TABLE OF CONTENTS

2 A Letter from the Board Chairman and President and CEO
4 Board Members and Trustees
8 Campaign Cabinet
9 2017 Campaign Results
10 Leadership Giving
12 Media Partners
13 Events
14 Human Resources
15 Resource Development
16 Board Serve
18 Community Investment Committee
19 Accountability
20 Focus Areas
21 Program Funding
30 2017 Community Investments
32 Research
33 Volunteer Center
United Way of Central Oklahoma had a remarkable year of uniting our most vulnerable neighbors with life-saving health and human services in 2017. We faced some challenging obstacles, but overcame those feats to continue to support 120 programs at our wonderful 58 Partner Agencies. They really are the best of the best. Each and every one of you played an important role in that, through giving of time, talent or resources. We are excited to share some of the year’s most important accomplishments with you.

A very proud moment was receiving the Torch Award for Ethics from the Better Business Bureau of Oklahoma. The award recognizes organizations who generate a high level of trust among its employees, customers and the community. The honor further evidences the transparency, dedication and loyalty that United Way is known for in our community.

Under the strong leadership of campaign chairman David Rainbolt we are able to continue to provide much-needed funding to our Partner Agencies. We are so grateful for his commitment and much-determined vision, resulting in more than $16.6 million raised for the annual campaign. We couldn’t have done it without David’s enthusiastic attitude and countless hours of hard work.

Late in the year, our Community Impact department released the newest edition of Vital Signs, a follow-up to the last large-scale trend report published in 2007. The report tracks key indicators over the last decade, revealing our community’s greatest successes and most pressing challenges. It’s designed to serve as a helpful resource to inform the public and decision makers on central Oklahoma’s needs.

We remain actively involved in the community, engaging in more than 30 community initiatives that are aimed at addressing service gaps, connecting resources and encouraging collaboration. We are a proud partner in the Oklahoma City Public Schools’ Compact, helping to create dynamic strategies to provide more services to more students. We are co-leading the group’s Mental Health Task Force, which is a very important component of this group’s mission.
Our staff helped to coordinate the first annual United Way Day at the Capitol. Oklahoma United Ways convened to meet with legislators to discuss the importance of United Way in Oklahoma communities. We also gained a new Partner Agency, ReMerge, which is a diversion program for women facing incarceration, with the goal of transforming them into productive citizens. We are excited to keep up with their amazing work in our community.

The Volunteer Center continues to thrive, with more than 4,500 individuals referred or placed with volunteer opportunities last year. More than 11,000 volunteer hours were logged, with that value of time estimated at $300,000. Once again, Stockings of Joy was a success and 5,000 stockings were stuffed, bringing cheer to those who need it most in our community.

All of these accomplishments are possible because you choose to Live United. Our most sincere thank you to our donors, volunteers, board members and Partner Agencies for your tireless work in helping to make central Oklahoma stronger than ever. Together, with your help, we can create a stronger, healthier and more compassionate community!
2017 OFFICERS OF THE BOARD

Chairman of the Board
Carl Edwards, Price Edwards & Company

Secretary
Sean Trauschke, OGE Energy Corp.

Treasurer
Shane Wharton, Love’s Travel Stops & Country Stores, Inc.

Assistant Secretary/Treasurer
Matt McGuire, Heritage Trust Company

2017 EXECUTIVE COMMITTEE

Administration Chair
David Harlow, BancFirst Corporation

Audit Chair
Mark Wood, Ernst & Young LLP

Campaign Chairman
David Rainbolt, BancFirst Corporation

Communications Chair
Hillary Farrell, Ackerman McQueen

Community Investment Chair
Kris Rogers, Love’s Travel Stops & Country Stores, Inc.

Ethics Chair
Chris Anoatubby, Chickasaw Nation

Events Chair
Mohammad Farzaneh, Home Creations

Human Resources Chair
M.T. Berry, City of Oklahoma City

Labor Chair
Jim Curry, Oklahoma State AFL-CIO

Legal Counsel
Cynda C. Ottaway, Crowe & Dunlevy

Nominating Chair
Ed Martin, Ackerman McQueen

Research and Community Initiatives Chair
Don Betz, University of Central Oklahoma

Resource Development Chair
Shane Wharton, Love’s Travel Stops & Country Stores, Inc.

Strategic Plan Chair
Robert Clements, Clements Foods Company
2017 BOARD OF DIRECTORS

Chris Anoatubby, Chickasaw Nation
Matt Beavers, Devon Energy Corporation
Joy Reed Belt, JRB Art Gallery
M.T. Berry, City of Oklahoma City
Don Betz, University of Central Oklahoma
Bev Binkowski, Community Volunteer
Kent Buchanan, Oklahoma City University
Dave Carpenter, American Fidelity Assurance Company
Jason Clark, CompSource Mutual Insurance Company
Robert Clements, Clements Foods Company
Michelle Coppedge, Mike Monroney Aeronautical Center
Sean Cummings, Cummings Oil Company
Jim Curry, Oklahoma State AFL-CIO
Steve Eddy, City of Moore
Carl Edwards, Price Edwards & Company
Eric Eissenstat, Continental Resources
Brad Ezell, Benham
Clay Farha, B.D. Eddie Enterprises
Hillary Farrell, Ackerman McQueen
Mohammad Farzaneh, Home Creations
Roberta Fields, McAfee & Taft
Jim Gebhart, Mercy Hospital Oklahoma City
Jack Golsen, LSB Industries, Inc.
Steve Hahn, AT&T Oklahoma
Kirk Hall, Hall Capital
David Harlow, BancFirst Corporation
Judy Hatfield, Equity Commercial Realty II, LLC
Mark Helm, Dolese Bros. Co.
John Higginbotham, Bank of Oklahoma
Marsha Ingersoll, Community Volunteer
Dennis Jaggi, EnCap Flatrock Midstream
Carey Joullian, Mustang Fuel Corporation
Percy Kirk, Cox Communications
Brad Krieger, Arvest Bank
Michael Laird, Crowe & Dunlevy
Doug Lawler, Chesapeake Energy Corporation
Bruce Lawrence, INTEGRIS
Jean C. Leger Jr., OGE Energy Corp.
Rick Lippert, Lippert Brothers, Inc.
Jenee Naifeh Lister, Merrill Lynch
Judy Love, Love’s Travel Stops & Country Stores, Inc.
Ed Martin, Ackerman McQueen
2017 BOARD OF DIRECTORS
(Continued)

Rick McCune, Grant Thornton
Matt McGuire, Heritage Trust Company
Wes Milbourn, KFOR-TV and KAUT-TV
Michael Ming, Baker Hughes, a GE Company
Lane Neal, Durbin, Larimore, & Bialick, P.C.
Larry Nichols, Devon Energy Corporation
Cathy O’Connor, The Alliance for Economic Development of Oklahoma City
Tim O’Connor, Central Oklahoma Labor Federation, AFL-CIO
Cynda C. Ottaway, Crowe & Dunlevy
David Page, JPMorgan Chase
David Rainbolt, BancFirst Corporation
Chris Reen, The Oklahoman Media Company
Charlotte Richels, Community Volunteer
John Richels, Devon Energy Corporation
Lindy Ritz, The Ritz Group
Kris Rogers, Love’s Travel Stops & Country Stores, Inc.
Randy Roper, MidFirst Bank
Jim Roth, Phillips Murrah P.C.
Kelly Sachs, Commerce Bank
Meg Salyer, Accel Financial Staffing
Nick Samarripas, Arvest Bank
Dave Schroeder, Community Volunteer
Natalie Shirley, National Cowboy & Western Heritage Museum
Kent Shortridge, Oklahoma Natural Gas, A Division of ONE Gas
Perry Sneed, Sheet Metal Workers International Association, Local 124 Retiree
Chuck Spicer, OU Medical System
Mike Stice, The University of Oklahoma
Lee Symcox, First Fidelity Bank
David Thompson, InvesTrust
Sean Trauschke, OGE Energy Corp.
Mike Turpen, Riggs, Abney, Neal, Turpen, Orbison & Lewis
Jean Wallace, Buttery Company, LLP
Shane Wharton, Love’s Travel Stops & Country Stores, Inc.
Terri White, Oklahoma Department of Mental Health and Substance Abuse Services
Mark Wood, Ernst & Young LLP
George E. Young Sr., Oklahoma House of Representatives
2017 ADVISORY BOARD OF TRUSTEES

John Armitage, MD, Oklahoma Blood Institute
Richard H. Clements, Clements Foods Company
Mike Coats, IBC Bank
Luke Corbett, Corbett Management, LLC
Jim Couch, City of Oklahoma City
Pete Delaney, Community Volunteer
Todd Edmonds, HSE Architects
Mark Funke, Bank SNB
Susan Hillis, KPMG, LLP
Cliff Hudson, SONIC, America’s Drive-In
LeAnn Jenkins, Oklahoma Federal Executive Board
Michael E. Joseph, McAfee & Taft
Linda Lambert, LASSO Corporation
Linda Litchfield, Community Volunteer
Robert Lorenz, Community Volunteer
Kenneth N. McKinney, Attorney
Mary Mélon, The Foundation for Oklahoma City Public Schools
Polly Nichols, Community Volunteer
Dave Ortloff, Dillingham Benefits
Pat Rooney, First National Bank Oklahoma
Tony Shinn, Bank of America
Doug Stussi, Love’s Travel Stops & Country Stores, Inc.
Robert Toler, Oklahoma Banking Department
Chad Wilkerson, Federal Reserve Bank of Kansas City – Oklahoma City Branch
Roy Williams, Greater Oklahoma City Chamber

2017 UNITED WAY OF CENTRAL OKLAHOMA
LEADERSHIP STAFF

Debby Hampton, President and CEO
Pam Cox, Chief Financial Officer
Nina Daylor, Executive Vice President
Barbara Royce, Vice President, Labor Participation
Wendi Schuur, Vice President, Communications
Crystal Stuhr, Vice President, Strategies and Community Impact
Linda Tharp, Vice President, Human Resources and Volunteer Programs
CAMPAIGN CABINET
DAVID RAINBOLT, CAMPAIGN CHAIRMAN

COMMITTEE MEMBERS
John Armitage, MD
Jay Armstrong
Christine Berney
M.T. Berry
Dave Carpenter
Jennifer Castillo
Sunny Cearley
Billy Clark
Robert Clements
Patti Davis
Tim Doty
Tricia Everest
Russ Florence
Mark Funke
Jim Gebhart
Rick Grundman
Betsy Guthrie-Brunsteter
Dave Hager
Judy Hatfield
Gregg Henson
John Higginbotham
Tim Johnsen
Willa Johnson
Klay Kimker
Brad Krieger
Austin Manger
Ed Martin
Rick McCune
Frank Merrick
Tim O’Connor
J. Michael Patterson
Chris Reen
Charlotte Richels
John Richels
Kelly Sachs
Nick Samarripas
Clint Schwab
Kent Shortridge
Perry Sneed
Doug Stussi
David Thompson
Sean Trauschke
Trent Wachsnicht
Kevin Wellfare
Darcy Wilborn
Chad Wilkerson
Greg Winters
Ron Witherspoon
Richard Wright
Thanks to the leadership of David Rainbolt and all of our campaign cabinet volunteers, we raised more than $16.6 million for our community. United Way’s annual fundraising drive includes five unique campaigns. In conjunction with the United Way of Central Oklahoma Campaign, we are proud to administer the State Charitable Campaign, the Heart of the City Campaign, the United Way of Logan County Campaign and the United Way of Canadian County Campaign.

### 2017 Campaign Totals

- United Way of Central Oklahoma: $15,266,945
- State Charitable Campaign: $401,921
- Heart of the City Campaign: $567,646
- United Way of Logan County: $179,370
- United Way of Canadian County: $187,821

**Campaign Total:** $16,603,703
While the vast majority of gifts to United Way of Central Oklahoma come from thousands of individuals, a core group of donors give with a level of generosity that sets them apart they form our Leadership Giving Association. These extraordinary people know the value of civic participation and their contributions of time, talent and treasure help United Way of Central Oklahoma successfully accomplish our mission.

Our leadership giving affinity groups include:

**Tocqueville Society**
**Women’s Leadership Society**
**Emerging Leaders**
Leadership gifts make up 47% of United Way of Central Oklahoma’s campaign total.

Leadership Givers also participate in a wide array of special events throughout the year that range from socializing and networking to community education and service projects.

**Tocqueville Society**
- Tocqueville Society Gathering (December)

**Leadership Giving Association**
- Leadership Reception (May)

**Women’s Leadership Society**
- Cocktails and Conversations (Year-round)
- Annual Luncheon (April)
- Holly Jolly Gathering (December)

**Emerging Leaders**
- Easter Egg Hunt (March)
- Leadership Development Lunches (Year-round)
- “Raising the Stakes” Event (August)
- Senior Holiday Gala (December)
- Lunches with Leaders (Year-round)
- Agency Tours and Networking Socials (Year-round)
- Partner Agency Projects (Year-round)
The Communications Committee facilitated promoting United Way of Central Oklahoma through media outlets with more than $2 million worth of in-kind donations of advertising from our media partners. Media partners in 2017 include:

**PRINT**
- 405 Magazine
- Black Chronicle
- Dan Quyen Newspaper
- Del City Chamber of Commerce
- Distinctly Oklahoma
- Edmond Chamber Commerce
- Edmond Life & Leisure
- Edmond Sun
- El Nacional Media Group
- ION online magazine
- Journal Record
- Metro Family
- Midwest City Chamber of Commerce
- The Moore American
- Moore Chamber of Commerce
- OKC Friday
- Oklahoma Bankers Association
- Oklahoma Gazette
- Oklahoma Nursing Times
- The Oklahoman

**VIDEO AND PHOTO PRODUCTION**
- Ackerman McQueen
- Carl Shortt Photography
- David McNeese Photography

**CORPORATE**
- BancFirst
- Chesapeake Energy Corporation
- Home Creations

**BROADCAST/OUTDOOR**
- Cumulus Media
- iHeartRadio
- Tyler Media (English)+Renda
- Tyler Media (Spanish)+Renda
- Arnold Outdoor
- Griffin Outdoor
- Lamar
- Tyler Media
- Vital Outdoor Advertising
- Cox Communications
- KAUT OK43
- KFOR
- KOCO Channel 5
- KOKH Fox 25 & KOCB WB
- KSBI
- KWTV 9

**THANK YOU TO OUR MEDIA PARTNERS WHO DONATED MORE THAN $2 MILLION IN IN-KIND CONTRIBUTIONS!**
United Way of Central Oklahoma hosts several events each year to honor and engage our incredible donors and volunteers while celebrating successes.

Our Events Committee focuses on enhancing our events each year. From Pacesetter Games to Campaign Kickoff to Snowflake Gala, United Way events are fun and bring people together to learn more about the impact United Way and its 58 Partner Agencies are having in our community.

Our campaign-related events incorporate the campaign theme, connecting our fundraising activities to events supporting the campaign. In 2017, the board game theme slogan was “It’s Your Move… Play it Forward.”
HUMAN RESOURCES

The Human Resources Committee is responsible for reviewing all matters related to staff compensation, employee benefits and other personnel concerns referred to the committee. The committee is responsible for recommending and assisting in the development and implementation of personnel policies and procedures for United Way. The committee also acts as a consultant assisting in the resolution of personnel issues.
The Resource Development Committee has three active subcommittees, Endowment and Planned Giving, Generational Engagement and New Business. These groups are working to secure additional short- and long-term resources for the United Way through its annual campaign, capital campaigns, planned giving, grants and endowment programs.
The United Way of Central Oklahoma Board Serve program is developing stronger, more effective board members to serve on our Partner Agencies’ boards. Through a unique combination of expert guest speakers and a curriculum of nonprofit board governance, leadership skills, nonprofit law, fundraising, crisis management and other vital skills, Board Serve participants graduate and are placed on United Way Partner Agency boards.
The 2017 class marks the fourth year of the program. Ninety-two participants have graduated from the program and been placed on the boards of 35 United Way Partner Agencies. In 2017 the fourth class graduated 17 participants who were placed on 16 United Way Partner Agencies boards.

### 2017 BOARD SERVE GRADUATES AND THE BOARDS ON WHICH THEY SERVE

<table>
<thead>
<tr>
<th>Organization</th>
<th>Name</th>
<th>Company/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Areawide Aging Agency, Inc.</td>
<td>Jessica McCormick</td>
<td>Avaya</td>
</tr>
<tr>
<td>Boy Scouts of America, Last Frontier Council</td>
<td>Jeremy Whitlow</td>
<td>American Fidelity Assurance Company</td>
</tr>
<tr>
<td>Calm Waters Center for Children &amp; Families</td>
<td>Belinda Willis</td>
<td>UMB Bank</td>
</tr>
<tr>
<td>Camp Fire Heart of Oklahoma</td>
<td>Corey Horsch</td>
<td>SONIC, America’s Drive-in</td>
</tr>
<tr>
<td>Community Literacy Centers, Inc.</td>
<td>Ashlea Briggs</td>
<td>BancFirst</td>
</tr>
<tr>
<td>Daily Living Centers, Inc.</td>
<td>Whitney Herzog Scimeca</td>
<td>Oklahoma Department of Public Safety</td>
</tr>
<tr>
<td>Dale Rogers Training Center, Inc.</td>
<td>Bradley Wallace</td>
<td>Morgan Stanley</td>
</tr>
<tr>
<td>EARC, Inc.</td>
<td>Charles Wallace</td>
<td>Dobson Technologies</td>
</tr>
<tr>
<td>Family Builders, Inc.</td>
<td>James Biscone</td>
<td>Johnson &amp; Biscone, P.A.</td>
</tr>
<tr>
<td>Health Alliance for the Uninsured</td>
<td>Mary Carter</td>
<td>Blue Cross Blue Shield of Oklahoma</td>
</tr>
<tr>
<td>Oklahoma Foundation for the Disabled, Inc.</td>
<td>Jamie Schafer</td>
<td>Dillingham Benefits</td>
</tr>
<tr>
<td>RSVP of Central Oklahoma, Inc.</td>
<td>Kristin Davis</td>
<td>SONIC, America’s Drive-in</td>
</tr>
<tr>
<td>Skyline Urban Ministry</td>
<td>James Marlon</td>
<td>Department of Defense, Tinker AFB</td>
</tr>
<tr>
<td>Youth Services for Oklahoma County</td>
<td>Elizabeth Autry</td>
<td>Love’s Travel Stops &amp; Country Stores, Inc.</td>
</tr>
<tr>
<td>YWCA Oklahoma City</td>
<td>Lindsey Mile</td>
<td>Devon Energy Corporation</td>
</tr>
</tbody>
</table>
COMMUNITY INVESTMENT COMMITTEE

KRIS ROGERS, COMMITTEE CHAIR

VICE CHAIR
Brad Ezell

IMMEDIATE PAST CHAIR
Marsha Ingersoll

COMMITTEE MEMBERS
Jean C. Leger Jr.
Linda Litchfield
Meg Salyer
Dr. David Schroeder
Perry Sneed
Chuck Spicer
Dr. Mike Stice

SUBCOMMITTEE CO-CHAIRS
Kristin Armstrong
Beth Autry
Martin Bergerson
Lisa Burchfield
Joshua Cooper
Nancy Curry
Jennifer Davenport
Frank Evans
Dr. Teresa Folger
Donny Greenawalt
Marcus Haberichter
Tarsha House
Christi Jernigan

Charles Johnson
Mark Lisle
Jake Long
Suzie Loveless
Mitsy Martin-Davis
Dan McKnight
Elisa Milbourn
Janice Morgan
Dr. Jennifer Myers
Bill Nelson
Trey Petty
Dr. Pamela Roberts
Tammy Ryan

Kurt Schneiter
Bruce Schwager
Heather Scott
Brian Stanaland
Tiara Wallace
Melissa Yeargain

To view a full list of Community Investment volunteers and their companies, please visit unitedwayokc.org/node/761.
ACCOUNTABILITY

United Way is committed to upholding the trust of our donors and community through transparency and accountability. We are responsible to our donors and Partner Agencies to effectively manage and allocate donations, a duty we take very seriously. United Way of Central Oklahoma continually exceeds the United Way Worldwide Standards of Excellence. We are committed to maintaining low administrative and fundraising costs and holding our Partner Agencies to the same standards.

Each year, we ensure those standards are met by requiring our Partner Agencies to renew their association with United Way. Through this Community Investment process, which is administered by United Way of Central Oklahoma board and donor volunteers, Partner Agencies are closely analyzed to make sure that contributions are allocated to only those nonprofits who uphold the highest standards of excellence.

The following explains how our Community Investment process works and in the next pages, you’ll see exactly where your donations were allocated.

1. United Way of Central Oklahoma raises funds.
   Approximately 200 Community Investment volunteers, all of whom are donors, spend more than 4,000 combined hours reviewing agency applications, budgets, audits and other financial reports, performance histories and program outcomes. Current research about central Oklahoma health and human service needs is provided for their review.

2. Community Investment volunteers visit Partner Agencies to see first-hand the work being accomplished with United Way funds.

3. Community Investment volunteers meet to discuss funding recommendations for each program under consideration.

4. The Community Investment Committee operates within United Way of Central Oklahoma’s board of directors to review and balance funding recommendations from donor volunteers against the funds available for allocation.

5. When the funding balance is complete, the Community Investment Committee submits a final recommendation to the United Way of Central Oklahoma’s board of directors for approval.

6. Following approval from the board of directors, funds are distributed among our Partner Agencies.

7. Community Investment volunteers conduct follow-up evaluations through mid-year and final reports on results achieved.
Community Preparedness
Our community is prepared to respond to individual and community emergencies.

Healthy Citizens
Central Oklahomans have access to physical and mental health care and adopt healthy lifestyles. Important health research is funded.

Independent Living
Older adults and the disabled are engaged in the community with access to independent living, job skills, volunteer positions and dynamic relationships while their primary caregivers receive respite and support.

Strong Families
Individuals and families have resources to achieve financial stability as well as access to counseling, debt management, education, job training and housing.

Successful Kids
Infants, children and youth are nurtured and given the opportunity to succeed in school, develop life skills and become productive citizens.
People in need often need more than one service. United Way of Central Oklahoma funds a myriad of vital health and human services in the community and can also refer clients to multiple agencies, depending on their situations.

By donating to United Way of Central Oklahoma, you are helping support 58 highly credible agencies that provide services to some of Oklahoma’s most vulnerable citizens. Your gifts provide health care to the sick, safe havens for those in harm’s way, a lifeline to the desperate and a hand-up to people who are struggling.

Here is how your donations were allocated in 2017 to make an impact in the lives of more than 800,000 central Oklahomans.

### Community Preparedness

2017/2018 Allocable Dollars

- **12%**

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2017/2018 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>American Heart Association</strong></td>
<td></td>
</tr>
<tr>
<td>Quality Improvement</td>
<td>$13,390</td>
</tr>
<tr>
<td>State Health Alliances</td>
<td>$27,673</td>
</tr>
<tr>
<td><strong>American Red Cross, Central &amp; Southwest Oklahoma</strong></td>
<td></td>
</tr>
<tr>
<td>Disaster Services</td>
<td>$950,000</td>
</tr>
<tr>
<td>Health and Safety</td>
<td>$121,000</td>
</tr>
<tr>
<td>Service to Armed Forces (SAF)</td>
<td>$215,000</td>
</tr>
<tr>
<td><strong>Oklahoma Halfway House, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Women’s Services</td>
<td>$1,907</td>
</tr>
<tr>
<td><strong>The Salvation Army, Central Oklahoma Area Command</strong></td>
<td></td>
</tr>
<tr>
<td>Disaster Services</td>
<td>$36,000</td>
</tr>
<tr>
<td><strong>Skyline Urban Ministry</strong></td>
<td></td>
</tr>
<tr>
<td>Food Pantry</td>
<td>$50,000</td>
</tr>
</tbody>
</table>
### HEALTHY CITIZENS

#### 2017/2018 Allocable Dollars

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2017/2018 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>American Heart Association</strong></td>
<td></td>
</tr>
<tr>
<td>Cause Initiatives</td>
<td>$53,561</td>
</tr>
<tr>
<td>Cultural Health Initiatives</td>
<td>$31,690</td>
</tr>
<tr>
<td>Research</td>
<td>$59,809</td>
</tr>
<tr>
<td><strong>American Lung Association in Oklahoma</strong></td>
<td></td>
</tr>
<tr>
<td>Public Education</td>
<td>$19,187</td>
</tr>
<tr>
<td><strong>Arthritis Foundation, Oklahoma Chapter</strong></td>
<td></td>
</tr>
<tr>
<td>Patient and Community Service</td>
<td>$33,450</td>
</tr>
<tr>
<td>Public Health Education</td>
<td>$32,700</td>
</tr>
<tr>
<td><strong>A Chance to Change</strong></td>
<td></td>
</tr>
<tr>
<td>A Chance to Recover</td>
<td>$56,000</td>
</tr>
<tr>
<td><strong>D-DENT, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>$9,200</td>
</tr>
<tr>
<td>Preventative</td>
<td>$9,600</td>
</tr>
<tr>
<td>Restorative</td>
<td>$75,500</td>
</tr>
<tr>
<td><strong>Family Builders, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Violence Prevention</td>
<td>$33,951</td>
</tr>
<tr>
<td><strong>Health Alliance for the Uninsured</strong></td>
<td></td>
</tr>
<tr>
<td>Care Connection</td>
<td>$29,500</td>
</tr>
<tr>
<td>Cooperative Central Pharmacy</td>
<td>$39,000</td>
</tr>
<tr>
<td><strong>HeartLine</strong></td>
<td></td>
</tr>
<tr>
<td>Suicide Prevention</td>
<td>$38,500</td>
</tr>
<tr>
<td><strong>The Homeless Alliance</strong></td>
<td></td>
</tr>
<tr>
<td>Capacity Building</td>
<td>$38,000</td>
</tr>
<tr>
<td>Horizon HMIS</td>
<td>$24,000</td>
</tr>
<tr>
<td><strong>INTEGRIS Hospice</strong></td>
<td></td>
</tr>
<tr>
<td>Hospice of Oklahoma County</td>
<td>$167,000</td>
</tr>
</tbody>
</table>

*Designations from the 2016 campaign. No longer a Partner Agency.*
### HEALTHY CITIZENS (CONTINUED)

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2017/2018 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>John W. Keys Speech &amp; Hearing Center</strong></td>
<td></td>
</tr>
<tr>
<td>Hearing Aid Bank</td>
<td>$13,000</td>
</tr>
<tr>
<td><strong>Latino Community Development Agency</strong></td>
<td></td>
</tr>
<tr>
<td>Health</td>
<td>$21,000</td>
</tr>
<tr>
<td>Riverside Community Center</td>
<td>$13,700</td>
</tr>
<tr>
<td>Treatment</td>
<td>$36,000</td>
</tr>
<tr>
<td><strong>Mental Health Association Oklahoma</strong></td>
<td></td>
</tr>
<tr>
<td>Sunbridge Counseling</td>
<td>$19,000</td>
</tr>
<tr>
<td>TeenScreen</td>
<td>$66,000</td>
</tr>
<tr>
<td><strong>Neighborhood Services Organization</strong></td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>$11,000</td>
</tr>
<tr>
<td>Palo Duro</td>
<td>$36,840</td>
</tr>
<tr>
<td><strong>NorthCare</strong></td>
<td></td>
</tr>
<tr>
<td>Adult Services</td>
<td>$313,600</td>
</tr>
<tr>
<td><strong>Oklahoma Medical Research Foundation (OMRF)</strong></td>
<td></td>
</tr>
<tr>
<td>Research Program</td>
<td>$100,000</td>
</tr>
<tr>
<td><strong>ReMerge</strong></td>
<td></td>
</tr>
<tr>
<td>ReMerge Diversion Program</td>
<td>$3,000</td>
</tr>
<tr>
<td><strong>Sunbeam Family Services, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Counseling Services</td>
<td>$190,000</td>
</tr>
<tr>
<td><strong>Variety Care</strong></td>
<td></td>
</tr>
<tr>
<td>Dental Clinic</td>
<td>$14,250</td>
</tr>
<tr>
<td>Family Planning</td>
<td>$49,000</td>
</tr>
<tr>
<td>Obstetric Clinic</td>
<td>$220,000</td>
</tr>
<tr>
<td>Pediatric Clinic</td>
<td>$271,000</td>
</tr>
<tr>
<td><strong>YMCA of Greater Oklahoma City</strong></td>
<td></td>
</tr>
<tr>
<td>Lincoln Park Senior Center</td>
<td>$55,349</td>
</tr>
</tbody>
</table>
INDEPENDENT LIVING
2017/2018 Allocable Dollars

Partner Agency 2017/2018 Funding

**Areawide Aging Agency, Inc.**
Management and General  $47,740

**Daily Living Centers, Inc.**
Adult Day Health  $205,000
Eldercare Case Management  $40,000

**Dale Rogers Training Center, Inc.**
Adult Rehab  $72,018
Auxiliary Day Care  $6,396
Auxiliary Transportation  $47,582
Special Needs  $16,109

**EARC, Inc.**
The Trails  $72,589

**Metropolitan Better Living Center**
Adult Day Health  $125,000

**NewView Oklahoma**
OKC Low Vision Rehabilitation  $29,042

**Oklahoma Foundation for the Disabled, Inc.**
Oklahoma Foundation for the Disabled  $212,000

**RSVP of Central Oklahoma, Inc.**
Provide-A-Ride Transportation  $94,478
Volunteer Recruit and Placement  $72,265

**The Salvation Army, Central Oklahoma Area Command**
Senior Services  $220,000
Transportation  $112,000

**Sunbeam Family Services, Inc.**
Emergency Senior Shelter  $84,000
Senior Companion Services  $194,000
### Partner Agency 2017/2018 Funding

<table>
<thead>
<tr>
<th>Organization</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catholic Charities</td>
<td></td>
</tr>
<tr>
<td>Family Support Services</td>
<td>$93,000</td>
</tr>
<tr>
<td>Holy Family Home</td>
<td>$74,480</td>
</tr>
<tr>
<td>Homeless Services</td>
<td>$20,000</td>
</tr>
<tr>
<td>Immigration</td>
<td>$180,000</td>
</tr>
<tr>
<td>Community Literacy Centers, Inc.</td>
<td></td>
</tr>
<tr>
<td>LEAP</td>
<td>$69,650</td>
</tr>
<tr>
<td>Tutor Training</td>
<td>$8,200</td>
</tr>
<tr>
<td>Consumer Credit Counseling Service of Central Oklahoma (CCCS)</td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>$32,227</td>
</tr>
<tr>
<td>Family Builders, Inc.</td>
<td></td>
</tr>
<tr>
<td>Child Abuse Prevention</td>
<td>$185,000</td>
</tr>
<tr>
<td>Goodwill Industries of Central Oklahoma</td>
<td></td>
</tr>
<tr>
<td>Job Connection Center</td>
<td>$30,000</td>
</tr>
<tr>
<td>HeartLine</td>
<td></td>
</tr>
<tr>
<td>2-1-1 24/7 Services</td>
<td>$192,500</td>
</tr>
<tr>
<td>The Homeless Alliance</td>
<td></td>
</tr>
<tr>
<td>WestTown Resource Center</td>
<td>$54,880</td>
</tr>
<tr>
<td>Latino Community Development Agency</td>
<td></td>
</tr>
<tr>
<td>Prevention</td>
<td>$52,000</td>
</tr>
<tr>
<td>Legal Aid Services of Oklahoma, Inc.</td>
<td></td>
</tr>
<tr>
<td>Oklahoma City Law Office</td>
<td>$128,000</td>
</tr>
<tr>
<td>Neighborhood Services Organization</td>
<td></td>
</tr>
<tr>
<td>Housing and Community Development</td>
<td>$270,000</td>
</tr>
<tr>
<td>Positive Tomorrows</td>
<td></td>
</tr>
<tr>
<td>Family Support Services</td>
<td>$87,500</td>
</tr>
<tr>
<td>Possibilities, Inc.</td>
<td></td>
</tr>
<tr>
<td>Participatory Community Capacity Building</td>
<td>$30,793</td>
</tr>
<tr>
<td>Partner Agency</td>
<td>2017/2018 Funding</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>The Salvation Army, Central Oklahoma Area Command</td>
<td></td>
</tr>
<tr>
<td>Emergency Shelter</td>
<td>$195,500</td>
</tr>
<tr>
<td>Social Services</td>
<td>$228,000</td>
</tr>
<tr>
<td>TEEM The Education &amp; Employment Ministry</td>
<td></td>
</tr>
<tr>
<td>Job Placement</td>
<td>$37,809</td>
</tr>
<tr>
<td>Upward Transitions</td>
<td></td>
</tr>
<tr>
<td>Community Outreach Program</td>
<td>$323,252</td>
</tr>
<tr>
<td>Management and General</td>
<td>$23,954</td>
</tr>
<tr>
<td>Urban League of Greater Oklahoma City, Inc.</td>
<td></td>
</tr>
<tr>
<td>Housing and Financial Literacy</td>
<td>$105,300</td>
</tr>
<tr>
<td>Workforce and Career Development</td>
<td>$130,000</td>
</tr>
<tr>
<td>Community Convening and Social Justice</td>
<td>$35,000</td>
</tr>
<tr>
<td>YWCA Oklahoma City</td>
<td></td>
</tr>
<tr>
<td>Crisis Advocacy and Residential Services (CARS)</td>
<td>$815,805</td>
</tr>
<tr>
<td>Youth and Adult</td>
<td>$40,000</td>
</tr>
</tbody>
</table>
### Partner Agency 2017/2018 Funding

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2017/2018 Funding</th>
</tr>
</thead>
</table>
| **Bethesda, Inc.**  
Girl's Therapeutic Counseling Program | $40,000           |
| **Big Brothers Big Sisters of Oklahoma, Oklahoma City**  
One-to-One Mentoring | $190,000          |
| **Boy Scouts of America, Last Frontier Council**  
Comprehensive Youth Development | $480,000          |
| **Boys & Girls Clubs of Oklahoma County**  
Boys and Girls Clubs | $195,000          |
| **Calm Waters Center for Children & Families**  
Center-based Support Groups | $56,000           |
|  
School-based Support Groups | $19,500           |
| **Camp Fire Heart of Oklahoma**  
Management and General | $25,000           |
|  
OKC Comprehensive Youth Development (Clubs) | $120,000          |
|  
OKC In-School | $95,000           |
| **CASA of Oklahoma County, Inc.**  
Case Management | $105,000          |
| **A Chance to Change**  
A Chance to Succeed | $32,000           |
| **Citizens Caring for Children**  
Resource Center | $115,000          |
| **Coffee Creek Riding Center for the Handicapped**  
Therapeutic Riding Program | $103,678          |
| **Dale Rogers Training Center, Inc.**  
Camp Tumbleweed | $12,129           |
| **Family Builders, Inc.**  
Community Education Program | $4,738            |
**SUCCESSFUL KIDS (CONTINUED)**

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2017/2018 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Girl Scouts - Western Oklahoma</strong></td>
<td></td>
</tr>
<tr>
<td>Leadership Development</td>
<td>$293,500</td>
</tr>
<tr>
<td><strong>John W. Keys Speech &amp; Hearing Center</strong></td>
<td></td>
</tr>
<tr>
<td>Language Preschool</td>
<td>$19,000</td>
</tr>
<tr>
<td><strong>Latino Community Development Agency</strong></td>
<td></td>
</tr>
<tr>
<td>Tony Reyes Child Development</td>
<td>$38,000</td>
</tr>
<tr>
<td><strong>Moore Youth &amp; Family Services</strong></td>
<td></td>
</tr>
<tr>
<td>MAST (Moore Alternative School and Treatment) Program</td>
<td>$90,000</td>
</tr>
<tr>
<td><strong>Oklahoma United Methodist Circle of Care, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Child SHARE</td>
<td>$33,500</td>
</tr>
<tr>
<td><strong>Positive Tomorrows</strong></td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>$123,550</td>
</tr>
<tr>
<td>Extracurricular Program</td>
<td>$14,000</td>
</tr>
<tr>
<td><strong>The Salvation Army, Central Oklahoma Area Command</strong></td>
<td></td>
</tr>
<tr>
<td>Boys &amp; Girls Club</td>
<td>$177,000</td>
</tr>
<tr>
<td><strong>Special Care, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Childcare-Special Needs</td>
<td>$390,672</td>
</tr>
<tr>
<td>Management and General</td>
<td>$35,000</td>
</tr>
<tr>
<td><strong>Sunbeam Family Services, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Contracted Foster Care (CFC)</td>
<td>$53,103</td>
</tr>
<tr>
<td>Management and General</td>
<td>$17,285</td>
</tr>
<tr>
<td>OKC Educare</td>
<td>$295,000</td>
</tr>
<tr>
<td><strong>Tinker AFB Youth Center</strong></td>
<td></td>
</tr>
<tr>
<td>Social Programs</td>
<td>$15,300</td>
</tr>
<tr>
<td>Sports Program</td>
<td>$10,372</td>
</tr>
<tr>
<td><strong>Urban League of Greater Oklahoma City, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Education and Family Development</td>
<td>$88,000</td>
</tr>
<tr>
<td><strong>YMCA of Greater Oklahoma City</strong></td>
<td></td>
</tr>
<tr>
<td>Teens</td>
<td>$19,899</td>
</tr>
<tr>
<td><strong>Youth &amp; Family Services, Inc.</strong></td>
<td></td>
</tr>
<tr>
<td>Community Counseling</td>
<td>$20,000</td>
</tr>
<tr>
<td>The Caring Center</td>
<td>$24,000</td>
</tr>
<tr>
<td>Management and General</td>
<td>$2,968</td>
</tr>
<tr>
<td><strong>Youth Services for Oklahoma County</strong></td>
<td></td>
</tr>
<tr>
<td>Supporting Kids in Independent Living (SKIL)</td>
<td>$58,500</td>
</tr>
</tbody>
</table>
COMMUNITY INVESTMENT

DISTRIBUTION BASE:

2016 Campaign Pledges........................................... $19,148,871
Board Designated Funds........................................... $880,320
Directly Paid Designations................................. ($230,000)
Less Allowance for Pledge Loss......................... ($1,103,227)
Net Available for Distribution.............................. $18,695,964

American Heart Association ..................................... $186,123
American Lung Association in Oklahoma* ............. $19,187
American Red Cross, Central &
Southwest Oklahoma ........................................... $1,286,000
Areawide Aging Agency, Inc. ................................. $47,740
Arthritis Foundation, Oklahoma Chapter .............. $66,150
Bethesda, Inc. ..................................................... $40,000
Big Brothers Big Sisters of Oklahoma, Oklahoma City $190,000
Boy Scouts of America, Last Frontier Council ....... $480,000
Boys & Girls Clubs of Oklahoma County ............. $195,000
Calm Waters Center for Children & Families ........ $75,500
Camp Fire Heart of Oklahoma ............................... $240,000
CASA of Oklahoma County, Inc. ......................... $105,000
Catholic Charities .............................................. $367,480
A Chance to Change ........................................... $88,000
Citizens Caring for Children ................................ $115,000
Coffee Creek Riding Center for
the Handicapped ............................................... $103,678
Community Literacy Centers, Inc. ....................... $77,850
Consumer Credit Counseling Service of Central
Oklahoma (CCCS) ............................................ $32,227
Daily Living Centers, Inc. .................................... $245,000
Dale Rogers Training Center, Inc. ......................... $154,234
D-DENT, Inc. .................................................... $94,300
EARC, Inc. ....................................................... $72,589
Family Builders, Inc. .......................................... $223,689
Girl Scouts - Western Oklahoma ......................... $293,500
Goodwill Industries of Central Oklahoma ............ $30,000
Health Alliance for the Uninsured ....................... $68,500
HeartLine ....................................................... $231,000
The Homeless Alliance ..................................... $116,880
INTEGRIS Hospice ........................................... $167,000
John W. Keys Speech & Hearing Center ............ $32,000
Latino Community Development Agency ........... $160,700
Legal Aid Services of Oklahoma, Inc. ................. $128,000
Mental Health Association Oklahoma ................ $85,000
<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metropolitan Better Living Center</td>
<td>$125,000</td>
</tr>
<tr>
<td>Moore Youth &amp; Family Services</td>
<td>$90,000</td>
</tr>
<tr>
<td>Neighborhood Services Organization</td>
<td>$317,840</td>
</tr>
<tr>
<td>NewView Oklahoma</td>
<td>$29,042</td>
</tr>
<tr>
<td>NorthCare</td>
<td>$313,600</td>
</tr>
<tr>
<td>Oklahoma Foundation for the Disabled, Inc.</td>
<td>$212,000</td>
</tr>
<tr>
<td>Oklahoma Halfway House, Inc.</td>
<td>$1,907</td>
</tr>
<tr>
<td>Oklahoma Medical Research Foundation (OMRF)</td>
<td>$100,000</td>
</tr>
<tr>
<td>Oklahoma United Methodist Circle of Care, Inc.</td>
<td>$33,500</td>
</tr>
<tr>
<td>Positive Tomorrows</td>
<td>$225,050</td>
</tr>
<tr>
<td>Possibilities, Inc.</td>
<td>$30,793</td>
</tr>
<tr>
<td>ReMerge</td>
<td>$3,000</td>
</tr>
<tr>
<td>RSVP of Central Oklahoma, Inc.</td>
<td>$166,743</td>
</tr>
<tr>
<td>The Salvation Army, Central Oklahoma</td>
<td></td>
</tr>
<tr>
<td>Area Command</td>
<td>$968,500</td>
</tr>
<tr>
<td>Skyline Urban Ministry</td>
<td>$50,000</td>
</tr>
<tr>
<td>Special Care, Inc.</td>
<td>$425,672</td>
</tr>
<tr>
<td>Sunbeam Family Services, Inc.</td>
<td>$833,388</td>
</tr>
<tr>
<td>TEEM The Education &amp; Employment Ministry</td>
<td>$37,809</td>
</tr>
<tr>
<td>Tinker AFB Youth Center</td>
<td>$25,672</td>
</tr>
<tr>
<td>Upward Transitions</td>
<td>$347,206</td>
</tr>
<tr>
<td>Urban League of Greater Oklahoma City, Inc.</td>
<td>$358,300</td>
</tr>
<tr>
<td>Variety Care</td>
<td>$554,250</td>
</tr>
<tr>
<td>YMCA of Greater Oklahoma City</td>
<td>$75,248</td>
</tr>
<tr>
<td>Youth &amp; Family Services, Inc.</td>
<td>$46,968</td>
</tr>
<tr>
<td>Youth Services for Oklahoma County</td>
<td>$58,500</td>
</tr>
<tr>
<td>YWCA Oklahoma City</td>
<td>$855,805</td>
</tr>
</tbody>
</table>

Sub Total........................................................................... $12,103,120

**OTHER DISTRIBUTIONS:**

<table>
<thead>
<tr>
<th>Distribution</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Way of Canadian County</td>
<td>$161,418</td>
</tr>
<tr>
<td>United Way of Logan County</td>
<td>$191,801</td>
</tr>
<tr>
<td>Heart of the City Campaign Designations</td>
<td>$281,711</td>
</tr>
<tr>
<td>Combined Federal Campaign Designations</td>
<td>$1,699,911</td>
</tr>
<tr>
<td>State Charitable Campaign Designations</td>
<td>$247,843</td>
</tr>
<tr>
<td>Designations to Other United Ways/Agencies</td>
<td>$393,564</td>
</tr>
<tr>
<td>United Way Worldwide Dues</td>
<td>$206,392</td>
</tr>
<tr>
<td>United Way Operating Budget</td>
<td>$3,410,204</td>
</tr>
</tbody>
</table>

**TOTAL................................................................. $18,695,964**

*Designations from the 2016 campaign. No longer a Partner Agency.*
Research is at the heart of United Way’s mission. We work diligently to assess community needs and emerging challenges. The research aims to educate and inform about our community’s well-being. Conducting regular assessments allows United Way to better understand how we can serve our Partner Agencies, direct our resources and collaborate.

Our research is shared through publications and the online Data Center. For more than two decades, we have produced Central Oklahoma Vital Signs, providing local, current trend data and research. The latest edition, A Decade in Review, released in 2017, tracks key indicators in five areas important to our quality of life: health status, educational achievement, economic mobility, social capital and public safety. The digital Pulse research briefs target specific indicators needing further analysis. Pulse briefs in 2017 covered the opioid epidemic among youth, community preparedness, and mental health and well-being for older adults. Our Data Center highlights 280 indicators of community need.

With research identifying areas needing attention, United Way works to bring about change by leading or participating in community initiatives to create long-term and sustainable solutions.

Want to learn more about our community’s pressing issues? Visit our Data Center at unitedwayokc.org/research/data-center.
In June, the Volunteer Center partnered with local companies for Day of Action to collect more than 5,000 items for Stockings of Joy. Day of Caring took place in October with more than 600 volunteers working on projects at our Partner Agencies.

This was the second year for the United Way Stockings of Joy Holiday program. Local companies and volunteers donated and spent time stuffing the stockings which provided a bit of holiday cheer to more than 5,000 central Oklahomans.

GETTING CONNECTED

We encourage you to visit our volunteer platform “Get Connected”, which allows Partner Agencies and other local nonprofits to easily share volunteer opportunities and recruit volunteers. “Get Connected” at volunteercentraloklahoma.org

In 2017, the United Way of Central Oklahoma placed or referred more than 4,500 volunteers with opportunities to serve in the community. These volunteers spent more than 11,000 hours giving back to their community, which is valued at more than the $300,000.
OUR MISSION
United Way of Central Oklahoma’s mission is to improve the health, safety, education, and economic well-being of individual families in need in central Oklahoma by connecting community resources with responsive and accountable health and human services agencies.

OUR VISION
To be the leading organization building a stronger, healthier and more compassionate community.