Letter From the Chair & President

Dear Friends of United Way,

2013 was monumental for United Way, as we completed our 90th year of service to central Oklahoma. United Way of Central Oklahoma was founded in 1923 as the “Community Chest.” Over the years the name has changed, but the mission remains critical. No longer just a fundraising agency, United Way of Central Oklahoma convenes resources, conducts research, and incubates new programs and initiatives in addition to funding 60 Partner Agencies and 126 programs.

In the following pages, you’ll learn about the work undertaken in 2013. It was an unprecedented year for our organization, our Partner Agencies and for central Oklahomans. As United Way finished up its allocations process with over 200 community volunteers, disaster struck Central Oklahoma in May with a week of multiple tornadoes and floods. Many of our friends, family and neighbors were devastated by these storms. As Oklahomans came together to pick up the pieces, generosity on a worldwide level began to cradle our communities.

As United Way moved forward to kick off the annual fundraising campaign in September, the federal campaign became challenged as many of our federal employees were facing government furloughs and some needed the support of United Way’s funded programs through its Partner Agencies. And as the federal charitable campaign was slated to be decentralized, we stood by our federal employees, testifying in Washington, D.C. before Congress as a key witness on the important role our relationship plays with the central Oklahoma federal community for local nonprofits.

In addition to the many layers of community service being administered by Partner Agencies and supported by the United Way of Central Oklahoma, a new program called Board Serve was kicked off to develop community leadership to serve on the boards of our local nonprofits to strengthen the safety net of social services within central Oklahoma.

Central Oklahoma witnesses the compassion and generosity of thousands of people every year who understand the need to support the most vulnerable in our community. Donors and volunteers who graciously offer the gift of their talents, their time and their money to help their fellow man. Words cannot express how much we appreciate those that make the choice to LIVE UNITED and give back to this community. We thank you for your care and support. None of this would be possible without you.

As we celebrate 90 years, United Way of Central Oklahoma will continue working to be the community safety net for health and human services in central Oklahoma – To be the leading organization, building a stronger, healthier, and more compassionate community.

David Thompson
Board Chairman
United Way of Central Oklahoma

Debby Hampton
President & CEO
United Way of Central Oklahoma

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Our Statement of Financial Position and Statement of Activities are available as an insert upon request.
2013 OFFICERS OF THE BOARD

Chairman of the Board
David Thompson
InvesTrust and Asset Services Company

Assistant Secretary/Treasurer
Shane Wharton
Love’s Travel Stops & Country Stores, Inc.

Secretary/Treasurer
Lee Symcox
First Fidelity Bank

2013 EXECUTIVE COMMITTEE

Administration Committee
Matt McGuire
Heritage Trust Company

Audit Committee Chair
Mark Wood
Ernst & Young LLP

Campaign Chair
Bruce Lawrence
INTEGRIS Health

Community Investment Chair
David Schroeder
Community Leader

Ethics Committee Chair
George E. Young
Holy Temple Baptist Church

Human Resources Chair
Cathy O’Connor
The Alliance for Economic Development of Oklahoma City, Inc.

Labor Chair
Perry Sneed
AFL-CIO

Legal Counsel
Cynda C. Ottaway
Crowe Duniely

Marketing Chair
Hilary Farrell
Ackerman McQueen

Research & Community Initiative Chair
Robert Clements
Clements Foods

Special Events Chair
Nick Samarripas
First Fidelity Bank

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Chris Anoatubby, Chickasaw Nation/Sovereign Medical Solutions

Matt Beavers, Devon Energy

Joy Reed Belt, Ph.D., Joy Reed Belt & Associates/Joy Reed Belt Search Consultants

M.T. Berry, City of Oklahoma City

James Bertsch, Bank of Oklahoma

Don Betz, University of Central Oklahoma

Bever Binkowski, Blue Cross and Blue Shield of Oklahoma

Jeb Boatman, Boeing Aerospace

Rick Bott, Continental Resources

Matha Burger, Community Leader

David Carpenter, American Fidelity Assurance Company

Robert Clements, Clements Foods

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Pet Delaney, OGE Energy Corp

Pat Dennis, OPUBCO

Todd Dobson, MidFirst Bank

Steve Eddy, City of Moore

Todd Edmonds, HSE Architects

Eric Essienstat, Continental Resources, Inc.

James Elder, Mock, Schwabe, Waldo, Elder, Reeve & Bryant

Bryan Gonerter, Ackerman McQueen/Videodog

Mark W. Funke, Stillwater National Bank of Oklahoma City

Jim Gebhart, Mercy Hospital

Bryan Gonerter, AT&T Oklahoma

Kirkland Hall, The Fred Jones Companies

David Harlow, BancFirst

Mary Hendrick, Community Leader

Marsha Ingersoll, City of OKC

David Jackson, JPMorgan Chase Bank N.A.

Michael E. Joseph, McAfee & Taft

Bradley Krieger, Arvest Bank

Bruce C. Lawrence, INTEGRIS Health

D. E. “Rick” Lippert Jr., Lippert Brothers, Inc.

Linda Litchfield, Community Leader

Alan Marcum, Devon Energy

Edmund Martin, Ackerman McQueen

2013 BOARD OF DIRECTORS (CONTINUED)

Steve Mason, Cardinal Engineering

Marc Maun, Bank of Oklahoma

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Mary Mélone, The Journal Record

Wes Millburn, KFOR-TV/KAUT-TV

J. Larry Nichols, Devon Energy Corporation

Polly Nichols, Community Leader

Cathy O’Connor, The Alliance for Economic Development of Oklahoma City, Inc.

Tim O’Connor, Central Oklahoma AFL-CIO Labor Council

Cynda C. Ottaway, Crowe Duniely

David Page, JPMorgan Chase

Elizabeth Pauchnik, INTEGRIS Health

Kristin Peck, Cox Communication

Lindy Ritz, Community Leader

Pat Rooney, First National Bank of Oklahoma

Jim Roth, Alternative Energy Practice Group

Nick Samarripas, First Fidelity Bank

David Schroeder, Community Leader

Paul Sechrist, Ph.D., Oklahoma City Community College

Tony Shinn, Bank of America/Merrill Lynch

Natalie Shirley, Oklahoma State University - Oklahoma City

Kent Shortridge, Oklahoma Natural Gas

Perry Sneed, AFL-CIO - Sheet Metal Workers Local 124

Chuck Spicer, OU Medical Systems

Karl Springer, Oklahoma City Public Schools

Doug Stussi, Love’s Travel Stops & Country Stores, Inc.

Lee Symcox, First Fidelity Bank

David Thompson, InvesTrust and Asset Services Company

T. Scott Towery, Enviro Clean Services

Jean Wallace, Buttery Company LLP

Shane Wharton, Love’s Travel Stops & Country Stores, Inc.

John Williams, Williams & Associates Hospitality LLC

Mark Wood, Ernst & Young LLP

George E. Young, Holy Temple Baptist Church

Ex-Officio Members

Susan Agel, Positive Tomorrows

Steve Gentling, Gentling Enterprises

Debbie Harrison, OK Environmental Management Authority

Bob Kendrick, U.S. Postal Service

2013 ADVISORY BOARD OF TRUSTEES

John Armitage, M.D., Oklahoma Blood Institute

William Byrles, AFSCME Local 2406

Richard H. Clements, Clements Foods Company

Luke R. Corbett, Corbett Management and eZulu Game Reserve

Jim Couch, City of Oklahoma City

Jim Curry, Oklahoma State AFL-CIO

Susan V. Hills, KPMG LLP

Cliff Hudson, Sonic, America’s Drive-In

James A. Hyde, Community Leader

Denis Jaggi, EnCap Flatrock Midstream

LeaAnn Jenkins, Oklahoma Federal Executive Board

Linda P. Lambert, LASSO Corp.

Robert O. Lorenz, Community Leader

David Orttoll, Dillingham Benefits

Randy K. Roer, MidFirst Bank

Robert W. Toler, Federal Reserve Bank of Kansas City - OKC Branch

Chad Wilkerson, Federal Reserve Bank of Kansas City - OKC Branch

Ron Williams, Community Leader

Roy Williams, President & CEO

2013 United Way of Central Oklahoma Senior Staff

Debby Hampton, President & CEO

Nina Daylor, Executive Vice President

Randy K. Macon, Vice President, Research, Initiatives, and Community Investment

Linda Tharp, Vice President, Human Resources and Volunteer Programs

Kimberly Johnson, Vice President, Finance & CFO

Barbara Joyce, Vice President, Labor Participation & Legislation

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Kimberly Johnson, Vice President, Finance & CFO

Barbara Joyce, Vice President, Labor Participation & Legislation
Oklahoma residents suffer from mental illness and substance abuse. In 2013, one in four Oklahoma residents suffered from mental illness and substance abuse. Oklahoma has the greatest number of disaster declarations of any non-coastal state (75). Nine out of ten Oklahoma County families with children are part of the Supplemental Nutrition Assistance Program. One in two Oklahoma County families have children that are part of the Supplemental Nutrition Assistance Program. One in three disabled adults in Oklahoma County live below the federal poverty line. Top 3 calls to HeartLine 2-1-1 (Oklahoma): housing/Utilities • healthcare • mental health/addiction.
As United Way finished up its allocations process with over 200 community volunteers, disaster struck central Oklahoma in May 2013 with a week of multiple tornadoes and floods. The results were catastrophic: 48 direct fatalities, hundreds of injuries, and billions of dollars in property damage. So many of our friends, family and neighbors were devastated by these storms.

The resilience of Oklahomans was demonstrated to the world in the days and weeks following the storms as the community banded together, drawing on the support of those around them. Immediately following the storms, United Way of Central Oklahoma activated our disaster relief fund as the May Tornadoes Relief Fund in order to facilitate donations directly to the relief and recovery efforts and serve the immediate, intermediate, and long-term needs of those impacted by the storms.

We worked collaboratively with our Partner Agencies in order to serve those in need more effectively and efficiently than ever before. United Way worked with others to staff two Multiple Agency Recovery Centers in Moore and El Reno helping storm survivors connect to the resources they needed. United Way of Central Oklahoma’s Volunteer Center coordinated volunteers from day one, referring and placing 2,353 volunteers in over 575 projects.

As Oklahomans came together to pick up the pieces, generosity on a worldwide level began to cradle our communities. Donations large and small came from everywhere across the country including children’s lemonade stands. Corporations, Foundations, individuals and concerts brought in much needed support for those impacted by the storms.

Toby Keith gathered talent from across the country to perform and raised money supporting the United Way Disaster Relief Fund. Blake Shelton hosted a nationally televised concert, which placed the transparency and accountability of United Way of Central Oklahoma and its Partner Agencies on a global platform of visibility. Local musicians also lent their support - benefit concerts “Rock for Oklahoma” and “The Blue Door Benefit for Oklahoma Tornado Victims” consisted of artists from central Oklahoma, giving their time and talent to the cause.

Governor Mary Fallin further endorsed United Way’s accountability by placing the Governor’s Oklahoma Strong Fund, which focuses on long-term needs of disaster victims, under our administration. Both the Oklahoma Strong Fund and the May Tornadoes Relief Fund are distributed without administrative fees to United Way Partner Agencies and other collaborating nonprofits actively engaging in disaster recovery.

United Way of Central Oklahoma continues to work with community organizations to form five long-term recovery committees. A long-term recovery committee is a cooperative body made up of representatives from faith-based, nonprofit, government, business and other organizations working within a community to assist individuals and families as they recover from disaster. United Way staff provided resources, analytical processing coordination and community connections.

We continue to respond to the evolving long-term needs resulting from these disasters.

As of June 2014

- **Goods & Other**: 8%
- **Immediate Needs**: 13%
- **Health/Mental Health**: 39%
- **Repairs/Rebuilding**: 34%
- **Legal/Financial**: 6%

**United Way of Central Oklahoma May Tornadoes Relief Fund Commitments**

- **As of June 2014**
- **$15.6 million** in pledges & donations

**OKStrong Fund**

- **$4.6 million** in pledges & donations

- **2,353** volunteers
- **575** volunteer projects

**Disaster Concerts**

**Healing in the Heartland**

- **May 29**
  - Headliners/Featuring: Blake Shelton, Miranda Lambert, Reba McEntire, Vince Gill

**Oklahoma Twister Relief Concert**

- **July 6**
  - Headliners/Featuring: Toby Keith, Garth Brooks, Willie Nelson

**Rock for Oklahoma**

- **July 23**
  - Headliners/Featuring: Toby Keith, Garth Brooks, Willie Nelson

**United Way of America President Stacey Stewart and United Way of Central Oklahoma Board Chair David Thompson welcomed attendees to Blake Shelton’s nationally televised telethon “Healing in the Heartland: Relief Benefit Concert”**

**Left** United Way of Central Oklahoma May Tornadoes Relief Fund Commitments

**Right** United Way volunteers and staff helped refer storm survivors to services they needed and volunteers to agencies who needed assistance at the Multi-Agency Resource Centers in Moore and El Reno, Oklahoma.
Campaign Cabinet Members

Co-Chairs
Bruce Lawrence
Donna Lawrence

Committee Members
Christine Berney
MT Berry
Kelly Brander
Martha Burger
Dave Carpenter
Kenneth Dennis
Jody East
Carl Edwards
Tricia Everest
Russ Florence
Mark Funke
Jim Gebhart
Bryan Gonterman
John Harned
Kris Hayes
Gregg Henson
Joe Hodges
David Jackson
Bob Kendrick
Brad Krieger
Ken Maulsby
Marc Maun
Mary Mélon
Mark Mote
Pam Newby
Tim O’Connor
Cynda Ottaway
Katie Price
David Rainbolt
Chris Reen
Paul Sechrist
Tony Shinn
Perry Sneed
Debbi Snodgrass
Mike Snowdon
Tim Strange
Ray Vaughn
Trent Wachsnicht
Kris Wallace
Karen Welfare
Chad Wilkerson
Roy Williams
Richard Wright

2013 Campaign Results

Thanks to the leadership of Campaign Co-Chairs Bruce and Donna Lawrence and all of our campaign cabinet volunteers, we exceeded our campaign fundraising goal and raised over $22 million for our community! United Way’s annual fundraising drive includes six unique campaigns. We are proud to administer the Combined Federal Campaign, the Heart of the City Campaign, the State Charitable Campaign, the United Way of Canadian County Campaign and the United Way of Logan County Campaign in conjunction with the United Way of Central Oklahoma campaign.

Our 1940’s patriotic campaign theme offered our employee campaign coordinators opportunities to channel the likes of Rosie the Riveter and Uncle Sam to remind central Oklahoma that “Together we can make a difference.”

2013 CAMPAIGN TOTALS

<table>
<thead>
<tr>
<th>Campaign</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Way of Central Oklahoma</td>
<td>$18,240,583</td>
</tr>
<tr>
<td>Combined Federal Campaign</td>
<td>$2,393,848</td>
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<tr>
<td>State Charitable Campaign</td>
<td>$472,070</td>
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<tr>
<td>Heart of the City Campaign</td>
<td>$586,581</td>
</tr>
<tr>
<td>United Way of Logan County</td>
<td>$203,648</td>
</tr>
<tr>
<td>United Way of Canadian County</td>
<td>$170,896</td>
</tr>
<tr>
<td><strong>Campaign Total</strong></td>
<td><strong>$22,067,626</strong></td>
</tr>
</tbody>
</table>
Program Funding

Many of the individuals and families helped through United Way of Central Oklahoma’s annual campaign need services provided from more than one United Way Partner Agency. Your gift each year to the annual campaign is the most efficient way to support this network of providers to meet those needs in our community.

United Way of Central Oklahoma is focused on social service programs supporting successful kids, strong families, independent living, healthy citizens and community preparedness. When you contribute to United Way, you invest in 126 outcome-based programs administered by our local Partner Agencies.

In addition to these programs, we are proud to have supported several initiatives such as Central Oklahoma Turning Point, an initiative aiming to strengthen public health infrastructures, and ReMerge, a female diversion program providing an alternative to incarceration. Both of these initiatives have successfully sustained themselves – ReMerge is now a 501c3 and Turning Point became a program of the Oklahoma City-County Health Department. In 2013, ReMerge had 16 women successfully complete the program and we are happy to continue to support them with office space and IT support.

<table>
<thead>
<tr>
<th>Program Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2013/2014 Allocable Dollars</strong></td>
</tr>
<tr>
<td><strong>20%</strong></td>
</tr>
<tr>
<td><strong>18%</strong></td>
</tr>
<tr>
<td><strong>21%</strong></td>
</tr>
<tr>
<td><strong>14%</strong></td>
</tr>
<tr>
<td><strong>27%</strong></td>
</tr>
</tbody>
</table>

Community Preparedness

Our community is prepared to respond to individual and community emergencies.

Healthy Citizens

Central Oklahomans have access to physical and mental health care and adopt healthy lifestyles. Important health research is funded.

Strong Families

Individuals and families have resources to achieve financial stability as well as access to counseling, debt management, education, job training, and housing.

Independent Living

Older adults and the disabled are engaged in the community with access to independent living, job skills, volunteer positions, and dynamic relationships while their primary care givers receive respite and support.

Successful Kids

Infants, children, and youth are nurtured and given the opportunity to succeed in school, develop life skills, and become productive citizens.
## HEALTHY CITIZENS

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>Partner Agency</th>
<th>Partner Agency</th>
<th>Partner Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Heart Association</td>
<td>Health Alliance for the Uninsured</td>
<td>Healthline</td>
<td>Areaewide Aging Agency, Inc.</td>
</tr>
<tr>
<td>Cause Initiatives</td>
<td>Care Connection</td>
<td>Suicide Prevention</td>
<td>Daily Living Centers, Inc.</td>
</tr>
<tr>
<td>Cultural Health Initiatives</td>
<td>Cooperative Central Pharmacy</td>
<td>Mental Health Association of Central Oklahoma</td>
<td>Adult Day Health Centers, Inc.</td>
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<tr>
<td>Quality Improvement</td>
<td>$37,500</td>
<td>Sunbridge Counseling</td>
<td>ElderCare Case Management</td>
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<tr>
<td>Research</td>
<td>$29,000</td>
<td>TeenScreen</td>
<td>Dale Rogers Training Center, Inc.</td>
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<tr>
<td>State Health Alliances</td>
<td>$38,000</td>
<td>$16,560</td>
<td>Adult Rehab</td>
</tr>
<tr>
<td>American Lung Association in Oklahoma</td>
<td>NorthCare</td>
<td>Safe Kids Oklahoma</td>
<td>Auxiliary Day Care</td>
</tr>
<tr>
<td>Public Education</td>
<td>Adult Services</td>
<td>Child Passenger Safety</td>
<td>Auxiliary Transportation</td>
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<tr>
<td>American Red Cross Central and Western Oklahoma Region</td>
<td>$276,738</td>
<td>Sunbeam Family Services, Inc.</td>
<td>Special Needs</td>
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<tr>
<td>Health &amp; Safety</td>
<td>$303,050</td>
<td>Counseling Services</td>
<td>EARC, Inc.</td>
</tr>
<tr>
<td>American Red Cross, Heart of Oklahoma Chapter</td>
<td></td>
<td>$188,000</td>
<td>The Trails</td>
</tr>
<tr>
<td>Health &amp; Safety Services</td>
<td></td>
<td>Urban League of Greater Oklahoma City, Inc.</td>
<td>Hospice of Oklahoma County, Inc.</td>
</tr>
<tr>
<td>Arthritis Foundation, Oklahoma Chapter</td>
<td>Oklahoma Medical Research Foundation (OMRF)</td>
<td>Urban League of Greater Oklahoma City, Inc.</td>
<td>Hospice of Oklahoma County</td>
</tr>
<tr>
<td>Patient and Community Service</td>
<td>Research Program</td>
<td>Urban League of Greater Oklahoma City, Inc.</td>
<td>John W. Keys Speech &amp; Hearing Center</td>
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<tr>
<td>Public Health Education</td>
<td>$142,000</td>
<td>Urban League of Greater Oklahoma City, Inc.</td>
<td>Hearing Aid Bank</td>
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<tr>
<td>Bethesda, Inc.</td>
<td>Safe Kids Oklahoma</td>
<td>Variety Care</td>
<td>Metropolitan Better Living Center</td>
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<tr>
<td>Girl’s Therapeutic Counseling Program</td>
<td>Child Passenger Safety</td>
<td>Dental Program</td>
<td>Adult Day Health</td>
</tr>
<tr>
<td>Calm Waters Center for Children &amp; Families</td>
<td>Sunbeam Family Services, Inc.</td>
<td>Family Planning</td>
<td>Neighborhood Services Organization</td>
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<tr>
<td>Center-based Support Groups</td>
<td>Counseling Services</td>
<td>Obstetric Clinic</td>
<td>Palo Duro</td>
</tr>
<tr>
<td>Catholic Charities</td>
<td>Urban League of Greater Oklahoma City, Inc.</td>
<td>Pediatric Clinic</td>
<td>$32,000</td>
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<tr>
<td>OKC Counseling</td>
<td>Urban Health</td>
<td>Youth &amp; Family Services, Inc.</td>
<td>$32,000</td>
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<tr>
<td>A Chance to Change Foundation</td>
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<td>Community Counseling</td>
<td>$32,000</td>
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<td>A Chance to Recover</td>
<td>$62,217</td>
<td>Management &amp; General</td>
<td>$3,221</td>
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<tr>
<td>D-DENT, Inc.</td>
<td>Management &amp; General</td>
<td>$10,000</td>
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<tr>
<td>Management &amp; General</td>
<td>Preventative</td>
<td>$19,000</td>
<td>$62,000</td>
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<tr>
<td>Restorative</td>
<td>$62,000</td>
<td>$19,000</td>
<td>$19,000</td>
</tr>
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### INDEPENDENT LIVING

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>Partner Agency</th>
<th>Partner Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofit Regional Program</td>
<td>Areawide Aging Agency, Inc.</td>
<td>Management &amp; General</td>
</tr>
<tr>
<td>Aging Improvements</td>
<td>Daily Living Centers, Inc.</td>
<td>$43,400</td>
</tr>
<tr>
<td>Administration</td>
<td>Areaewide Aging Agency, Inc.</td>
<td>$217,000</td>
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<tr>
<td>Disability Services</td>
<td>Dale Rogers Training Center, Inc.</td>
<td>$40,000</td>
</tr>
<tr>
<td>Elder Care Community Services</td>
<td>EarCare, Inc.</td>
<td>$39,000</td>
</tr>
<tr>
<td>Long-Term Care Facilities</td>
<td>Sunbeam Family Services, Inc.</td>
<td>$100,000</td>
</tr>
<tr>
<td>Respite Services</td>
<td>YMCA of Greater Oklahoma City</td>
<td>$60,000</td>
</tr>
<tr>
<td>Transportation Assistance</td>
<td>The Salvation Army, Central Oklahoma Area Command</td>
<td>$388,500</td>
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<tr>
<td>Volunteer Recruitment &amp; Placement</td>
<td>RSVP of Central Oklahoma, Inc.</td>
<td>$4,200</td>
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<tr>
<td>Caregiver Support</td>
<td>Oklahoma Foundation for the Disabled, Inc.</td>
<td>$193,698</td>
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<tr>
<td>Meals on Wheels</td>
<td>Oklahoma Foundation for the Disabled</td>
<td>$4,200</td>
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<tr>
<td>In-Home Care</td>
<td>RSVP of Central Oklahoma, Inc.</td>
<td>$4,200</td>
</tr>
<tr>
<td>Homemaker Services</td>
<td>Provide-A-Ride Transportation</td>
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</tr>
<tr>
<td>Adult Day Care</td>
<td>Telephone Buddies</td>
<td>$6,500</td>
</tr>
<tr>
<td>Adult Day Health</td>
<td>Volunteer Recruit &amp; Placement</td>
<td>$65,750</td>
</tr>
</tbody>
</table>

### Additional Information

- Central Oklahomans received health and wellness educational information from United Way Partner Agency programs to help them achieve a healthier lifestyle.
- Central Oklahomans struggling with mental illness or substance abuse received assessment, counseling and treatment from United Way Partner Agency programs.
- Uninsured and underinsured central Oklahoma adults received medical care, medication, and preventative treatment through United Way Partner Agency programs.
- Disabled central Oklahomans received therapeutic care from United Way Partner Agency programs.
- Central Oklahoma older adults received adult day health services from United Way Partner Agency programs.
- Rides to medical appointments, the pharmacy, or day programs were provided to older adults and disabled persons in central Oklahoma by United Way Partner Agency programs.
### STRONG FAMILIES

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>2013/2014 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross Central and Western Oklahoma Region</td>
<td>$218,459</td>
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<tr>
<td>SAF (Service to Armed Forces)</td>
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</tr>
<tr>
<td>American Red Cross, Heart of Oklahoma Chapter</td>
<td>$3,500</td>
</tr>
<tr>
<td>Armed Forces Emergency Services</td>
<td></td>
</tr>
<tr>
<td>Catholic Charities</td>
<td></td>
</tr>
<tr>
<td>Family HOPE</td>
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<td>Holy Family Home</td>
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<td>Immigration</td>
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<td>Community Literacy Centers, Inc.</td>
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<td>LEAP</td>
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<td>Tutor Training</td>
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<td>Consumer Credit Counseling Service of Central Oklahoma (CCCS) Education</td>
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<td>Goodwill Industries of Central Oklahoma Job Connection Center</td>
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<td>The Homeless Alliance WestTown Resource Center Operations</td>
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<td>Latino Community Development Agency Community Development</td>
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<tr>
<td>Riverside Community Center</td>
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<tr>
<td>Legal Aid Services of Oklahoma, Inc. Oklahoma City Law Office</td>
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<tr>
<td>Mental Health Association of Central Oklahoma Core/Information &amp; Referral</td>
<td>$83,874</td>
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### SUCCESSFUL KIDS

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<tr>
<th>Partner Agency</th>
<th>2013/2014 Funding</th>
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<tr>
<td>Big Brothers Big Sisters of Oklahoma, Oklahoma City One-to-One Mentoring</td>
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<tr>
<td>Boy Scouts of America, Last Frontier Council Comprehensive Youth Development</td>
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<td>Boys &amp; Girls Clubs of Oklahoma County, Inc. Memorial Park Boys and Girls Club</td>
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<td>Calm Waters Center for Children &amp; Families School-based Support Groups</td>
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<td>Camp Fire USA, Heart of Oklahoma Council Management &amp; General</td>
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<td>OKC Comprehensive Youth Development (Clubs)</td>
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<td>CASA of Oklahoma County, Inc. Case Management</td>
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<td>Celebrations Preschool, Inc. Celebrations Preschool</td>
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<td>Citizens Caring for Children Resource Center</td>
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<td>Dale Rogers Training Center, Inc. Camp Tumbleweed</td>
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<td>Family Builders, Inc. Child Abuse Prevention</td>
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<td>Girl Scouts - Western Oklahoma Leadership Development</td>
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<td>John W. Keys Speech &amp; Hearing Center Language Preschool</td>
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<td>The Salvation Army, Central Oklahoma Area Command Boys &amp; Girls Club</td>
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<td>Special Care, Inc. Childcare-Special Needs Management &amp; General</td>
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<td>Sunbeam Family Services, Inc. Contracted Foster Care (CFC) Management &amp; General</td>
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<tr>
<td>OKC Educare</td>
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<td>Tinker AFB Youth Center Social Programs</td>
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<td>Art Shaping Character</td>
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Community Investment
2013-2014

Community Investment Committee

Community Investment Chair:
David Schroeder

Community Investment Vice Chair:
Marsha Ingersoll

Immediate Past Chair:
Jean Wallace

Committee Members:
Linda Litchfield
Don Betz
Jeb Boatman

Subcommittee Co-Chairs

Mike Adams         Christi Jernigan
Tristan Adler      Dean Kiser
Susanne Armstrong  Wes Knight
Micki Carney       Ceci Leonard
Jack Chapman       Michael Lyons
Tom Chidester      Sheryl Morsman
Beth Crounse       Bill Nash
Chris Cwikinski    Donna Onley
Terri Cwikinski    Elaine Purvis
Carroll Dobbs      Kris Rogers
Scott Dolina       John Semtener
Brad Ezell         Jim Smith
Kermit Grafton     Ryan Stafford
Steve Hartman      Sheila Stout
David Hatch        Amanda Streitmatter
Travis Ickes       Ron Williams

Community Investment Co-Chairs

DISTRIBUTION BASE:
2012 Campaign Pledges.................$22,368,018
Less Allowance for Pledge Loss.........$1,507,768
Directly Paid Designations...............$540,000
Net Available for Distribution.........$20,320,250

American Heart Association...............$228,337
American Lung Association in Oklahoma....92,107
American Red Cross and Western
Oklahoma Region..........................1,796,001
American Red Cross, Heart of Oklahoma
Chapter......................................60,000
Areawide Aging Agency, Inc................43,400
Arthritis Foundation, Oklahoma Chapter...128,250
Bethesda, Inc................................35,500
Big Brothers Big Sisters of Oklahoma,
Oklahoma City................................190,000
Boy Scouts of America, Last Frontier Council 546,000
Boys & Girls Clubs of Oklahoma County, Inc.168,000
Calm Waters Center for Children & Families 72,500
Camp Fire USA, Heart of Oklahoma Council 274,335
CASA of Oklahoma County, Inc.............74,464
Catholic Charities..........................400,300
Celebrations Preschool, Inc..............155,000
A Chance to Change Foundation...........99,219
Citizens Caring for Children............109,478
Coffee Creek Riding Center for the
Handicapped................................109,411
Community Literacy Centers, Inc........85,555
Consumer Credit Counseling Service of Central
Oklahoma (CCCS)..........................36,500
Daily Living Centers, Inc..................257,000
Dale Rogers Training Center, Inc........157,806
D-DENT, Inc..................................91,000
EARC, Inc....................................78,788
Family Builders, Inc......................221,000
Girl Scouts - Western Oklahoma..........329,868
Goodwill Industries of Central Oklahoma 58,500
Health Alliance for the Uninsured........64,500
HeartLine.....................................215,000
The Homeless Alliance....................87,500
Hospice of Oklahoma County, Inc.........190,000
John W. Keys Speech & Hearing Center...27,283
Latino Community Development Agency....167,625
Legal Aid Services of Oklahoma, Inc......137,500
Mental Health Association of Central
Oklahoma..................................130,434
Metropolitan Better Living Center........100,000
Moore Youth & Family Services...........90,500

Sub Total.................................$13,247,879

OTHER DISTRIBUTIONS:
United Way of Logan County................$255,311
United Way of Canadian County...........368,895
Heart of the City Designations............215,825
Combined Federal Campaign Designations...2,443,445
State Charitable Campaign Designations...207,706
Designations to Other United Ways/Agencies 231,344
United Way Worldwide Dues................201,410
United Way Operating Budget..............3,148,435

TOTAL.................................$20,320,250

Neighborhood Service Organization........316,901
NorthCare................................276,738
Oklahoma Foundation for the Disabled, Inc........193,698
Oklahoma Halfway House, Inc.............2,488
Oklahoma Medical Research Foundation
(OMRF).....................................142,000
Oklahoma United Methodist Circle of
Care, Inc...................................27,120
Positive Tomorrows........................220,865
Possibilities, Inc..........................35,190
RSVP of Central Oklahoma, Inc............164,500
Safe Kids Oklahoma........................30,435
The Salvation Army, Central Oklahoma Area
Command.....................................1,044,750
Skyline Urban Ministry.....................36,500
Special Care, Inc..........................412,090
Sunbeam Family Services, Inc...............836,134
TEEM The Education & Employment Ministry...32,385
Tinker AFB Youth Center...................28,660
Upward Transitions........................362,000
Urban League of Greater Oklahoma City, Inc.398,792
Variety Care................................571,108
YMCA of Greater Oklahoma City..........100,000
Youth & Family Services, Inc.............47,221
Youth Corrections..........................31,706
Youth Services for Oklahoma County.........45,000
YWCA Oklahoma City......................784,637

16
17
Volunteer Center

The United Way of Central Oklahoma Volunteer Center is a clearinghouse, connecting volunteers with our partner agencies and other nonprofit organizations that need their service. We connect people to quality opportunities to serve, build capacity for local volunteering, raise awareness of the value volunteers bring to our communities, and mobilize volunteers to effectively and efficiently meet local needs.

Volunteer Center Projects

Read Out Loud Day
With the alarming statistics about our community’s reading proficiency, United Way of Central Oklahoma’s Volunteer Center is shedding light on the issue by bringing volunteers into area schools to read to students.

Day of Action
The past two years we have partnered with our corporate partners at Pacesetter Games to collect school supplies for local school districts.

Day of Caring
This is a community-wide volunteer event that connects teams of volunteers with partner agencies to work on various projects throughout the community.

Season of Caring
We partner with local nonprofit organizations to connect volunteers with volunteer projects during the holidays.

Tutoring, Reading and Mentoring
The United Way of Central Oklahoma Volunteer Center is taking an active role in shaping the future of students in Central Oklahoma. Our tutor programs aim to help students in two local elementary schools. Our efforts are focused on providing tutors to second grade students at Kaiser Elementary School and to kindergarten students at Hayes Elementary School.

Board Serve Central Oklahoma
With the goal of strengthening the nonprofit community, United Way of Central Oklahoma created the Board Serve Central Oklahoma program in 2013. Through Board Serve, United Way is dedicated to improve nonprofit boards by recruiting, training and matching board members with nonprofit agencies in the Central Oklahoma Area.

Expert-led sessions in nonprofit board governance, leadership skills, nonprofit law, fundraising and many more skills needed to serve on a nonprofit board. Board Serve Central Oklahoma matches the trained business professional and the nonprofit agency to help support the nonprofit organizations within our community.

The Board Serve program is a game changer for any civic-minded person with an interest in community service. It is one thing to say you care about an issue without making any real commitment. Board Serve Central Oklahoma changes all of that by preparing you to become an active, contributing board member straight out of the gate, which so many nonprofit agencies desperately need. Those 10 months of board training changed my way of thinking about community service in a way that nothing else has and it was worth every single minute of my time.”

-Joyce Hishaw-Willis, Metro Technology Centers

2013 - 2014 Board Serve Class
(Pictured in the above photo)

Front Row:
Elizabeth Van Dolah, Everest Operations Management
Kelli Adams, Chesapeake Energy Corporation
Debra Wojtek, Oklahoma AFL-CIO
Joyce Hishaw-Willis, Metro Technology Centers
Vicki Knotts, Newmark Grubb Levy Strange Belfort
Lauren Harris, First Fidelity Bank
Belinda Richardson, Bank of America Merrill Lynch
Vanessa Dutton, Eide Bailly LLP
Alberta Owens, Perry Publishing & Broadcasting

Back Row:
John Symcox, First Fidelity Bank
Bryan Duke, University Of Central Oklahoma
Farish Whibaker, Heritage Trust Company
Anthony Hendricks, Crowe & Dunlevy
Elizabeth Newton, Downtown OKC
Robert Dudley, Bank of Oklahoma
John Bolden, Perry Publishing & Broadcasting
Jon Rue, INTEGRIS Health
Bill Pink, Oklahoma State University - Oklahoma City

Not pictured:
Kevin Lawrence, BancFirst
Brian Roberts, INTEGRIS Health
Kimberly Sheppard, Federal Aviation Administration
Taria LaShae Smith, Wells Fargo Advisors, LLC
Brad Williams, Oklahoma State University - Oklahoma City
United Way of Central Oklahoma believes sharing our message with the community is important. It’s a message of hope and an invitation to “Live United” for the common good. To help us broadcast our message, we rely on dedicated volunteers to secure donated media time and space throughout our communities. We are grateful to the following media outlets who generously donated more than $2 million in total media value.

**TELEVISION**
- Cox Communications
- KAUT OK Freedom 43
- KFOR
- KFOR-DT
- KOCO Channel 5
- KOKH Fox 25 & KOCB WB 34
- KSBI Channel 52
- KWTV News 9
- Tyler Media

**RADIO**
- Citadel Communications
- Clear Channel Communications
- Cumulus Media
- Perry Broadcasting
- Tyler Media

**OUTDOOR**
- Arnold Outdoor
- Chesapeake Energy Corporation
- Lamar Outdoor
- Tyler Media
- Stellar Outdoor

**PRINT**
- Dan Quyen Newspaper
- Design Oklahoma
- Distinctly Oklahoma
- EastWord News
- Edmond Life & Leisure
- The Edmond Sun
- El Latino American
- El Nacional Media Group
- El Reno Tribune & Mustang News
- The Journal Record
- Metro Family Magazine
- OKC Friday
- Oklahoma Banker
- Oklahoma Gazette
- Oklahoma Nursing Times
- The Oklahoman
- Piedmont Surrey Gazette
- Slice Magazine
- South OKC Chamber
- Southwestern Publishing
- The City Sentinel
- The Point (Oklahoma City Chamber of Commerce)
- The Tinker Take-Off
- The Tribune
- The Vista
- Yukon Review

**MEDIA OUTLETS**

We realize you work hard for your money. That’s why we make sure the money you donate works just as hard. We support 60 central Oklahoma partner agencies who are committed to make the big changes in our community that we all want to see. Because at United Way of Central Oklahoma, you can do more than just give to a good cause. You can actually cause something good to happen.

unitedwayokc.org

How Do You Want to LIVE UNITED?

Become a United Way volunteer?
To sign up, call 405.523.3581 or please visit www.unitedwayokc.org/help/volunteer-center.

facebook.com/UnitedWayofCentralOklahomaVolunteerCenter

@volunteerOKC

Start a United Way Workplace Campaign?
Please call us at 405.236.8441 or visit www.unitedwayokc.org - we’ll help you get started!

Learn more about our community’s pressing issues?
Sign up to receive Vital Signs by calling 405.236.8441 or visit our online issue at www.unitedwayokc.org.

Reserve a meeting space at the United Way building?
Please call 405.236.8441 to reserve your meeting date.

Like Us on Facebook: Facebook.com/UnitedWayofCentralOklahoma
Follow Us on Twitter: @unitedwayokc

2014-2015 UNITED WAY OF CENTRAL OKLAHOMA SENIOR STAFF

Debby Hampton, President & CEO
Nina Daylor, Executive Vice President
Crystal Stuhr, Vice President, Research, Initiatives, and Community Investment
Linda Tharp, Vice President, Human Resources and Volunteer Programs
Annie Barnes, Vice President, Finance & CFO
Barbara Royce, Vice President, Labor Participation & Legislation
Our Mission
United Way of Central Oklahoma’s mission is to improve the health, safety, education, and economic well-being of individual families in need in central Oklahoma by connecting community resources with responsive and accountable health and human services agencies.

Our Vision
To be the leading organization, building a stronger, healthier, and more compassionate community.

Our Core Values
United Way of Central Oklahoma values health, education, financial stability, and quality of life. We believe these core elements are critical to our success as individuals, as families, and as a community. In order to achieve our vision of a stronger, healthier, and more compassionate community, we are working to provide access to these essentials to all people in central Oklahoma through five Focus Areas.