Our Statement of Financial Position and Statement of Activities are available as an insert upon request.
A LETTER FROM THE CHAIR

I’ve had the opportunity to serve United Way of Central Oklahoma in many ways, but none has been more rewarding than my role as Board Chairman. It has been a pleasure for me to serve these past two years in a role that allowed me to deepen my understanding of the organization’s vast and important reach across the central Oklahoma region.

I’ve been involved with United Way for more than a decade now and it has been an honor to work with our talented and committed Board of Directors, marvelous Partner Agencies and dedicated staff, but none of what we have accomplished would be possible without you, our donors. Because of you, we’re able to harness this community’s collective power in order to tackle pressing issues in the most effective ways.

I’ve always been an advocate for this organization and its mission but the past two years have solidified my support. I believe now more than ever, that United Way is the best solution to not only funding, but addressing and solving community needs in the most accountable manner.

I would like to express my heartfelt thanks for the opportunity to serve as Chairman of the Board. It’s been my privilege to lead this organization. I gained a more intimate view of United Way of Central Oklahoma’s mission in action and how it truly does work. I know that the organization will continue to be in good hands as Larry Nichols, who has been involved with United Way for several years, assumes the role of Chairman of the Board.

As I pass on the torch, I reflect on the tremendous work our donors and volunteers have accomplished over the years by supporting United Way. It gives me great pride to be associated with such an organization. You too should be proud of your investment in our community, it’s one of the best you can make.

David Thompson  
Board Chairman  
United Way of Central Oklahoma
A LETTER FROM THE PRESIDENT

United Way of Central Oklahoma has a long legacy of uniting people, businesses and organizations in order to improve our community, and 2014 was no exception. As we move forward in 2015 and beyond, I am proud of what we have accomplished and excited about the future.

This year, we celebrated our first class of Board Serve Central Oklahoma graduates. Through Board Serve, United Way is helping to improve nonprofit boards by recruiting, training and matching board members with nonprofit agencies in central Oklahoma.

In an increasingly virtual age, we were thrilled to add a valuable resource to our website with an extensive research data center. We also ramped up our digital capabilities by increasing the use of ePledge, an online pledging tool that companies can use in place of paper pledge cards. We added an additional six companies to ePledge and expanded two existing ePledge campaigns to include field office locations in other states.

The Community Investment process got a face-lift, too! This year, we were able to develop a new application system for Partner Agencies, in order to better evaluate the 128 programs we fund. We also added a new Partner Agency, Mental Health Association Oklahoma, and began supporting their Sunbridge counseling service as well as TeenScreen, their youth wellness screening tool.

One of the accomplishments that we are most proud of this year came at the Journal Record’s Beacon Awards ceremony, where we received the inaugural “Oklahoma Strong Award” for our work in the aftermath of the tornadoes that hit several central Oklahoma communities in May 2013.

And finally, intermingled throughout the year was all of the usual work that United Way does so well—working with Partner Agencies, developing and reporting research on community needs, helping our civic and government partners address serious needs that demand solutions, and overall focusing on the welfare of our citizens. With your help, a lot of amazing things were accomplished this year.

Thank you to each of you who make these investments possible year after year. As we press forward to what's ahead, it is my hope you will join in as we continue working together to build a stronger, healthier and more compassionate community for us all.

Debby Hampton
President & CEO
United Way of Central Oklahoma
2014 OFFICERS OF THE BOARD

Chairman of the Board
David Thompson, InvesTrust and Asset Services Company

Chairman Elect
J. Larry Nichols, Devon Energy Corporation

Secretary/Treasurer
Shane Wharton, Love’s Travel Stops & Country Stores, Inc.

Assistant Secretary/Treasurer
Rick Bott, Continental Resources

2014 EXECUTIVE COMMITTEE

Administration Committee Chair
Matt McGuire, Heritage Institutional

Audit Committee Chair
Mark Wood, Ernst & Young LLP

Campaign Chair
Carl Edwards, Price Edwards and Company

Community Investment Chair
Marsha Ingersoll, City of Oklahoma City

Ethics Committee Chair
George E. Young, Holy Temple Baptist Church

Human Resources Chair
Cathy O’Connor, The Alliance for Economic Development of Oklahoma City, Inc.

Labor Chair
Jim Curry, Oklahoma State AFL-CIO

Legal Counsel
Cynda C. Ottaway, Crowe & Dunlevy

Marketing Chair
Hillary Farrell, Ackerman McQueen

Research & Community Initiative Chair
Robert Clements, Clements Foods

Special Events Chair
Nick Samarripas, First Fidelity Bank
2014 BOARD OF DIRECTORS

Chris Anoatubby, Chickasaw Nation/Sovereign Medical Solutions
Matt Beavers, Devon Energy Corporation
Joy Reed Belt, Ph.D., Joy Reed Belt & Associates/Joy Reed Belt Search Consultants
M.T. Berry, City of Oklahoma City
Don Betz, University of Central Oklahoma
Bev Binkowski, Blue Cross and Blue Shield of Oklahoma
Jeb Boatman, Boeing Company
Rick Bott, Community Volunteer
Martha Burger, Community Leader
David Carpenter, American Fidelity Assurance Company
Robert Clements, Clements Foods
Mike Coats, IBC Bank
Michelle Coppedge, FAA
Jim Curry, Oklahoma State AFL-CIO
Mark Davies, Ph.D., Oklahoma City University
Pete Delaney, OGE Energy Corp.
Pat Dennis, OPUBCO
Todd Dobson, MidFirst Bank
Steve Eddy, City of Moore
Todd Edmonds, HSE Architects
Carl Edwards, Price Edwards and Company
Eric Eissenstat, Continental Resources, Inc.
Hillary Farrell, Ackerman McQueen
Mark W. Funke, Stillwater National Bank of Oklahoma City
Jim Gebhart, Mercy Hospital
Jack Golsen, LSB Industries
Steve Gentling, Gentling Enterprises
Steve Hahn, AT&T Oklahoma
Kirkland Hall, The Fred Jones Companies
David Harlow, BancFirst
Mary Hendrick, Community Leader
Marsha Ingersoll, City of OKC
David Jackson, JPMorgan Chase Bank N.A.
Dennis Jaggi, EnCap Flatrock Midstream
Michael E. Joseph, McAfee & Taft
Bradley Krieger, Arvest Bank
Doug Lawler, Chesapeake Energy Corporation
Bruce C. Lawrence, INTEGRIS Health
Lewis LeNaire, Gable Gotwals
Jean C. Leger Jr., OGE Energy Corp.
D. E. “Rick” Lippert Jr., Lippert Brothers, Inc.
Linda Litchfield, Community Leader
BOARD MEMBERS & TRUSTEES

2014 BOARD OF DIRECTORS
(Continued)

Alan Marcum, Devon Energy Corporation
Edmund Martin, Ackerman McQueen
Steve Mason, Blue Bird Consulting
Marc Maun, Bank of Oklahoma
Matt McGuire, Heritage Institutional
Kenneth N. McKinney, Tomlinson, Rust, McKinstry & Grable, P.C.
Wes Milbourn, KFOR-TV Channel 4 and KAUT Channel 43
Michael Ming, GE Global Research Oil & Gas Technology
Robert Neu, Oklahoma City Public Schools
J. Larry Nichols, Devon Energy Corporation
Cathy O’Connor, The Alliance for Economic Development of Oklahoma City, Inc.
Tim O’Connor, Central Oklahoma AFL-CIO Labor Council
Cynda C. Ottaway, Crowe & Dunlevy
David Page, JPMorgan Chase
Elizabeth Pauchnik, INTEGRIS Health
Kristin Peck, Cox Communication
Chris Reen, The Oklahoman Media Company
Lindy Ritz, Community Leader
Kris Rogers, Love’s Travel Stops & Country Stores, Inc.
Jim Roth, Phillips Murrah P.C.
Nick Samarripas, First Fidelity Bank
David Schroeder, Community Leader
Paul Sechrist, Ph.D., Oklahoma City Community College
Natalie Shirley, Oklahoma State University - Oklahoma City
Kent Shortridge, Oklahoma Natural Gas
Perry Sneed, AFL-CIO
Chuck Spicer, OU Medical Center
Doug Stussi, Love’s Travel Stops & Country Stores, Inc.
Lee Symcox, First Fidelity Bank
David Thompson, InvesTrust and Asset Services Company
T. Scott Towery, Enviro Clean Products & Services
Jean Wallace, Buttery Company LLP
Shane Wharton, Love’s Travel Stops & Country Stores, Inc.
John Williams, Williams and Associates Hospitality, LLC
Mark Wood, Ernst & Young LLP
George E. Young, Community Leader
Jim Young, Commerce Bank

Ex-Officio Members
Eric Anderson, F&M Bank
Steve Gentling, Gentling Enterprises
Dan Straughan, Homeless Alliance
2014 ADVISORY BOARD OF TRUSTEES

John Armitage, M.D., Oklahoma Blood Institute
William Bryles, AFSCME Local 2406
Richard H. Clements, Clements Foods Company
Luke R. Corbett, Corbett Management
Jim Couch, City of Oklahoma City
Susan V. Hillis, KPMG, LLP
Cliff Hudson, Sonic Corp.
James A. Hyde, Community Leader
LeAnn Jenkins, Oklahoma Federal Executive Board
Linda P. Lambert, LASSO Corporation
Robert O. Lorenz, Community Leader
Mary Mélon, The Foundation for Oklahoma City Public Schools
Polly Nichols, Community Leader
David Ortloff, Dillingham Benefits
Pat Rooney, First National Bank Oklahoma
Randy K. Roper, MidFirst Bank
Tony Shinn, Bank of America
Robert W. Toler, Federal Reserve Bank of Kansas City - OK Branch
Chad Wilkerson, Federal Reserve Bank of Kansas City - OK Branch
Ronald Williams, Community Leader
Roy Williams, Greater Oklahoma City Chamber

2014 United Way of Central Oklahoma Senior Staff

Debby Hampton, President & CEO
Nina Daylor, Executive Vice President
Randy K. Macon, Vice President, Research, Initiatives, and Community Investment
Linda Tharp, Vice President, Human Resources and Volunteer Programs
Annie Barnes, Chief Financial Officer
Barbara Royce, Vice President, Labor Participation & Legislation
CAMPAIGN CABINET

Chair
Carl Edwards

Committee Members
Jay Armstrong
The Honorable Chris Benge
M.T. Berry
Sereniah Breland
Dave Carpenter
Mike Carrier
Robert Clements
Steve Eddy
Tricia Everest
Robert Fields
Russ Florence
Mark Funke
Jim Gebhart
Lisa Gigstad
Dave Hager
Gregg Henson
Joe Hodges
David Jackson
Tim Johnsen
Bob Kendrick
Darin Kent
Brad Krieger
Bruce Lawrence
Donna Lawrence
Ken Maulsby
Marc Maun
Scott Meacham
Jeff Napoliello
Pam Newby
Tim O’Connor
Jim Parrack
Katie Price
David Rainbolt
Chris Reen
Clint Schwab
Keith Schwarz
Paul Sechrist
Tony Shinn
Perry Sneed
Mike Sottong
Curt Stamp
Tim Strange
Kevin Wellfare
Chad Wilkerson
Ron Witherspoon
Richard Wright
Thanks to the leadership of Campaign Chairman Carl Edwards and all of our campaign cabinet volunteers, we exceeded our goal and raised over $21 million for our community! United Way’s annual fundraising drive includes six unique campaigns. We are proud to administer the Combined Federal Campaign, the Heart of the City Campaign, the State Charitable Campaign, the United Way of Canadian County Campaign and the United Way of Logan County Campaign in conjunction with the United Way of Central Oklahoma campaign.

2014 Campaign Totals

United Way of Central Oklahoma
$17,591,765

Combined Federal Campaign
$2,516,055

State Charitable Campaign
$516,031

Heart of the City Campaign
$581,282

United Way of Logan County
$204,942

United Way of Canadian County
$164,022

Campaign Total
$21,574,097

(Left) 2014 Campaign Chair Carl Edwards announces the goal at Kickoff.
At the center of every strong community, there’s a small group of people whose compassion and leadership set the course for others to follow. Leadership Giving Association members are dedicated to the work of United Way and our Partner Agencies. Through their generous gifts, they lead our community in creating sustainable changes and enriching the lives of those who call it home.

Leadership Givers also participate in a number of special events throughout the year that range from socializing and networking to community education and service projects.

<table>
<thead>
<tr>
<th>Type of Event:</th>
<th>Leadership Giving Association</th>
<th>Women’s Leadership Society</th>
<th>Emerging Leaders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social</td>
<td>Leadership Reception (May)</td>
<td>Baby Shower (February)</td>
<td>Easter Egg Hunt (April)</td>
</tr>
<tr>
<td>Networking</td>
<td></td>
<td>Generational Giving (April)</td>
<td>Business Best Banquet (August)</td>
</tr>
<tr>
<td>Community education</td>
<td></td>
<td>Dazzling Discussions (September)</td>
<td>“Raising the Stakes” Event (September)</td>
</tr>
<tr>
<td>Service project</td>
<td></td>
<td>Annual Luncheon (October)</td>
<td>Halloween Carnival at Special Care (October)</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Senior Holiday Gala (December)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Lunches with Leaders (Year Round)</td>
</tr>
</tbody>
</table>

Total leadership gifts make up 35% of United Way of Central Oklahoma’s campaign total.
**MEDIA PARTNERS**

**OUR 2014 MEDIA PARTNERS**

AmeriKidz  
Capitol Hill Beacon  
Dan Quyen Newspaper  
Design Oklahoma  
Distinctly Oklahoma  
East Word News  
Edmond Chamber of Commerce  
Edmond Life & Leisure  
Edmond Sun  
El Latino American  
El Nacional Media Group  
ION online magazine  
Journal Record (including, Briefcase, Tinker Take Off)  
Metro Family  
Moore Monthly  
OKC Friday  
OKC Rotary News - Club 29  
Oklahoma Banker  
Oklahoma Gazette  
Oklahoma Nursing Times  
Slice Magazine-Open Sky Media  
South OKC Chamber  
The City Sentinel  
The Moore American  
The Oklahoman  
The Point (OKC Chamber)  
The Tribune  
Tyler Media (English)+Renda  
Tyler Media (Spanish)+Renda  
Arnold Outdoor  
Griffin Outdoor  
Lerner (bought Stellar)  
Tyler Media  
VistaOutdoor Advertising (Digital)  
Cox Communications  
El Nacional Media  
KAUT OK43  
KFOR  
KFOR-DT  
KOKH Fox 25 & KOCB WB 34  
KSBI Channel 52 - SOLD TO GRIFFIN COMM - NEWS 9  
KWTV 9 - DIGITAL  
KWTV 9 - TV  
Tyler Media - Spanish Television  
National Cinemedia  
Screenvision  
El Reno Tribune & Mustang News  
Mustang Times  
Piedmont Surrey Gazette  
Yukon Review  
Guthrie News Leader  
Video & Photo production  
Ackerman McQueen  
David McNeese Photography  
New West Group video  

**MARKETING COMMITTEE**  
Chair  
Hillary Farrell  
Committee Members  
Chad Woolbright  
Alesha Leemaster  
Dave Ortloff  
Kristin Peck  
Pam Campbell  
Ryan Free  
Sunny Cearley  
Mark Martin  
Zack Nash  
Kris Glen
The United Way of Central Oklahoma holds events each year that mark beginnings, milestones and celebrations. In fall, a pancake breakfast kicks off the annual campaign. The event is open to the public and representatives of partner agencies, board members and the media attend the early morning celebration. A Recognition Reception is held in late fall to honor companies who led the way as Pacesetters and whose employee campaigns wrapped early. It’s also a time to honor Loaned Executives, excellent Employee Campaign Coordinators and to announce the campaign’s financial progress. Snowflake Gala in January is when United Way, Partner Agencies and other civic leaders gather to celebrate the successes of the annual campaign. During Gala, several awards are presented: The Dick Clements Lifetime Achievement Award, The John and Berta Faye Rex Community Builder Award and The Ray Ackerman Award.

Local Celebrities flip pancakes at the 2014 campaign kick-off pancake breakfast.
HUMAN RESOURCE COMMITTEE

Chair
Cathy O’Connor

Committee Members
Joy Reed Belt
Lisa Phelps
Cynthia Brundige
Jim Curry
Jim Roth
Lindy Ritz
Eric Eissenstat
Beth Pauchnik
John Williams
The United Way of Central Oklahoma Volunteer Center is a clearinghouse, connecting volunteers with partner agencies and other nonprofits that need their service. In 2014, we placed and referred more than 2,000 people to quality opportunities to serve, build capacity for local volunteering, raise awareness of the value volunteers bring to our communities and mobilize volunteers to effectively and efficiently meet local needs. To find or post volunteer opportunities visit volunteercentraloklahoma.org.

VOLUNTEER CENTER PROJECTS

Read Out Loud Day (April): With alarming statistics about our community’s reading proficiency, United Way of Central Oklahoma’s Volunteer Center is shedding light on the issue by bringing volunteers and business leaders into area schools to read to students for an hour or more in order to help instill an early love of reading. In 2014, 44 volunteers completed 58 hours of reading on April 8th and 9th.

Day of Action (June): Each year in June, we ask the community to help us put our mission into action by improving the building blocks for a good quality of life. In 2014, United Way invested in improving community conditions by hosting a supply drive for sports equipment to benefit area school districts.

Day of Caring (October): This is a community-wide volunteer event that connects teams of volunteers with partner agencies to work on various projects throughout the community. This year more than 600 volunteers came together to complete 53 projects.

Holiday Help (November/December): We partner with local nonprofit organizations to connect volunteers with holiday volunteer projects and provide a list of holiday needs, all through the Volunteer Center website.

TUTORING, READING AND MENTORING

The United Way of Central Oklahoma Volunteer Center is taking an active role in shaping the future of students in Central Oklahoma. Our tutor program aims to help students in two local elementary schools. Our efforts are focused on providing tutors to second grade students at Kaiser Elementary School and to kindergarten students at Hayes Elementary School. In 2014, 25 tutors mentored children at Kaiser and Hayes Elementary schools and 24 readers participated in the Read Out Loud childhood literacy event at schools across the metro.
Through Board Serve, United Way of Central Oklahoma is dedicated to improving nonprofit boards by recruiting, training and matching diverse board members with our nonprofit Partner Agencies in the central Oklahoma area.

Chosen by their respective companies to participate, these business leaders meet once a month from September to April for expert-led sessions in nonprofit board governance, leadership skills, nonprofit law, fundraising, crisis management and other skills needed to serve effectively on a nonprofit board.

In May 2014, we celebrated our first class of Board Serve Central Oklahoma graduates. Twenty-five trained leaders were matched with 19 nonprofit agencies and placed on their Boards of Directors to serve at least one year.
2014 BOARD SERVE GRADUATES &
THE BOARDS ON WHICH THEY SERVE

A Chance to Change Foundation
Brad Williams, Oklahoma State University-Oklahoma City

Arthritis Foundation, Oklahoma Chapter
John Rule, INTEGRIS Health

Boys and Girls Club
Kelli Adams, Chesapeake Energy

Camp Fire Heart of Oklahoma
Lauren Harris, First Fidelity Bank

Celebrations
Robert Dudley, Bank of Oklahoma

Citizens Caring for Children
Kevin Lawrence, BancFirst

EARC, Inc.
Kim Sheppard, FAA

Family Builders, Inc.
Bill Pink, Oklahoma State University-Oklahoma City

Health Alliance for the Uninsured
Anothony Hendricks, Crowe and Dunlevy

HeartLine, Inc.
Alberta Owens, Perry Publishing and Broadcasting

Neighborhood Services Organization, Inc.
Vicki Knotts, Newmark Grubb/Levy Strange Beffort

Oklahoma United Methodist Circle of Care
Vanessa Dutton, Edie Bailley LLP

Oklahoma Goodwill
Brian Roberts, INTEGRIS Health

Oklahoma Foundation for the Disabled
Parrish Whitaker, Heritage Institutional

Safe Kids of Oklahoma
Elizabeth Newton, Downtown OKC

Skyline Urban Ministry
John Bolden, Perry Publishing and Broadcasting

Upward Transitions
John Symcox, First Fidelity Bank

Youth and Family Services, Inc.
Elizabeth Van Dolah, Love’s

Youth Services for Oklahoma County, Inc.
Bryan Duke, University of Central Oklahoma

YWCA Oklahoma City
Debra Wojtek, Oklahoma AFL-CIO
COMMITTEE
COMMUNITY INVESTMENT

Chair:
Marsha Ingersoll

Vice Chair:
Kris Rogers

Immediate Past Chair:
Dr. David Schroeder

Committee Members:
Chris Anoatubby
Jeb Boatman
Michelle Coppedge
Jean “John” Leger Jr.
Linda Litchfield

Subcommittee Co-Chairs
Mike Adams
Tristan Adler
Ann Bornholdt
Micki Carney
Jack Chapman
Cynthia Clegg
Beth Crounse
Chris Cwiklinski
Terri Cwiklinski
Carroll Dobbs
Scott Dolina
Brad Ezell
Kemit Grafton
Steve Hartman
David Hatch
Dr. Jay Hiller
Travis Ickes
Christi Jernigan
John Johnson
Wes Knight
Ceci Leonard
Candie McKee
Sheryl Morsman
Jennifer Myers
Donna Onley
Elaine Purvis
Bob Reynolds
Heather Scott
John Semtner
Jim Smith
Amanda Streitmatter
Ron Williams

Become a Community Investment volunteer!
Call 405.236.8441 or visit www.unitedwayokc.org.

Marsha Ingersoll, Community Investment Chair
ACCOUNTABILITY

United Way of Central Oklahoma is committed to transparency and accountability with your donations. We believe in the efficient and wise stewardship of your contributions to ensure funds are directed to programs that are proven to positively impact our community.

United Way of Central Oklahoma continually exceeds the United Way Worldwide Standards of Excellence. We are committed to responsible stewardship, and are diligent in keeping our combined administrative and fundraising costs well below the national standard for nonprofit organizations. Our Partner Agencies are held to the same high standard, and are renewed annually by our volunteer-led Community Investment process.

Our unique Community Investment system allows us to remain transparent and accountable, while allocating donations to our agencies. Donors volunteer their time to make sure all facets of the system run smoothly and efficiently. This cycle ensures that your contribution is invested in the best possible way. On the following pages, you will see how contributions were allocated to programs at each of our qualified Partner Agencies.

1. United Way of Central Oklahoma raises funds.

   Approximately 200 Community Investment Volunteers, all of whom are donors, spend more than 4,000 hours reviewing agency budgets, audits and other financial reports, program outcomes and performance histories. Current research about Central Oklahoma health and human service needs is provided to inform the volunteers.

2. Community Investment Volunteers visit Partner Agencies to see first-hand the work being accomplished with United Way funds.

3. Community Investment Volunteers meet to discuss funding recommendations for each United Way program.

   The Community Investment Committee operates within the United Way of Central Oklahoma’s Board of Directors to review and balance funding recommendations from the donor volunteers against the contributed funds available for allocation.

4. When the funding balance is complete, the Community Investment Committee submits a final recommendation to the United Way of Central Oklahoma’s Board of Directors for approval.

5. Following approval from the Board of Directors, the funds are distributed among our Partner Agencies.

6. Community Investment Volunteers conduct follow-up evaluations through mid-year and final reports on results achieved.
Our Five Focus Areas

Community Preparedness
Our community is prepared to respond to individual and community emergencies.

Healthy Citizens
Central Oklahomans have access to physical and mental health care and adopt healthy lifestyles. Important health research is funded.

Independent Living
Older adults and the disabled are engaged in the community with access to independent living, job skills, volunteer positions, and dynamic relationships while their primary care givers receive respite and support.

Strong Families
Individuals and families have resources to achieve financial stability as well as access to counseling, debt management, education, job training and housing.

Successful Kids
Infants, children, and youth are nurtured and given the opportunity to succeed in school, develop life skills and become productive citizens.
Many of the individuals and families helped through United Way of Central Oklahoma’s annual campaign need services provided from more than one United Way Partner Agency. Your gift each year to the annual campaign is the most efficient way to support this network of providers to meet those needs in our community.

United Way of Central Oklahoma is focused on social service programs supporting successful kids, strong families, independent living, healthy citizens and community preparedness. When you contribute to United Way, you invest in over 128 outcome based programs administered by our local Partner Agencies.

**COMMUNITY PREPAREDNESS**

*2014/2015 Allocable Dollars*

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2014/2015 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross Central and Western Oklahoma Region</td>
<td>$1,449,000</td>
</tr>
<tr>
<td>American Red Cross, Heart of Oklahoma Chapter</td>
<td>$56,500</td>
</tr>
<tr>
<td>Catholic Charities of the Archdiocese of OKC</td>
<td>$21,000</td>
</tr>
<tr>
<td>HeartLine, Inc.</td>
<td>$177,000</td>
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<tr>
<td>The Homeless Alliance</td>
<td>$37,500</td>
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<td></td>
<td>Horizon HMIS</td>
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### Community Preparedness (Continued)

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2014/2015 Funding</th>
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</thead>
<tbody>
<tr>
<td>Oklahoma Halfway House, Inc.</td>
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<tr>
<td>Women’s Services</td>
<td>$2,777</td>
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<tr>
<td>The Salvation Army, Central Oklahoma Area Command</td>
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<tr>
<td>Disaster Services</td>
<td>$38,000</td>
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<tr>
<td>Emergency Shelter</td>
<td>$195,000</td>
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<tr>
<td>Sunbeam Family Services, Inc.</td>
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<tr>
<td>Emergency Senior Shelter</td>
<td>$82,000</td>
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<tr>
<td>Youth &amp; Family Services, Inc.</td>
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<tr>
<td>Emergency Youth Shelter</td>
<td>$25,000</td>
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<tr>
<td>YWCA Oklahoma City</td>
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<tr>
<td>Crisis Advocacy &amp; Residential Services (CARS)</td>
<td>$710,700</td>
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<tr>
<td>Management &amp; General</td>
<td>$44,432</td>
</tr>
</tbody>
</table>

### Healthy Citizens

#### 2014/2015 Allocable Dollars

- **17.4%**

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2014/2015 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Heart Association</td>
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<tr>
<td>Cause Initiatives</td>
<td>$62,600</td>
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<tr>
<td>Cultural Health Initiatives</td>
<td>$36,512</td>
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<tr>
<td>Quality Improvement</td>
<td>$16,378</td>
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<tr>
<td>Research</td>
<td>$79,939</td>
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<tr>
<td>State Health Alliances</td>
<td>$35,785</td>
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<tr>
<td>American Lung Association in Oklahoma</td>
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<tr>
<td>Public Education</td>
<td>$93,268</td>
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<tr>
<td>American Red Cross Central and Western Oklahoma Region</td>
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<tr>
<td>Health &amp; Safety</td>
<td>$125,000</td>
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</table>
**HEALTHY CITIZENS (CONTINUED)**

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2014/2015 Funding</th>
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<tbody>
<tr>
<td><strong>Arthritis Foundation, Oklahoma Chapter</strong></td>
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<tr>
<td>Patient and Community Service</td>
<td>$64,400</td>
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<tr>
<td>Public Health Education</td>
<td>$39,000</td>
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<tr>
<td><strong>Bethesda, Inc.</strong></td>
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<tr>
<td>Girls’ Therapeutic Counseling Program</td>
<td>$40,000</td>
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<tr>
<td><strong>Calm Waters Center for Children &amp; Families</strong></td>
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<tr>
<td>Center-based Support Groups</td>
<td>$61,000</td>
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<tr>
<td><strong>Catholic Charities of the Archdiocese of OKC</strong></td>
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<tr>
<td>OKC Counseling</td>
<td>$2,300</td>
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<tr>
<td><strong>A Chance to Change Foundation</strong></td>
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<tr>
<td>A Chance to Recover</td>
<td>$62,217</td>
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<td><strong>D-DENT, Inc.</strong></td>
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<tr>
<td>Management &amp; General</td>
<td>$10,000</td>
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<tr>
<td>Preventative</td>
<td>$11,000</td>
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<td>Restorative</td>
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<td><strong>HeartLine, Inc.</strong></td>
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<td>Suicide Prevention</td>
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<td><strong>Latino Community Development Agency</strong></td>
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<td>Health</td>
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<td>Sunbridge Counseling</td>
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### HEALTHY CITIZENS (CONTINUED)

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<td>Counseling Services</td>
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<td>Urban League of Greater Oklahoma City, Inc.</td>
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<td>Urban Health</td>
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<td>Variety Care</td>
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<td>Dental Clinic</td>
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<td>Family Planning</td>
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<td>Obstetric Clinic</td>
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<td>Pediatric Clinic</td>
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### INDEPENDENT LIVING

#### 2014/2015 Allocable Dollars

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<td>Adult Day Health Care</td>
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<td>Dale Rogers Training Center, Inc.</td>
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## INDEPENDENT LIVING (CONTINUED)

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<td>Hospice of Oklahoma County</td>
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<td><strong>John W. Keys Speech &amp; Hearing Center</strong></td>
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<td>Hearing Aid Bank</td>
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<td><strong>Metropolitan Better Living Center</strong></td>
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<td><strong>Neighborhood Services Organization, Inc.</strong></td>
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<td>Palo Duro</td>
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<td><strong>Oklahoma Foundation for the Disabled, Inc.</strong></td>
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<td>Provide-A-Ride Transportation</td>
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<td><strong>The Salvation Army, Central Oklahoma Area Command</strong></td>
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<tr>
<td>Senior Services</td>
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<td>Transportation</td>
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<td><strong>Sunbeam Family Services, Inc.</strong></td>
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<tr>
<td>Senior Companion Services</td>
<td>$197,299</td>
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<td><strong>YMCA of Greater Oklahoma City</strong></td>
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<tr>
<td>Lincoln Park Senior Center</td>
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### Partner Agency 2014/2015 Funding

<table>
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<td>American Red Cross, Heart of Oklahoma Chapter Armed Forces Emergency Services</td>
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<td>Catholic Charities Family Support Services</td>
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<td>Holy Family Home</td>
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<td>Immigration</td>
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<td>Tutor Training</td>
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<td>Consumer Credit Counseling Service of Central Oklahoma (CCCS) Education</td>
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<td>Family Builders, Inc. Violence Prevention</td>
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<td>Goodwill Industries of Central Oklahoma Job Connection Center</td>
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<td>The Homeless Alliance, Inc. WestTown Resource Center Operations</td>
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<tr>
<td>Latino Community Development Agency Riverside Community Center</td>
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<td>Legal Aid Services of Oklahoma, Inc. Oklahoma City Law Office</td>
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<td>2014/2015 Funding</td>
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<td>---------------------------------------------------------</td>
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<td><strong>Neighborhood Services Organization</strong></td>
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<td>Housing &amp; Community Development</td>
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<td><strong>Positive Tomorrows</strong></td>
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<td>Family Support Services</td>
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<td><strong>Possibilities, Inc.</strong></td>
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<td>Participatory Community Capacity Building</td>
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<tr>
<td><strong>The Salvation Army, Central Oklahoma Area Command</strong></td>
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<tr>
<td>Social Services</td>
<td>$236,500</td>
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<tr>
<td><strong>Skyline Urban Ministry</strong></td>
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<tr>
<td>Community Cupboard</td>
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<tr>
<td><strong>TEEM The Education &amp; Employment Ministry</strong></td>
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<td>Job Placement</td>
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<td><strong>Upward Transitions</strong></td>
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<td>Community Outreach Program</td>
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<td>Management &amp; General</td>
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<td><strong>Urban League of Greater Oklahoma City, Inc.</strong></td>
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<td>Affordable Housing</td>
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<td>Children and Families</td>
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<td><strong>YWCA Oklahoma City</strong></td>
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<tr>
<td>Youth &amp; Adult</td>
<td>$50,205</td>
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## Partner Agency

### Big Brothers Big Sisters of Oklahoma, Oklahoma City
- One-to-One Mentoring: $190,000

### Boy Scouts of America, Last Frontier Council
- Comprehensive Youth Development: $546,000

### Boys & Girls Clubs of Oklahoma County, Inc.
- Memorial Park Boys and Girls Club: $182,000

### Calm Waters Center for Children & Families
- School-based Support Groups: $20,000

### Camp Fire USA, Heart of Oklahoma Council
- Management & General: $27,400
- OKC Comprehensive Youth Development (Clubs): $113,000
- OKC In-School: $133,935

### CASA of Oklahoma County, Inc.
- Case Management: $80,000

### Celebrations Preschool, Inc.
- Celebrations Preschool: $155,000

### A Chance to Change Foundation
- Succeed: $37,002

### Citizens Caring for Children
- Resource Center: $118,000

### Coffee Creek Riding Center for the Handicapped
- Therapeutic Riding Program: $109,411

### Dale Rogers Training Center, Inc.
- Camp Tumbleweed: $13,212

### Family Builders, Inc.
- Child Abuse Prevention: $191,250
- Community Education Program: $4,000
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<th>2014/2015 Funding</th>
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<td><strong>Girl Scouts - Western Oklahoma</strong></td>
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<td>Leadership Development</td>
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<td><strong>John W. Keys Speech &amp; Hearing Center</strong></td>
<td><strong>$20,000</strong></td>
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<td>Language Preschool</td>
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<td><strong>Latino Community Development Agency</strong></td>
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<td>Prevention</td>
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<td>Tony Reyes Child Development</td>
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<td>Moore Alternative School and Treatment Program</td>
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<td><strong>Oklahoma United Methodist Circle of Care, Inc.</strong></td>
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<td><strong>Positive Tomorrows</strong></td>
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<td><strong>Special Care, Inc.</strong></td>
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<td>Sports Program</td>
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<td><strong>YMCA of Greater Oklahoma City</strong></td>
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<td>Teens</td>
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<td><strong>Youth Cornerstone</strong></td>
<td><strong>$37,135</strong></td>
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<td>Art Shaping Character</td>
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<td><strong>Youth Services for Oklahoma County, Inc.</strong></td>
<td><strong>$49,500</strong></td>
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<td>Supporting Kids in Independent Living (SKIL)</td>
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COMMUNITY INVESTMENT

DISTRIBUTION BASE:
2013 Campaign Pledges..............................$22,140,485
Directly Paid Designations..........................647,494
Less Allowance for Pledge Loss..................1,295,727
Net Available for Distribution...................20,197,264

American Heart Association..........................$231,214
American Lung Association in Oklahoma............93,268
American Red Cross, Central & Western Oklahoma Region........................................1,796,001
American Red Cross, Heart of Oklahoma Chapter....60,000
Areawide Aging Agency, Inc. ........................43,400
Arthritis Foundation, Oklahoma Chapter ..........103,400
Bethesda, Inc. .................................................40,000
Big Brothers Big Sisters of Oklahoma, Inc., Oklahoma City..190,000
Boy Scouts of America, Last Frontier Council ......546,000
Boys & Girls Clubs of Oklahoma County, Inc. ....182,000
Calm Waters Center for Children & Families ................81,000
Camp Fire USA, Heart of Oklahoma Council ......274,335
CASA of Oklahoma County ................................80,000
Catholic Charities of the Archdiocese of OKC .......400,300
Celebrations Preschool, Inc. ..........................155,000
A Chance to Change Foundation........................99,219
Citizens Caring for Children..........................118,000
Coffee Creek Riding Center for the Handicapped ......109,411
Community Literacy Centers, Inc. .................85,555
Consumer Credit Counseling Service (CCCS) .......36,500
Daily Living Centers, Inc. ...............................262,000
Dale Rogers Training Center, Inc. ..................160,265
D-DENT, Inc. .................................................91,000
EARC, Inc. .................................................78,788
Family Builders, Inc. ....................................231,250
Girl Scouts - Western Oklahoma, Inc. ..............329,868
Goodwill Industries of Central Oklahoma ...........55,000
Health Alliance for the Uninsured ..................69,825
HeartLine, Inc. ............................................215,000
The Homeless Alliance, Inc. .........................112,500
Hospice of Oklahoma County, Inc ..................190,000
John W. Keys Speech & Hearing Center ............34,283
Latino Community Development Agency .........169,968
Legal Aid Services of Oklahoma, Inc ................137,500
## COMMUNITY INVESTMENT

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<tr>
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<td>Moore Youth &amp; Family Services, Inc.</td>
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<td>Neighborhood Service Organization, Inc.</td>
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<td>NorthCare</td>
<td>276,738</td>
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<td>Oklahoma Foundation for the Disabled, Inc.</td>
<td>203,698</td>
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<td>Oklahoma Halfway House, Inc.</td>
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<td>Oklahoma Medical Research Foundation (OMRF)</td>
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<td>Oklahoma United Methodist Circle of Care, Inc.</td>
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<td>The Salvation Army, Ctrl Okla Area Command</td>
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<td>Special Care, Inc.</td>
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<td>Sunbeam Family Services, Inc.</td>
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<td>Tinker AFB Youth Center</td>
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**Sub Total** ........................................................................ 13,419,339

## OTHER DISTRIBUTIONS:

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<td>Heart of the City Designation to Others</td>
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<td>CFC Designations to Others</td>
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<td>State Charitable Designations to Others</td>
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<td>Designations to Other United Ways/Agencies</td>
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<td>United Way Worldwide Dues</td>
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<tr>
<td>United Way Operating Budget</td>
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**TOTAL** ........................................................................ 20,197,264
United Way monitors the well-being (economic, health, education, safety, etc.) of Central Oklahoma and educates our community through meetings, presentations, reports, needs assessments, and publications providing comprehensive data on trends and critical issues. Through research, information is shared and audiences gain knowledge about issues and possible solutions.

Learn more about our community’s pressing issues?
Sign to receive our research publications by calling 405.236.8441 or visit our online data center at www.unitedwayokc.org.

We share our research in our publications and online in our Data Center, designed to serve as a resource for information regarding central Oklahoma. The publication and online data center contain data from multiple resources and include a demographics section, providing an overview of the central Oklahoma population. Research is grouped according to our five focus areas: community preparedness, healthy citizens, independent living, successful kids and strong families.

**RESEARCH AND COMMUNITY INITIATIVES COMMITTEE**

**Chair**
Robert Clements

**Committee Members**
Jane Abraham
Susan Agel
Nancy Anthony
Cordell Brown
Mike Coats
Mary Jane Coffman
Deborah Copeland
Mark Davies
Michael Davis
Drew Dugan
Marti Ferretti
Rev. Mary Gaudreau
Carole Hall Hardeman
Neil Hann

Jenny Hatton
Marsha Ingersoll
Christi Jernigan
George Johnson
Craig Knutson
Allison Loeffler
Dr. Mary Anne McCaffree
Tim O’Connor
J. T. Petherick
Lisa Pitsiri
Elaine Purvis
Patrick Raglow

Doug Reed
Robert Reynolds
Connie Schlittler
Tracy Senat
David Schroeder
Steve Shepelwich
Kent Shortridge
Lonnetta Smith
Perry Sneed
Charles Spicer
Robert Toler
Lori Wharton
United Way and its Partner Agencies were on the front lines when the May 2013 storms struck central Oklahoma and have continued to serve the needs of those impacted by participating in the community’s long-term recovery efforts. United Way of Central Oklahoma activated its UWCO May Tornadoes Relief fund to facilitate donations to serve the immediate, intermediate and long-term needs of those impacted by the storms in May, 2013. United Way also administered the Governor’s Oklahoma Strong Relief Fund. Nonprofit organizations that directly serve the recovery needs apply for grants from the two funds and, if awarded, are regularly evaluated and held strictly accountable for the use of the funding. United Way did not use any of the funds donated for administration of these grants.

As of December 23, 2014, a total of $12.4 million has been disbursed with allocations to the following service areas:

- **Repairs/Rebuilding**
- **Health/Mental Health**
- **Goods & Other**
- **Immediate Needs**
- **Legal/Financial**
Our Mission
United Way of Central Oklahoma's mission is to improve the health, safety, education, and economic well-being of individual families in need in central Oklahoma by connecting community resources with responsive and accountable health and human services agencies.

Our Vision
To be the leading organization, building a stronger, healthier, and more compassionate community.

Current Leadership
Debby Hampton, CEO and President
Nina Daylor, Executive Vice President
Linda Tharp, Vice President, Human Resources & Volunteer Programs
Crystal Stuhr, Vice President, Strategies & Community Impact
Barbara Royce, Vice President, Labor Participation & Legislation
Pam Cox, Chief Financial Officer
Heather Warlick, Vice President of Communications

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