

Date

Employees of {COMPANY}:

It is with great pleasure that I share information with you regarding {COMPANY'S} United Way campaign this year. United Way of Logan County is creating lasting changes in people's lives. Together, we're building a stronger community and advancing the common good. We are all connected and interdependent; advancing the common good is the idea that we all win when a child succeeds in school, when families are financially stable and people are healthy. By focusing on Successful Kids, Strong Families, Healthy Citizens, Independent Living and Community Preparedness

I am so proud of our workforce here at {COMPANY}. I recognize the inconsistency in our economy, but I believe in these times an investment in United Way is the best use of your charitable contribution. Time and again you have proven your generosity and care for others. This year is no different. I hope you will wholeheartedly support our efforts for United Way as we do our part to give back to the community that supports us.

We'll kick-off our campaign activities on {DATE} at {LOCATION, TIME}. You won't want to miss it! We'll wrap things up on {DATE} and in between you'll enjoy {HIGHLIGHT OF CAMPAIGN ACTIVITIES}.

Please remember to thank {CAMPAIGN COORDINATOR(S)} and their committee who are working hard to make our United Way campaign the best yet.

Thank you in advance for your contribution and participation. You're making a wise investment when you support United Way.

Sincerely,
{CEO NAME}
{TITLE}