oklahoma City
Jack Golsen, LSB Industries, Inc.
Steve Hahn, AT&T Oklahoma
Kirk Hall, Hall Capital
David Harlow, BancFirst
Judy Hatfield, Equity Commercial Realty, LLC
John Higginbotham, Bank of Oklahoma
Marsha Ingersoll, City of Oklahoma City
Dennis Jaggi, EnCap Flatrock Midstream
Michael E. Joseph, McAfee & Taft
Carey Joullian, Mustang Fuel Corporation
Brad Krieger, Arvest Bank
Doug Lawler, Chesapeake Energy Corporation
Bruce Lawrence, INTEGRIS
Jean C. Leger Jr., OGE Energy Corp.
Rick Lippert, Lippert Brothers, Inc.
Jenee Naifeh Lister, Merrill Lynch/Bank of America
Linda Litchfield, Community Volunteer
Judy Love, Love’s Travel Stops & Country Stores, Inc.
2016 BOARD OF DIRECTORS
(Continued)

Ed Martin, Ackerman McQueen
Steve Mason, Bluebird Consulting, LLC
Matt McGuire, Heritage Trust Company
Wes Milbourn, KFOR-TV and KAUT-TV
Michael Ming, GE Global Research Oil & Gas Technology Center
Tanya Monnig, The Boeing Company
Larry Nichols, Devon Energy Corporation
Cathy O’Connor, The Alliance for Economic Development of Oklahoma City
Tim O’Connor, Central Oklahoma Labor Federation, AFL-CIO
Cynda C. Ottaway, Crowe & Dunlevy
David Page, JPMorgan Chase
Kristin Peck, Cox Communications
Chris Reen, The Oklahoman Media Company
Charlotte Richels, Community Volunteer
John Richels, Devon Energy Corporation
Lindy Ritz, Community Volunteer
Kris Rogers, Love’s Travel Stops & Country Stores, Inc.
Randy Roper, MidFirst Bank
Jim Roth, Phillips Murrah P.C.
Kelly Sachs, Commerce Bank
Meg Salyer, Accel Financial Staffing
Nick Samarripas, Arvest Bank
Dave Schroeder, Community Volunteer
Natalie Shirley, Oklahoma State University – Oklahoma City
Kent Shortridge, Oklahoma Natural Gas, A Division of ONE Gas
Perry Sneed, Sheet Metal Workers International Association, Local 124 Retiree
Chuck Spicer, OU Medical Center
Mike Stice, The University of Oklahoma
Doug Stussi, Love’s Travel Stops & Country Stores, Inc.
Lee Symcox, First Fidelity Bank
David Thompson, InvesTrust Wealth Management
Sean Trauschke, OGE Energy Corp.
Mike Turpen, Riggs, Abney, Neal, Turpen, Orbison & Lewis
Jean Wallace, Buttery Company, LLP
Shane Wharton, Love’s Travel Stops & Country Stores, Inc.
Terri White, Oklahoma Department of Mental Health and Substance Abuse Services
John D. Williams, Renaissance Waterford Hotel
Mark Wood, Ernst & Young LLP
George E. Young Sr., Oklahoma House of Representatives
EX-OFFICIO MEMBERS
Lou Carmichael, Variety Care
Kristal Flury, Environmental Management
Pam Shelton, Stockyards City Main Street

2016 ADVISORY BOARD OF TRUSTEES
John Armitage, MD, Oklahoma Blood Institute
Richard H. Clements, Clements Foods Company
Mike Coats, IBC Bank
Luke Corbett, Corbett Management, LLC
Jim Couch, City of Oklahoma City
Pete Delaney, Community Volunteer
Mark Funke, Bank SNB
Susan Hillis, KPMG, LLP
Cliff Hudson, SONIC, America’s Drive-In
LeAnn Jenkins, Oklahoma Federal Executive Board
Linda Lambert, LASSO Corporation
Robert Lorenz, Community Volunteer
Kenneth N. McKinney, Attorney
Mary Mélon, The Foundation for Oklahoma City Public Schools
Polly Nichols, Community Volunteer
Dave Ortloff, Dillingham Benefits
Pat Rooney, First National Bank Oklahoma
Paul Sechrist, Community Volunteer
Tony Shinn, Bank of America
Robert Toler, Oklahoma Banking Department
Chad Wilkerson, Federal Reserve Bank of Kansas City – Oklahoma City Branch
Ron Williams, Lucent, International Brotherhood of Electrical Workers, Local 2021 Retiree
Roy Williams, Greater Oklahoma City Chamber

2016 UNITED WAY OF CENTRAL OKLAHOMA
LEADERSHIP STAFF
Debby Hampton, President and CEO
Pam Cox, Chief Financial Officer
Nina Daylor, Executive Vice President
Barbara Royce, Vice President, Labor Participation
Wendi Schuur, Vice President, Communications
Crystal Stuhr, Vice President, Strategies and Community Impact
Linda Tharp, Vice President, Human Resources and Volunteer Programs
COMMITTEE MEMBERS
Jay Armstrong
Christine Berney
M.T. Berry
Betsy Brunsteter
Steven Buck
Dave Carpenter
Sunny Cearley
Robert Clements
Patti Davis
Pete Delaney
Todd Edmonds
Tricia Everest
Roberta Fields
Russ Florence
Mark Funke
Jim Gebhart
Robert Gottshall
Dave Hager
Judy Hatfield
Gregg Henson
John Higginbotham
Devon Hyde
Tim Johnsen
John Johnson
Carol Jones
Chris Kenney
Klay Kimker
Judy Love
Ed Martin
Frank Merrick
Larry Nichols
Tim O’Connor
Brian Padgham
David Rainbolt
Chris Reen
Kelly Sachs
Clint Schwab
Keith Schwarz
Paul Selid
Perry Sneed
Doug Stussi
Sean Trauschke
Josh Tucker
Mike Turpen
Kevin Wellfare
Shane Wharton
Darcy Wilborn
Chad Wilkerson
Ben Williams
Greg Winters
Ron Witherspoon
Richard Wright

CAMPAIGN CABINET
CHARLOTTE AND JOHN RICHELS, CO-CHAIRS
Thanks to the leadership of campaign co-chairs John and Charlotte Richels and all of our campaign cabinet volunteers, we raised more than $19.1 million for our community. United Way’s annual fundraising drive includes six unique campaigns. In conjunction with the United Way of Central Oklahoma Campaign, we are proud to administer the Combined Federal Campaign, the State Charitable Campaign, the Heart of the City Campaign, the United Way of Logan County Campaign and the United Way of Canadian County Campaign.

### 2016 Campaign Totals

<table>
<thead>
<tr>
<th>Campaign</th>
<th>Total</th>
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<tbody>
<tr>
<td>United Way of Central Oklahoma</td>
<td>$15,565,600</td>
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<tr>
<td>Combined Federal Campaign</td>
<td>$2,156,102</td>
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<tr>
<td>State Charitable Campaign</td>
<td>$451,815</td>
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<tr>
<td>Heart of the City Campaign</td>
<td>$574,222</td>
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<tr>
<td>United Way of Logan County</td>
<td>$191,801</td>
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<tr>
<td>United Way of Canadian County</td>
<td>$161,418</td>
</tr>
<tr>
<td><strong>Campaign Total</strong></td>
<td><strong>$19,100,958</strong></td>
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</tbody>
</table>
While the vast majority of gifts to United Way of Central Oklahoma come from thousands of individuals, a core group of donors give with a level of generosity that sets them apart and they form our Leadership Giving Association. These extraordinary people know the value of civic participation and their contributions of time, talent and treasure help United Way of Central Oklahoma successfully accomplish our mission.

Our leadership giving affinity groups include:

- **Tocqueville Society**
- **Women’s Leadership Society**
- **Emerging Leaders**
Leadership Givers also participate in a wide array of special events throughout the year that range from socializing and networking to community education and service projects.

Type of Event:

- **Social**
- **Networking**
- **Community education**
- **Service project**

- **Tocqueville Society**
  - Tocqueville Society Gathering (December)

- **Leadership Giving Association**
  - Leadership Reception (May)

- **Women’s Leadership Society**
  - Heartbeat of Oklahoma City (February)
  - Annual Luncheon (April)
  - Bus Tour Without a Bus (September)
  - Holly Jolly Gathering

- **Emerging Leaders**
  - Easter Egg Hunt (March)
  - Leadership Training Seminar (July)
  - “Raising the Stakes” Event (September)
  - Senior Holiday Gala (December)
  - Lunches with Leaders (Year-round)

Leadership gifts make up 46% of United Way of Central Oklahoma’s campaign total.
The Communications Committee facilitated the promotion of United Way of Central Oklahoma through media outlets with more than $2 million worth of in-kind donations of advertising from our media partners. Media partners in 2016 included:

**PRINT**
- Dan Quyen Newspaper
- Del City Chamber of Commerce
- Distinctly Oklahoma
- Edmond Chamber of Commerce
- Edmond Life & Leisure
- Edmond Sun
- El Latino American
- El Nacional Media Group
- ION online magazine
- Journal Record
- Metro Family
- Midwest City Chamber of Commerce
- The Moore American
- Moore Chamber of Commerce
- Moore Monthly
- OKC Friday
- Oklahoma Bankers Association
- Oklahoma Gazette
- The Oklahoman
- Nursing Times

**VIDEO AND PHOTO PRODUCTION**
- Ackerman McQueen
- Carl Shortt Photography
- David McNeese Photography

**BROADCAST/OUTDOOR**
- Cumulus Media
- iHeartRadio
- Tyler Media (English)+Renda
- Tyler Media (Spanish)+Renda
- Arnold Outdoor
- Griffin Outdoor
- Lamar
- Tyler Media
- Vital Outdoor Advertising
- Cox Communications
- KAUT OK43
- KFOR
- KOCO
- KOKH Fox 25 & KOCB WB
- KSBI
- KWTV 9

**CORPORATE**
- BancFirst
- Chesapeake Energy Corporation
- Enable Midstream Partners
- Home Creations
- IBC Bank

**THANK YOU TO OUR MEDIA PARTNERS WHO DONATED MORE THAN $2 MILLION IN IN-KIND CONTRIBUTIONS!**
SPECIAL EVENTS

United Way of Central Oklahoma holds several special events each year to honor our incredible volunteers, kick off campaigns and celebrate successes.

Our Special Events Committee focuses on making our events more successful each year. From our Pacesetter Games and Campaign Kickoff to our Snowflake Gala, United Way events are geared to get people excited about the work being accomplished by our volunteers and amazing Partner Agencies in the community.

These events are often tailored to reflect the campaign theme. In 2016, the camping theme slogan was “Let the CAMPaign Begin”!

SPECIAL EVENTS COMMITTEE

CHRIS REEN, COMMITTEE CHAIR

COMMITTEE MEMBERS

Matt Beavers  Mary Mélon  Kristin Peck
Kelly Sachs

Participants paddle away as they compete in the 2016 Pacesetter Games.
The Human Resources Committee is responsible for reviewing all matters relating to staff compensation, employee benefits and other personnel concerns referred to the committee. The committee is responsible for recommending and assisting in the development and implementation of personnel policies and procedures for United Way. The committee also acts as a consultant assisting in the resolution of personnel issues.

The mission of the Human Resources Committee is to support and uphold the United Way mission and human resource philosophy while maintaining the highest degree of confidentiality.
In June, the Volunteer Center partnered with local companies for Day of Action to collect more than 5,000 school supplies to be distributed throughout the community. Day of Caring took place in October with more than 800 volunteers working on projects at our Partner Agencies.

This was the inaugural year for United Way’s Stockings of Joy holiday program. With the help of many companies and individuals that donated items for stockings, or spent time stuffing them, this project provided holiday cheer to more than 6,000 central Oklahomans.

In 2016, the United Way of Central Oklahoma Volunteer Center placed or referred more than 4,600 volunteers with opportunities to serve in the community, a 76% increase from the previous year. These volunteers spent more than 7,000 hours giving back to our community, which is valued at more than $156,000.

GETTING CONNECTED

Please visit our volunteer platform, “Get Connected”, which allows Partner Agencies and other local nonprofits to easily share volunteer opportunities and recruit volunteers. “Get Connected” at volunteercentraloklahoma.org.
The United Way of Central Oklahoma Board Serve program is developing stronger, more effective board members to serve on our Partner Agencies’ boards. Through a unique combination of expert guest speakers and a curriculum of nonprofit board governance, leadership skills, nonprofit law, fundraising, crisis management and other vital skills, Board Serve participants graduate and are placed on various nonprofit boards in the community.
The 2015/2016 class marks the third year for the program. Seventy-five participants have graduated from this program and been placed on the boards of 34 Partner Agencies. In 2016, the third class graduated 27 class members who were placed on 18 nonprofit boards.

2015/2016 BOARD SERVE GRADUATES AND THE BOARDS ON WHICH THEY SERVE

American Red Cross, Central & Southwest Oklahoma
Stuart Sullivan, Arvest Bank

Arthritis Foundation, Oklahoma Chapter
Rocio Alejos, Oklahoma City Public Schools
Chesley Graham, Oklahoma State University – Oklahoma City
Marlana Thierry, The Oklahoman Media Company

Boy Scouts of America, Last Frontier Council
Ryan Marlen, First Fidelity Bank

Calm Waters Center for Children & Families
Ally Glavas, Candor Public Relations

A Chance to Change
Caleb McCoy, Resolution Legal Group

Community Literacy Centers, Inc.
Javier Nunez, The Oklahoman Media Company

EARC, Inc.
Ann Chen, Citizens Bank of Edmond

Family Builders, Inc.
Kamisha Busby, Community Health Centers, Inc. – Central Oklahoma Healthy Start Initiative
Melissa French, Oklahoma County Public Defender
Ginger Elliott-Teague, Oklahoma Department of Education

Health Alliance for the Uninsured
Django Belote, INTEGRIS Health Edmond

The Homeless Alliance
Theresa Seitz, OGE Energy Corp.

Mental Health Association Oklahoma
Ellan Wright, RSM US LLP

Moore Youth & Family Services
Megan Siravo, Love’s Travel Stops & Country Stores, Inc.

Neighborhood Services Organization
Paige Ross, ONE Gas, Inc.

Oklahoma Foundation for the Disabled, Inc.
Kelly Rhodes, Hertz Equipment Rental
Stephen Ross, DigiPrint
Blake Trippet, MetaFund
Christie Whorton, MidFirst Bank

Possibilities, Inc.
Scott Kulczycki, BOK Financial

RSVP of Central Oklahoma, Inc.
Heather Greis, IBC Bank
Blair Wigington, Love’s Travel Stops & Country Stores, Inc.

Upward Transitions
Robert Lane, BKD, LLP

Youth & Family Services, Inc.
Marquia Johnson, Mercy Hospital
COMMUNITY INVESTMENT COMMITTEE

VICE CHAIR
Brad Ezell

IMMEDIATE PAST CHAIR
Marsha Ingersoll

COMMITTEE MEMBERS
Jean C. Leger Jr.
Linda Litchfield
Michael Ming
Meg Salyer
Nick Samarripas
Dave Schroeder
Chuck Spicer
Jean Wallace

SUBCOMMITTEE CO-CHAIRS
Mike Adams
Micki Carney
Jack Chapman
Laura Culberson
Chris Cwiklinski
Terri Cwiklinski
Frank Evans
Rich Fehrmann
Dr. Teresa Folger
Marshall Foo
Shane Gibson
Dr. Kemit Grafton
Donny Greenawalt

Marcus Haberichter
David Hatch
Christi Jernigan
Charles Johnson
John G. Johnson
Mitsy Martin-Davis
Elisa Milbourn
Sheryl Morsman
Jennifer Myers
Donna Onley
Jacob Pasby
Robert Reynolds
Tammy Ryan
Brian Stanaland

Sheila Stout
Amanda Streitmatter
John Symcox
Brooke Townsend
Ron Williams

To view a full list of Community Investment volunteers and their companies, please visit unitedwayokc.org/node/761.
ACCOUNTABILITY

United Way is committed to upholding the trust of our donors and community through practicing transparency and accountability. We are responsible to our donors and Partner Agencies to effectively manage and allocate donations and that is a duty we take very seriously. United Way of Central Oklahoma continually exceeds the United Way Worldwide Standards of Excellence. We are committed to maintaining low administrative and fundraising costs and holding our Partner Agencies to the same standards.

Each year, we ensure those standards are being met by requiring our Partner Agencies to renew their association with United Way. Through this Community Investment process, which is administered by United Way of Central Oklahoma board and donor volunteers, Partner Agencies are closely analyzed to make sure that contributions are allocated to only those nonprofits who uphold the highest standards of excellence.

The following explains how our Community Investment process takes place and in the next pages, you’ll see exactly where your donations were allocated.

1. United Way of Central Oklahoma raises funds.
2. Approximately 200 Community Investment volunteers, all of whom are donors, spend more than 4,000 combined hours reviewing agency budgets, audits and other financial reports, program outcomes and performance histories. Current research about central Oklahoma health and human service needs is provided to inform the volunteers.
3. Community Investment volunteers visit Partner Agencies to see first-hand the work being accomplished with United Way funds.
4. Community Investment volunteers meet to discuss funding recommendations for each United Way program.
5. The Community Investment Committee operates within the United Way of Central Oklahoma’s board of directors to review and balance funding recommendations from the donor volunteers against the contributed funds available for allocation.
6. When the funding balance is complete, the Community Investment Committee submits a final recommendation to the United Way of Central Oklahoma’s board of directors for approval.
7. Following approval from the board of directors, the funds are distributed among our Partner Agencies.
8. Community Investment volunteers conduct follow-up evaluations through mid-year and final reports on results achieved.
Community Preparedness
Our community is prepared to respond to individual and community emergencies.

Healthy Citizens
Central Oklahomans have access to physical and mental health care and adopt healthy lifestyles. Important health research is funded.

Independent Living
Older adults and the disabled are engaged in the community with access to independent living, job skills, volunteer positions and dynamic relationships while their primary caregivers receive respite and support.

Strong Families
Individuals and families have resources to achieve financial stability as well as access to counseling, debt management, education, job training and housing.

Successful Kids
Infants, children and youth are nurtured and given the opportunity to succeed in school, develop life skills and become productive citizens.
People in need often need more than one service. United Way of Central Oklahoma funds a myriad of vital health and human services in the community and can also refer clients to multiple agencies, depending on their situations.

By donating to United Way of Central Oklahoma, you are helping support 58 highly credible agencies that provide services to some of Oklahoma’s most vulnerable citizens. Your gifts provide health care to the sick, safe havens for those in harm’s way, a lifeline to the desperate and a hand-up to people who are struggling.

Here is how your donations were allocated in 2016 to make an impact in the lives of more than 800,000 central Oklahomans.

**COMMUNITY PREPAREDNESS**

*2016/2017 Allocable Dollars*

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2016/2017 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>American Red Cross, Central &amp; Southwest Oklahoma</strong></td>
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</tr>
<tr>
<td>Disaster Services</td>
<td>$1,000,000</td>
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<tr>
<td>Health and Safety</td>
<td>$121,000</td>
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<tr>
<td>Service to Armed Forces (SAF)</td>
<td>$235,000</td>
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<tr>
<td><strong>American Heart Association</strong></td>
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<tr>
<td>Quality Improvement</td>
<td>$15,000</td>
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<tr>
<td>State Health Alliances</td>
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<tr>
<td><strong>Oklahoma Halfway House, Inc.</strong></td>
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<td>Women’s Services</td>
<td>$2,908</td>
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<td><strong>The Salvation Army, Central Oklahoma Area Command</strong></td>
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<tr>
<td>Disaster Services</td>
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<tr>
<td><strong>Skyline Urban Ministry</strong></td>
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<tr>
<td>Food Pantry</td>
<td>$50,000</td>
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</table>
### 2016/2017 Allocable Dollars

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<thead>
<tr>
<th>Partner Agency</th>
<th>2016/2017 Funding</th>
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<tbody>
<tr>
<td><strong>American Heart Association</strong></td>
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<tr>
<td>Cause Initiatives</td>
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<td>Cultural Health Initiatives</td>
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<tr>
<td>Research</td>
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<td><strong>American Lung Association in Oklahoma</strong></td>
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<td>Public Education</td>
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<td><strong>Arthritis Foundation, Oklahoma Chapter</strong></td>
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<td>Patient and Community Service</td>
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<td>Public Health Education</td>
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<td><strong>A Chance to Change</strong></td>
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<tr>
<td>A Chance to Recover</td>
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<td>Restorative</td>
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<td><strong>Family Builders, Inc.</strong></td>
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<td>Violence Prevention</td>
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<td><strong>Health Alliance for the Uninsured</strong></td>
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<td>Care Connection</td>
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<td>Cooperative Central Pharmacy</td>
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<td><strong>HeartLine</strong></td>
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<td>Suicide Prevention</td>
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<td><strong>The Homeless Alliance</strong></td>
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<td>Capacity Building</td>
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<td>Horizon HMIS</td>
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<td><strong>INTEGRIS Hospice</strong></td>
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<tr>
<td>Hospice of Oklahoma County</td>
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HEALTHY CITIZENS (CONTINUED)

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<thead>
<tr>
<th>Partner Agency</th>
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<tr>
<td>Hearing Aid Bank</td>
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<td>Latino Community Development Agency</td>
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<td>Health</td>
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<td>Riverside Community Center</td>
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<td>Treatment</td>
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<tr>
<td>Mental Health Association Oklahoma</td>
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<td>Sunbridge Counseling</td>
<td>$20,241</td>
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<tr>
<td>TeenScreen</td>
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<td>Neighborhood Services Organization</td>
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<tr>
<td>Management and General</td>
<td>$15,000</td>
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<tr>
<td>Palo Duro</td>
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<td>NorthCare</td>
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<tr>
<td>Adult Services</td>
<td>$320,000</td>
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<tr>
<td>Oklahoma Medical Research Foundation (OMRF)</td>
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<tr>
<td>Research Program</td>
<td>$125,000</td>
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<tr>
<td>Sunbeam Family Services, Inc.</td>
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<tr>
<td>Counseling Services</td>
<td>$200,000</td>
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<tr>
<td>Variety Care</td>
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<tr>
<td>Dental Clinic</td>
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<tr>
<td>Family Planning</td>
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<tr>
<td>Obstetric Clinic</td>
<td>$226,644</td>
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<td>Pediatric Clinic</td>
<td>$275,184</td>
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<tr>
<td>YMCA of Greater Oklahoma City</td>
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<tr>
<td>Lincoln Park Senior Center</td>
<td>$59,000</td>
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</table>
## 2016/2017 Allocable Dollars

### INDEPENDENT LIVING

#### 13%

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2016/2017 Funding</th>
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<tbody>
<tr>
<td>Areawide Aging Agency, Inc.</td>
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<tr>
<td>Management and General</td>
<td>$47,740</td>
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<td>Daily Living Centers, Inc.</td>
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<tr>
<td>Adult Day Health</td>
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<td>Eldercare Case Management</td>
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<td>Dale Rogers Training Center, Inc.</td>
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<tr>
<td>Adult Rehab</td>
<td>$76,000</td>
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<tr>
<td>Auxiliary Day Care</td>
<td>$6,750</td>
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<tr>
<td>Auxiliary Transportation</td>
<td>$50,213</td>
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<tr>
<td>Special Needs</td>
<td>$17,000</td>
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<tr>
<td>EARC, Inc.</td>
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<tr>
<td>The Trails</td>
<td>$76,603</td>
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<tr>
<td>Metropolitan Better Living Center</td>
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</tr>
<tr>
<td>Adult Day Health</td>
<td>$125,000</td>
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<tr>
<td>NewView Oklahoma</td>
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<td>OKC Low Vision Rehabilitation</td>
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<td>Oklahoma Foundation for the Disabled, Inc.</td>
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<td>Oklahoma Foundation for the Disabled</td>
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<td>RSVP of Central Oklahoma, Inc.</td>
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<tr>
<td>Provide-A-Ride Transportation</td>
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<tr>
<td>Volunteer Recruit and Placement</td>
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<tr>
<td>The Salvation Army, Central Oklahoma Area Command</td>
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<tr>
<td>Senior Services</td>
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<tr>
<td>Transportation</td>
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<tr>
<td>Sunbeam Family Services, Inc.</td>
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<tr>
<td>Emergency Senior Shelter</td>
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<tr>
<td>Senior Companion Services</td>
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</table>
### Partner Agency 2016/2017 Funding

<table>
<thead>
<tr>
<th>Organization</th>
<th>2016/2017 Funding</th>
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<tr>
<td><strong>Catholic Charities</strong></td>
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<td>Family Support Services</td>
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<td>Holy Family Home</td>
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<td>Homeless Services</td>
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<tr>
<td>Immigration</td>
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<td><strong>Community Literacy Centers, Inc.</strong></td>
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<tr>
<td>LEAP</td>
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<td>Tutor Training</td>
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<td><strong>Consumer Credit Counseling Service of Central Oklahoma (CCCS)</strong></td>
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<tr>
<td>Education</td>
<td>$36,000</td>
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<tr>
<td><strong>Family Builders, Inc.</strong></td>
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<tr>
<td>Child Abuse Prevention</td>
<td>$187,425</td>
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<tr>
<td><strong>Goodwill Industries of Central Oklahoma</strong></td>
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<tr>
<td>Job Connection Center</td>
<td>$36,000</td>
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<tr>
<td><strong>HeartLine</strong></td>
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<tr>
<td>2-1-1 24/7 Services</td>
<td>$187,000</td>
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<tr>
<td><strong>The Homeless Alliance</strong></td>
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<tr>
<td>WestTown Resource Center</td>
<td>$54,880</td>
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<tr>
<td><strong>Latino Community Development Agency</strong></td>
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<tr>
<td>Prevention</td>
<td>$54,600</td>
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<tr>
<td><strong>Legal Aid Services of Oklahoma, Inc.</strong></td>
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<tr>
<td>Oklahoma City Law Office</td>
<td>$132,000</td>
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<td><strong>Neighborhood Services Organization</strong></td>
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<tr>
<td>Housing and Community Development</td>
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<tr>
<td><strong>Positive Tomorrows</strong></td>
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<tr>
<td>Family Support Services</td>
<td>$90,650</td>
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<tr>
<td><strong>Possibilities, Inc.</strong></td>
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<tr>
<td>Participatory Community Capacity Building</td>
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### STRONG FAMILIES (CONTINUED)

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<thead>
<tr>
<th>Partner Agency</th>
<th>2016/2017 Funding</th>
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<tbody>
<tr>
<td><strong>Safe Kids Oklahoma</strong>*</td>
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<tr>
<td>Child Passenger Safety</td>
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<tr>
<td><strong>The Salvation Army, Central Oklahoma Area Command</strong></td>
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<tr>
<td>Emergency Shelter</td>
<td>$200,000</td>
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<tr>
<td>Social Services</td>
<td>$235,000</td>
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<tr>
<td><strong>TEEM The Education &amp; Employment Ministry</strong></td>
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<tr>
<td>Job Placement</td>
<td>$37,809</td>
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<tr>
<td><strong>Upward Transitions</strong></td>
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<tr>
<td>Community Outreach Program</td>
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<tr>
<td>Management and General</td>
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<tr>
<td><strong>Urban League of Greater Oklahoma City, Inc.</strong></td>
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<tr>
<td>Housing and Financial Literacy</td>
<td>$117,000</td>
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<tr>
<td>Workforce and Career Development</td>
<td>$141,000</td>
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<tr>
<td>Community Convening and Social Justice</td>
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<tr>
<td><strong>YWCA Oklahoma City</strong></td>
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<tr>
<td>Crisis Advocacy and Residential Services (CARS)</td>
<td>$775,000</td>
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<tr>
<td>Management and General</td>
<td>$43,543</td>
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<tr>
<td>Youth and Adult</td>
<td>$48,448</td>
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</table>

*Designations from the 2015 campaign. No longer a Partner Agency.*
### Partner Agency 2016/2017 Funding

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2016/2017 Funding</th>
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</thead>
<tbody>
<tr>
<td><strong>Bethesda, Inc.</strong></td>
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<tr>
<td>Girl's Therapeutic Counseling Program</td>
<td>$40,000</td>
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<tr>
<td><strong>Big Brothers Big Sisters of Oklahoma, Oklahoma City</strong></td>
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<tr>
<td>One-to-One Mentoring</td>
<td>$192,000</td>
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<tr>
<td><strong>Boy Scouts of America, Last Frontier Council</strong></td>
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<tr>
<td>Comprehensive Youth Development</td>
<td>$538,428</td>
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<tr>
<td><strong>Boys &amp; Girls Clubs of Oklahoma County</strong></td>
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<tr>
<td>Boys and Girls Clubs</td>
<td>$195,000</td>
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<tr>
<td><strong>Calm Waters Center for Children &amp; Families</strong></td>
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<tr>
<td>Center-based Support Groups</td>
<td>$59,308</td>
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<tr>
<td>School-based Support Groups</td>
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<tr>
<td><strong>Camp Fire Heart of Oklahoma</strong></td>
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<tr>
<td>Management and General</td>
<td>$26,500</td>
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<tr>
<td>OKC Comprehensive Youth Development (Clubs)</td>
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<td>OKC In-School</td>
<td>$135,000</td>
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<td><strong>CASA of Oklahoma County, Inc.</strong></td>
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<tr>
<td>Case Management</td>
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<td><strong>A Chance to Change</strong></td>
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<td>A Chance to Succeed</td>
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<td><strong>Citizens Caring for Children</strong></td>
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<td>Resource Center</td>
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<tr>
<td><strong>Coffee Creek Riding Center for the Handicapped</strong></td>
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<tr>
<td>Therapeutic Riding Program</td>
<td>$109,411</td>
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<tr>
<td><strong>Dale Rogers Training Center, Inc.</strong></td>
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<tr>
<td>Camp Tumbleweed</td>
<td>$12,800</td>
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<td><strong>Family Builders, Inc.</strong></td>
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<td>Community Education Program</td>
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<td>Partner Agency</td>
<td>2016/2017 Funding</td>
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<tr>
<td>--------------------------------------------------------------------------------</td>
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<tr>
<td><strong>Girl Scouts - Western Oklahoma</strong></td>
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<tr>
<td>Leadership Development</td>
<td>$320,718</td>
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<tr>
<td><strong>John W. Keys Speech &amp; Hearing Center</strong></td>
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<tr>
<td>Language Preschool</td>
<td>$21,000</td>
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<td><strong>Latino Community Development Agency</strong></td>
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<tr>
<td>Tony Reyes Child Development</td>
<td>$40,000</td>
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<td><strong>Moore Youth &amp; Family Services</strong></td>
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<tr>
<td>MAST (Moore Alternative School and Treatment) Program</td>
<td>$92,392</td>
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<td><strong>Oklahoma United Methodist Circle of Care, Inc.</strong></td>
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<tr>
<td>Child SHARE</td>
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<tr>
<td><strong>Positive Tomorrows</strong></td>
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<tr>
<td>Education</td>
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<td>Extracurricular Program</td>
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<td><strong>The Salvation Army, Central Oklahoma Area Command</strong></td>
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<td>Boys &amp; Girls Club</td>
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<td><strong>Special Care, Inc.</strong></td>
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<td>Childcare-Special Needs</td>
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<td>Management and General</td>
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<td><strong>Sunbeam Family Services, Inc.</strong></td>
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<td>Contracted Foster Care (CFC)</td>
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<td>OKC Educare</td>
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<td><strong>Tinker AFB Youth Center</strong></td>
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<tr>
<td>Social Programs</td>
<td>$17,000</td>
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<tr>
<td>Sports Program</td>
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<tr>
<td><strong>Urban League of Greater Oklahoma City, Inc.</strong></td>
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<tr>
<td>Education and Family Development</td>
<td>$90,500</td>
</tr>
<tr>
<td><strong>YMCA of Greater Oklahoma City</strong></td>
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<tr>
<td>Teens</td>
<td>$21,000</td>
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<tr>
<td><strong>Youth &amp; Family Services, Inc.</strong></td>
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<tr>
<td>Community Counseling</td>
<td>$21,200</td>
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<tr>
<td>The Caring Center</td>
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<td>Management and General</td>
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<tr>
<td><strong>Youth Services for Oklahoma County</strong></td>
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<tr>
<td>Supporting Kids in Independent Living (SKIL)</td>
<td>$60,000</td>
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</table>
COMMUNITY INVESTMENT

DISTRIBUTION BASE:
2015 Campaign Pledges..........................$21,633,327
Directly Paid Designations.........................($515,000)
Less Allowance for Pledge Loss..................($1,621,695)
Net Available for Distribution..................$19,496,632

American Heart Association .......................$208,500
American Lung Association in Oklahoma .......$89,053
American Red Cross, Central &
   Southwest Oklahoma .........................$1,356,000
Areawide Aging Agency, Inc. ....................$47,740
Arthritis Foundation, Oklahoma Chapter ......$78,780
Bethesda, Inc. ........................................$40,000
Big Brothers Big Sisters of Oklahoma, Oklahoma City . $192,000
Boy Scouts of America, Last Frontier Council $538,428
Boys & Girls Clubs of Oklahoma County ......$195,000
Calm Waters Center for Children & Families  $80,308
Camp Fire Heart of Oklahoma ....................$264,500
CASA of Oklahoma County, Inc. ...............$105,000
Catholic Charities ...................................$395,460
A Chance to Change ................................$96,500
Citizens Caring for Children ...................$115,000
Coffee Creek Riding Center for
   the Handicapped .................................$109,411
Community Literacy Centers, Inc. ..............$85,256
Consumer Credit Counseling Service of Central
   Oklahoma (CCCS) ...............................$36,000
Daily Living Centers, Inc. .......................$254,490
Dale Rogers Training Center, Inc. ..............$162,763
D-DENT, Inc. .........................................$98,641
EARC, Inc. ...........................................$76,603
Family Builders, Inc. .............................$227,426
Girl Scouts - Western Oklahoma ................$320,718
Goodwill Industries of Central Oklahoma ....$36,000
Health Alliance for the Uninsured .............$69,825
HeartLine ............................................$227,000
The Homeless Alliance ..........................$119,805
INTEGRIS Hospice ................................$181,000
John W. Keys Speech & Hearing Center .......$35,274
Latino Community Development Agency ....$172,571
Legal Aid Services of Oklahoma, Inc. .........$132,000
Mental Health Association Oklahoma ...........$87,513
Metropolitan Better Living Center ................................................. $125,000  
Moore Youth & Family Services .................................................. $92,392  
Neighborhood Services Organization ........................................ $326,344  
NewView Oklahoma .................................................................... $29,042  
NorthCare ................................................................................... $320,000  
Oklahoma Foundation for the Disabled, Inc. ......................... $215,000  
Oklahoma Halfway House, Inc. .................................................. $2,908  
Oklahoma Medical Research Foundation (OMRF) ............. $125,000  
Oklahoma United Methodist Circle of Care, Inc. ............... $35,000  
Positive Tomorrows ................................................................ $230,000  
Possibilities, Inc. ..................................................................... $34,214  
RSVP of Central Oklahoma, Inc. ............................................... $171,900  
Safe Kids Oklahoma* ............................................................... $17,783  
The Salvation Army, Central Oklahoma Area Command .......... $1,018,500  
Skyline Urban Ministry .............................................................. $50,000  
Special Care, Inc. ....................................................................... $431,595  
Sunbeam Family Services, Inc. .................................................. $872,818  
TEEM The Education & Employment Ministry ................... $37,809  
Tinker AFB Youth Center ............................................................ $28,524  
Upward Transitions .................................................................. $362,000  
Urban League of Greater Oklahoma City, Inc. ....................... $388,000  
Variety Care ................................................................................ $567,490  
YMCA of Greater Oklahoma City ............................................. $80,000  
Youth & Family Services, Inc. ................................................. $49,332  
Youth Services for Oklahoma County ...................................... $60,000  
YWCA Oklahoma City .............................................................. $866,991

Sub Total................................................................................. $12,772,207

OTHER DISTRIBUTIONS:
United Way of Canadian County............................................. $324,946  
United Way of Logan County.................................................... $239,885  
Heart of the City Campaign Designations......................... $273,230  
Combined Federal Campaign Designations....................... $1,817,188  
State Charitable Campaign Designations............................. $242,329  
Designations to Other United Ways/Agencies................... $214,612  
United Way Worldwide Dues.................................................... $223,077  
United Way Operating Budget................................................. $3,389,158

TOTAL................................................................. $19,496,632

*Designations from the 2015 campaign. No longer a Partner Agency.
Research is at the heart of United Way of Central Oklahoma’s mission. Through extensive assessments, we determine where the needs are greatest and how to best help alleviate those problems. Our research team aims to provide quality and timely data about the current state of health and human well-being and to educate the public and those in positions to make change.

We share our research in our publications and online in our Data Center, which is designed to serve as a resource for information regarding central Oklahoma. The publications and online Data Center contain data from multiple resources. The demographics section provides an overview of the central Oklahoma population. Research is grouped according to our five focus areas: community preparedness, healthy citizens, independent living, strong families and successful kids.

Want to learn more about our community’s pressing issues? Visit our Data Center at unitedwayokc.org/research/data-center.
United Way, its Partner Agencies and many other local nonprofits were on the front lines when the devastating storms of May 2013 struck and many continue to be involved in the long-term recovery efforts. Those recovery efforts include mental health services, emotional and spiritual support, long-term disaster case management, funding of unmet needs, financial counseling, legal services, curriculum-based projects in schools, construction and rebuilding and neighborhood projects. All are essential areas of work for the continued recovery of the impacted communities.

United Way of Central Oklahoma administered its May Tornadoes Relief Fund and the Governor's OKStrong Fund. These two funds were distributed without administrative fees to United Way Partner Agencies and collaborating non-partner agencies actively engaged in the disaster recovery. These agencies were evaluated and held accountable by clearly illustrating the particular services they provided and the impact of those services in helping Oklahomans recover.

As of Dec. 31, 2016, a total of $18.6 million has been spent or committed in support of 34 agencies who continue to collaboratively meet recovery needs.
OUR MISSION
United Way of Central Oklahoma’s mission is to improve the health, safety, education, and economic well-being of individual families in need in central Oklahoma by connecting community resources with responsive and accountable health and human services agencies.

OUR VISION
To be the leading organization building a stronger, healthier and more compassionate community.