



Campaign Theme Ideas

Superhero Event Ideas

The Riddler: ? Signs

Using SCC Trivia questions, create Riddles for employees to decipher and solve. Winner gets a prize from Batman.

Green Lantern Ring Scavenger Hunt

Hide several green rings around the office and award a prize to the employee who finds the most.

Pin the “S” on the Superman

Like “Pin the Tail on the Donkey”, only with an “S” and a Superman cutout or a cape.

Superhero Cape Decorating Contest

Encourage employees to create their own superhero cape and superhero names.

Bat Planes

Using black paper, have employees make paper “Bat” planes and have a contest to see who’s plane travels the farthest. You can have a bracket, if there are enough entries.

Look Alike Contest

Dress up like your favorite superhero or comic.

Superhero Food and Drink Ideas

Beverages

Power Drink

Serve the well-known power drink, like Powerade. And super charge it with pop rocks that’ll crackle, pop and split right before the kids’ amazed eyes.

Green Lantern’s Power Juice

Green Hawaiian Punch

Mr. Freeze’s Frosty Brew

Mix 1 bottle of Ginger Ale, 1 bottle of Club Soda, 1 1/2 cans of frozen Hawaiian Punch, 1 can frozen lemonade, 1/2pt raspberry sherbet ice cream together, blend well and swirl around. Serves 20 people.

Spiderman’s Power Juice

Red Hawaiian Punch

Transforming Drink

Superheroes are always transforming back and forth. Here’s a drink that’ll transform right before the kids’ eyes. Prepare colored ice cubes beforehand with colored fruit juice, concentrate, or by adding a few drops of food coloring to each compartment before placing the tray in the freezer. Then, when you put the colored ice cubes in a clear drink like Sprite, it suddenly transforms into that color.

Mighty Milk

Any Milk of your choice.

Superhero Dishes

Green Lantern's Guacamole

Serve Guacamole with Red Tortilla Chips, courtesy of the Spiderman series!

Green Riddler Lettuce Salad and Wraps

Looking for a healthy alternative, have the Riddler serve up salad, wraps, and trivia questions during a lunchtime event!

Penguin's Tuna Salad

Tuna Salad, courtesy of the Penguin!

Super Duper Superhero Breakfast

Cocoa Kryptonite: Cocoa Puffs

Captain America Crunch: Captain Crunch

Mr. Freeze's Frosted Flakes: Frosted Flakes

Rings of Power: Fruit Loops

Captain Planet's Bounty: Fruit for cereal or to serve on the side

Mighty Milk: Milk to serve with breakfast

Snacks

Carrots: For Super X-Ray Vision, serve up some carrots sticks and dip!

Catwoman's Claws: Bugles chips

Celery: For Super Strength, serve up some celery and dip!

Mr. Freeze's Cooooool Chips: Doritos Cool Ranch Chips

Penguin Party Chips and Dip: Serve chips in an upside-down black top hat, along with a pair of white gloves and a bubblegum cigar by the dip.

Penguin Treats: Goldfish crackers

Power Bars: Give your employees POWER by offering a healthy treat!

Desserts

"S" Cookies

Using a cookie cutter, make "S" shaped cookies from Superman and have frosting out for employees to decorate their cookie.

Bat Pellets

Chocolate-Covered Raisins

Kryptonite

Rock candy is a great treat to serve your more villainous partygoers who need a weapon against Superman!

Mr. Freeze Popsicle Party

Serve popsicles that Mr. Freeze, Batman's nemesis, froze.

POW cupcakes

From the template found on the Campaign Toolkit, cut out "Pow" "Blam" and other phrases, attach them to toothpicks, and stick them on top of colorful (blue, red, yellow) cupcakes for a fun workplace treat.

Radioactive Gummies

As a great afternoon treat, using gummy worms and spiders from the candy store, serve radioactive gummies to your co-workers, just like the ones that transformed Peter Parker into Spiderman.

Superhero Vitamins

Colorful Skittles or M&M's

Wonder Woman's Lasso

Using red shoestring licorice, make your own lasso!